

CARGAZING

2018 FORD ESCAPE

Escape Adds SEL Trim Level

PRESS RELEASE

A new SEL trim level joins S, SE and Titanium series Ford Escape for 2018. It features leather-trimmed seating, power liftgate, heated exterior mirrors, signature LED lighting, SYNC 3 with a SYNC Connect eight-inch display and reverse sensing system.

The SE series gets front heated cloth seats, roof side rails and perimeter alarm. Escape Titanium gets 2.0-liter EcoBoost engine, navigation system, enhanced active park assist and high-intensity discharge headlamps. The standard rearview camera carries over for 2018.

UPDATE

The Escape, which was heavily updated last year, features available SYNC



The sharp-looking Ford Escape adds a new SEL trim level for 2018 after a major update last year.



The Escape offers impressive technology in the cabin, including available active park assist.

Connect mobile access, which allows owners to use the FordPasssmartphone platform to start, lock, unlock and locate their vehicle. It features driver-assist technologies such as adaptive cruise control and collision warning with brake support, a lane-keeping system and enhanced active park assist – all packed in a vehicle that's been redesigned from the inside out.

Escape is the first Ford vehicle to make Auto Start-Stop technology standard with either of the two

EcoBoost offerings – a 1.5-liter engine and a 2.0-liter twin-scroll. Auto Start-Stop shuts off the engine during common stops, so the vehicle burns no gas and emits zero tailpipe emissions, restarting automatically when the brake pedal is released.

Changes to the interior begin with a new push-button electronic parking brake that replaces the large hand-actuated parking brake, dramatically enhancing the front-row experience for customers. The

gear shifter has been repositioned rearward for improved access to climate controls on the center stack. A media bin added at the bottom of the stack offers access to a USB port and covered power outlet.

The redesign also brings improved cupholders, two new storage bins and a larger center armrest. An all-new steering wheel includes easy-to-work buttons for audio and climate controls, and a new swing-bin glove box provides easier access to stored items.

BY THE NUMBERS

Base price: \$23,850
Wheelbase: 105.9 in.
Length: 178.1 in.
Width: 81.8 in.
Height: 66.3 in.
Engine: 2.5-liter four cylinder, 168 hp, 170 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 23 city, 30 highway

Exterior design changes give the new Escape a more confident, rugged persona. The redesigned hood and raised trapezoidal grille evoke a more prominent feel.

TECHNOLOGY

Technologies available on the Escape include:

- Adaptive cruise control and collision warning with brake support uses sensors to detect a slow-moving vehicle in front and adjust cruise control accordingly.

- SYNC Connect lets owners use the FordPass smartphone platform to start, lock, unlock and locate their vehicle.

- Enhanced active park assist provides automatic steering assistance to park the vehicle in a parallel or perpendicular parking spot, and pull out from tight parallel parking spots.