

CARGAZING

2014 FORD MUSTANG

A heritage of performance

PRESS RELEASE

For its 50th year of production, the 2014 Ford Mustang continues to deliver performance, style, substance, technology and driver tools.

“Mustang is the perfect example of continuing to build on excellence,” said Dave Pericak, Mustang chief engineer. “It takes the greatness of the 5.0-liter V8 and V6 and pushes refinement to the next level. The car has been spot-on functionally, and now offers features and technology to further improve the driver’s experience.”

DESIGN

The 2014 model carries on the distinct Mustang style with an aggressive design featuring a prominent grille. A powerful splitter adds to the appearance,



The Mustang is about to become the newest member of an exclusive club – vehicles in continuous production for 50 years.



Over the past 49 years each of the more than 8.5 million Mustangs produced has been built in America.

while functional heat extractors on the hood of the GT are specifically designed and placed to help move hot air out of the engine compartment and cool the engine.

“With this Mustang, we are delivering a distinctive and emotional design presence that celebrates the total performance of Mustang,” said Darrell Behmer, Mustang chief designer. “This latest Mustang design is very respectful of its heritage while continuing to look

forward with a more powerful and modern look.”

For 2014 the FP6 and FP8 Appearance Package is available for V6 and GT models respectively. The package includes black-painted side mirrors and rear spoiler plus body-color rear quarter window louvers. All Mustang models with the Appearance Package get black-painted aluminum alloy wheels, 18 inches in diameter on the V6, 19 inches on GT.

Two new colors are avail-

able for 2014 – Ruby Red and Oxford White.

Inside, all 2014 Mustang models get new cleaner, easier-to-read instrument cluster graphics.

TECHNOLOGY

The 2014 Mustang maintains the outstanding balance and driving behavior Mustang owners expect. The 5.0-liter V8 engine delivers 420 horsepower and even the standard 3.7-liter V6 offers 305 horsepower.

BY THE NUMBERS

Base price: \$22,200
Wheelbase: 107.1 in.
Length: 188.5 in.
Width: 73.9 in.
Height: 55.8 in.
Engine: 3.7-liter V6, 305 hp, 280 lb.-ft. torque
Transmission: Six-speed automatic with SelectShift capability
EPA Mileage: 19 city, 31 hwy.

All Mustang models feature six-speed transmissions with a SelectShift automatic as an alternative to the standard manual. This advanced control strategy offers the driver a choice between fully automatic operation and manual control.

“This lets owners take an automatic out on a track day or whenever they want to drive sportier, and lets them have the convenience of switching to manual control,” said Tom Barnes, vehicle engineering manager for Mustang.

Unlike some competitive transmissions, SelectShift won't second-guess the driver with an override shift. With SelectShift, manual control is truly manually controlled, allowing the driver to hold a gear right up to redline if desired.