

# CAR GAZING

2017 FORD FOCUS

## Focus is balanced and fun

PRESS RELEASE

The 2017 Ford Focus remains one of the world's most popular nameplates, with an excellent balance of handsome styling, a fun driving character and high-tech features.

Newly available is an SEL package, which includes 17-inch machined-aluminum wheels with black-painted pockets, fog lamps, black headlight bezels and power moonroof. Focus is available in either sedan or hatchback, with engine choice offerings that include a 2.0-liter Ti-VCT I-4 or 1.0-liter EcoBoost, which can be optioned with six-speed manual or six-speed automatic transmission with available SelectShift functionality.

The 2017 Ford Focus has available SYNC 3 enhanced voice recognition and enter-



Great technology, sporty styling and a fun driving feel help the Ford Focus stand out from the crowd.



Enhanced features in SYNC 3 help the Ford Focus keep drivers safe and connected while on the go.

tainment system with AppLink and 911 Assist, an 8-inch center LCD touch screen with available navigation, and swiping and pinch-to-zoom capabilities. Two standard smart-charging USB ports are great for families on the go with energy-hungry devices.

Focus also offers available technology like Blind Spot Information System with cross-traffic alert, a lane-keeping system, heated steering wheel and LED signature lighting. Available active park assist uses the

car's 12 ultrasonic sensors to scan for suitable parking spaces and assist in backing into a spot while driver controls the gear shifter, brake and accelerator pedals.

A new color available for 2017 is White Gold.

### FOCUS RS

Ford Focus RS is a high-performance road car the likes of which has never been offered by Ford in the United States. From the tires up, Ford engineers composed a masterpiece of

moving pieces – each working in precise synchrony with the others. The result is more than the sum of its parts, as Focus RS is a machine intended to elicit pure exhilaration behind the wheel.

Focus RS is equipped with a unique 2.3-liter EcoBoost engine producing an astounding 350 horsepower and 350 lb.-ft. of torque, mated to a six-speed manual transmission. Featuring new Ford Performance All-Wheel Drive with Dynamic Torque

### BY THE NUMBERS

**Base price:** \$16,775  
**Wheelbase:** 104.3 in  
**Length:** 178.7 in  
**Width:** 71.8 in  
**Height:** 57.8 in  
**Engine:** 2.0-liter four cylinder, 160 hp, 146 lb.-ft. torque  
**Transmission:** Six-speed automatic  
**EPA Mileage:** 26 city, 38 highway

Vectoring, Focus RS offers the next level in handling capability.

This unique driveline can route up to 70 percent engine power to the rear wheels, and of that, 100 percent to either side depending on the driving situation. Two-mode dampers combined with expertly tuned electric power-assisted steering and a rigid front knuckle suspension design give Focus RS outstanding cornering stability, turn-in, handling and chassis responsiveness – with virtually no understeer and lateral acceleration that achieves 1.0 g. The car's unique drift mode feature enables controlled oversteer in track conditions.

Styling includes an aggressive front-end appearance with a bold upper trapezoidal grille above a deep splitter incorporating the largest possible openings for engine cooling.