

# CARGAZING

2018 FORD EXPEDITION

## New Expedition capable, smart

PRESS RELEASE

For today's active families, Ford introduces the all-new Expedition – the smartest, most capable and most adaptable Expedition ever – with technology to keep every passenger connected, more power for drivers, and more expected towing capability than any other full-size SUV.

The all-new Expedition made its debut with an assist from the Dallas Cowboys in Texas – America's best-selling full-size SUV market.

"When Expedition was introduced 20 years ago, it set the standard for active families who simply needed a big and strong SUV to take them places," said Joe Hinrichs, Ford president of The Americas. "Today's families want even more smart technology to help them cover more ground safely, more efficiently and more



The new 2018 Expedition has technology and efficiency refinements to make it a full-size SUV for the modern family.



With spacious seating for eight people, the all-new Expedition is perfect for family road trips.

comfortably – all while staying connected to friends and family."

### TECHNOLOGY

The all-new Expedition offers more driver-assist technology than any other full-size SUV.

In addition, an all-new high-strength, aluminum-alloy body and redesigned high-strength steel frame form the foundation for Expedition's rugged off-road and strong towing capabilities. Thanks to the use of

advanced materials, the all-new Expedition saves up to 300 pounds, and the team reinvested that weight savings everywhere it counts to give customers more technology and convenience features than ever before.

More than 40 features and driver-assist technologies new to Expedition help make the journey as enjoyable as the destination.

These include class-exclusive enhanced active park assist to easily pull in and out of parking spots, as well as available 360-degree camera

technology to help customers see more around their Expedition for easier parking.

On the road, Expedition's lane-keeping aid is designed to reduce unintentional drifting of the vehicle outside its intended lane, while adaptive cruise control with stop-and-go allows drivers to set a cruising speed, using radar and camera technology to monitor traffic to maintain a set distance between vehicles.

Its collision avoidance detection system helps drivers avoid other vehicles or

pedestrians, while available Blind Spot Information System helps monitor blind spots outside the driver's immediate view.

### PERFORMANCE

Powered by a 3.5-liter EcoBoost engine with standard Auto Start-Stop plus a class-exclusive new 10-speed automatic transmission, the all-new Expedition is the most powerful Expedition ever. A newly available electronic limited-slip differential on models with Intelligent 4WD enables improved off-road capability by sending power where it's needed.

More than 50 percent of Expedition customers value towing, and 15 percent tow weekly or monthly. That's why the all-new Expedition offers Pro Trailer Backup Assist, which makes backing up a trailer as easy as turning a knob.

Plus, an available hands-free liftgate makes loading cargo easy.

The all-new Expedition has a roomy, flexible interior. With seating for up to eight people and their gear, this full-size SUV makes modern family adventures more comfortable during short and long trips alike.

The all-new Expedition is the first full-size utility to feature a sliding second-row seat with tip-and-slide functionality.