

CARGAZING

2017 FORD FIESTA

Excitement and efficiency

PRESS RELEASE

For 2017, Ford Fiesta remains an outstanding balance of high-tech features, a fun-to-drive personality and excellent efficiency. Offered in sedan or hatchback, with either a standard 1.6-liter I-4 or available 1.0-liter EcoBoost engine, Fiesta provides outstanding efficiency to complement its personalization features that let drivers create a car that suits their individual style.

“Customers want cars that are expressive and fun,” said Joe Hinrichs, Ford president of The Americas. “Fiesta delivers all the excitement drivers are looking for in a car we believe raises the bar even higher for small cars in North America.”

Fiesta features available SYNC 3 enhanced voice



Two efficient engines and a fun-to-drive personality make the Ford Fiesta intriguing compact car.



Voice recognition is one of many great high-tech features available in the Ford Focus.

recognition communications and entertainment system. This includes an available 6.5-inch center LCD touch screen with swipe, AppLink and 911 Assist capability. Available navigation features pinch-to-zoom capability.

Fiesta offers two new wheels for 2017 – a 15-inch Sparkle Silver-painted aluminum wheel standard on Fiesta SE and a 16-inch premium Sparkle Silver-painted wheel standard on

Titanium. Two new color options for 2017 include Chrome Copper and Bohai Bay Mint.

Audio options for the Fiesta include an 80-watt premium sound system with eight speakers and SiriusXM Satellite Radio with a six-month pre-paid subscription.

FIESTA ST

The 2017 Ford Fiesta ST delivers everything enthu-

siasts could want in compact car performance. A lower center of gravity and ride height versus standard Fiesta, precision sport-tuned suspension and braking system, electronic Torque Vectoring Control to reduce understeer, and three-mode electronic stability control all contribute to a fun-to-drive character that drivers relish.

Motivation comes from a 1.6-liter EcoBoost four-cylinder engine with

BY THE NUMBERS

Base price: \$13,660
Wheelbase: 98 in
Length: 173.5 in
Width: 77.8 in
Height: 58.1 in
Engine: 1.6-liter four cylinder, 120 hp, 112 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 27 city, 35 highway

standard six-speed manual transmission. “This is a rewarding car to rev,” says Mark Roberts, Fiesta calibration supervisor. “With 202 lb.-ft. by 3,500 rpm, Fiesta ST gives the performance and feel of an engine twice its size. There’s no waiting at all for the power to just push you back in your seat.”

Complementing the performance is a sporty, eye-catching design, unique ST high-mounted rear spoiler, interior trim accents, aluminum pedals, leather shift knob, and ST sport cloth seats or available race-inspired RECARO leather-trimmed front seats.

Customers who buy a new 2017 Ford Fiesta ST get a complimentary day of performance driving instruction from ST Octane Academy at Miller Motorsports Park in Tooele, Utah.