

CARGAZING

2016 CHEVROLET TRAVERSE

Traverse adds Wi-Fi hotspot

PRESS RELEASE

Already the perfect crossover SUV for those looking for a roomy interior, advanced safety features and a comfortable ride, the 2016 Chevrolet Traverse is adding connectivity to its long list of attributes.

OnStar 4G LTE connectivity with a Wi-Fi hotspot is new for 2016. It complements Chevrolet MyLink, providing a mobile hub for drivers and passengers to stay connected anytime, anywhere.

The hotspot is on whenever the vehicle is on and comes with a three-month/three gigabyte data trial, after which the owner can purchase additional data.

For 2016, Traverse is offered in LS, LT (1LT and 2LT trims) and LTZ models, in front-wheel-drive and



The Chevrolet Traverse gets a 4G Wi-Fi hotspot for 2016, letting passengers stay connected while on the go.



Premium, soft-touch materials give the Traverse's cabin an upscale sense of refinement.

all-wheel-drive configurations. LS and LT seat up to eight passengers and are powered by a 3.6L V-6 engine that uses gasoline direct injection technology, which optimizes performance and efficiency – including EPA-rated 24 mpg on the highway (FWD models).

Several advanced safety features help protect occupants while on the road. Forward Collision Alert and Lane Departure Warning features are crash-avoidance technolo-

gies that use a camera and sensors to help determine when the driver is getting too close to a vehicle ahead, or when the vehicle enters another lane without using a turn signal. They alert the driver with visual cues on the dashboard, as well as audible signals.

EXTERIOR

Chevrolet's heritage is front and center on the Traverse, with the classic gold bowtie positioned on a

three-bar grille. An athletic stance incorporates distinctive front and rear fascias on Traverse and includes a power dome hood, streamlined headlamps and fog lamps, chrome accents and sculpted front corners.

INTERIOR

Traverse provides a comfortable ride with class-leading interior space and flexible seating for seven or eight adults. It also boasts more cargo-carrying capacity than any other

BY THE NUMBERS

Base price: \$31,205
Wheelbase: 118.9 in.
Length: 203.7 in.
Width: 78.5 in.
Height: 69.9 in.
Engine: 3.6L V-6, 281 hp, 266 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 17 city, 24 highway

vehicle in its segment.

The interior of the Traverse features premium materials such as soft-touch surfaces on the instrument panel and front door uppers, contrasting stitching, chrome and silver accents, and available blue ambient lighting that glows throughout the cabin. A center stack houses illuminated climate controls and showcases a 6.5-inch-diagonal color touch radio with the available Chevrolet MyLink or MyLink with Navigation infotainment systems.

A host of family-friendly features fills the Traverse, passing the "parent test" with flying colors. A roomy SUV with a car-like ride, Traverse offers families three standard rows of seating on all models, flexible seating configurations, class-leading people and cargo-carrying capacity, plus entertainment features geared toward families.