

CARGAZING

2018 BMW 3 SERIES

3 Series Raises the Bar Again

PRESS RELEASE

The BMW 330e iPerformance adds another highly innovative variant to the BMW 3 Series line-up with its advanced plug-in hybrid drive system.

For the first time, cutting-edge BMW i technologies have been integrated into the world's most successful premium model. The BMW 3 Series Sedan has already set standards for sports performance and fuel economy in its segment using conventional combustion engines. Key ingredients are its intelligent lightweight design, outstanding aerodynamics for its class and the extensive use of BMW EfficientDynamics technology fitted as standard.

The combustion engine fitted in the BMW 330e iPerformance is based on the four-cylinder gasoline unit



The BMW 3 Series continues to set a high standard for sports sedans, including with its fuel-efficient technologies.



BMW's iDrive 6.0 with Touch Screen Technology is now available on the 2018 3 Series.

with BMW TwinPower Turbo technology that has already won the International Engine of the Year Award on two occasions. Stand-out characteristics include its sporty power delivery, output of 180 hp and peak torque of 215 lb-ft.

The electric motor, developing 87 hp with maximum peak torque of 184 lb-ft, and the power electronics are derived directly from the BMW eDrive technology featured as standard in the BMW i3 and BMW i8 models. The motor is powered

by a lithium-ion battery with a capacity of 7.6 kWh (gross)/5.7 kWh (net).

The BMW 330e iPerformance consequently offers a system output of 248 hp and peak torque of 310 lb-ft, allowing a sprint from 0 to 60 mph in 5.9 seconds and reach a top speed of 140 mph. Pure-electric driving is possible at speeds of up to 75 mph and with a range of around 14 miles. The electric boost function is permanently enabled. The electric motor supplements the power from the combustion

engine with 74 lb-ft of torque and can deliver a brief extra boost—depending on the position of the accelerator—of up to 184 lb-ft.

CHANGES FOR 2018

Changes for 2018 include the following new standard equipment on the 3 Series:

- On 320i models, LED Fog Lights replace Fog Lights.
- LED Headlights are now standard.
- iDrive 6.0 with Touch

BY THE NUMBERS

Base price: \$34,900
Wheelbase: 110.6 in.
Length: 182.8 in.
Width: 71.3 in.
Height: 56.3 in.
Engine: 2.0-liter four cylinder, 180 hp, 200 lb.-ft. torque
Transmission: Eight-speed automatic
EPA Mileage: 23 city, 35 highway

Screen Technology now available.

Package changes for 2018 include:

- M Sport Package will be available with new 19-inch wheel
- A new trim is available for M Sport Package: 4MN Aluminum Dark Carbon Trim with Pearl Gloss Chrome Highlight.

SAFETY

BMW 3 Series provides a high-level of standard safety features including BMW Assist eCall, BMW TeleService, Dynamic Stability Control, Brake Dry Assist, Cornering Brake Control and Dynamic Traction Control. Optional features such as Lane Departure Warning, Frontal Collision Warning including Pedestrian Warning and City Collision Mitigation are also available.