

CAR GAZING

2018 MAZDA3

Mazda3 Adds Features

PRESS RELEASE

Mazda3's combination of craftsmanship, quality and uncommonly good driving dynamics place it apart from its competition in the crowded compact segment.

For 2018, Mazda's small sedan and five-door hatchback offer greater value, starting with standard Smart City Brake Support in the entry-level Mazda3 Sport, demonstrating Mazda's commitment to advanced safety technologies at all price points.

SPORT

Mazda3 Sport comes standard with cloth seating surfaces; a 2.0-liter, SKYACTIV-G engine that makes 155 horsepower; a 7-inch MAZDA CONNECT infotainment screen with Commander control knob;



Smart City Brake Support is standard equipment even on the entry-level Mazda3 trims for 2018.



A 7-inch infotainment screen is mounted high on the dash to help drivers keep their attention on the road.

Bluetooth phone and audio pairing; one-touch driver's power window; power mirrors; remote keyless entry; and push-button ignition, among a long list of other standard items. Mazda3 Sport sedan models have an available package that includes 16-inch alloy wheels, Advanced Blind Spot Monitoring, Rear Cross-Traffic Alert, satin chrome interior trim and power heated outside mirrors with integrated turn signals. Mazda3 five-door

models have 16-inch alloy wheels as standard.

Additionally, all Mazda3 models include G-Vectoring Control, a Mazda-exclusive technology that uses the engine to put a minute amount of weight on the front tires, making steering inputs more surefooted and increasing peace of mind with the goal of improving stability.

TOURING

The mid-level 2018

Mazda3 Touring carries an even greater level of equipment, starting with what's under its hood. Mazda3 Touring comes standard with a SKYACTIV-G 2.5 engine, making 184 horsepower. Previously, only 2017 Mazda3 Touring 2.5 hatchback and Grand Touring models carried the larger of the two engines. Mazda3 Touring comes with leatherette seating surfaces, heated front seats, Advanced Blind Spot Monitoring, Rear Cross-Traffic Alert, rain-sensing

BY THE NUMBERS

Base price: \$18,095
Wheelbase: 106.3 in.
Length: 180.3 in.
Width: 70.7 in.
Height: 57.3 in.
Engine: 2.0-liter four cylinder, 155 hp, 150 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 28 city, 37 highway

wipers, automatic on/off headlights, dual-zone automatic climate control, Mazda Advanced Keyless Entry, a six-way power driver's seat and a leather-wrapped steering wheel and shifter knob.

GRAND TOURING

Headlining the Mazda3 lineup is the Grand Touring model, which comes standard with perforated black or parchment-colored leather seating surfaces with heated front seats, full-color Active Driving Display head-up unit and LED fog lights as well as previously optional equipment such as self-leveling bi-LED headlights, LED combination tail lights and LED daytime running lights.