

CARGAZING

2018 TOYOTA HIGHLANDER

Segment Pioneer Grows Up

PRESS RELEASE

The original Toyota Highlander was a pioneer in the now-expansive midsize crossover category, and so it's no wonder the current generation continues to draw accolades for its exemplary safety features, performance and overall drivability. That it could look great is a nice bonus.

Toyota quality, dependability, reliability and value seal the deal for Highlander customers, who also buy for the sleek and strong design that also helps ensure ample visibility for the driver. The front grille on LE, LE Plus and XLE grades features a silver-painted finish, while Limited and Platinum grades have a painted chrome finish. LED tail-lights raise visibility in all light.



Good visibility, strong design cues and Toyota's reputation for quality are top selling points for the Highlander.



The Highlander is just a few inches longer than a midsize sedan yet offers three-row seating.

The Highlander and Highlander Hybrid received significant styling, equipment and safety feature upgrades for 2017 and so carry into 2018 unchanged. Notably, all Highlander models are equipped as standard with the advanced Toyota Safety Sense P (TSS-P) driver-assist technology. Using millimeter-wave radar and a monocular camera sensor to help detect a preceding pedestrian or a preceding vehicle, TSS-P can help the driver identify a pedestrian or

vehicle and automatically apply braking if necessary to help mitigate or avoid frontal collisions in certain conditions. TSS-P includes the Pre-Collision System with Pedestrian Detection (PCS w/ PD) function; Lane Departure Alert with Steering Assist (LDA w/ SA) function; Dynamic Radar Cruise Control (DRCC) and Automatic High Beams (AHB).

SAFETY

High-tech safety abounds

in Highlander, especially with regard to visibility. All models come equipped with a standard backup camera. On the XLE grade and above, standard Blind Spot Monitor with Rear Cross Traffic Alert (BSM w/ RCTA) helps alert drivers to unseen hazards. Blind Spot Monitor uses radar and is designed to detect vehicles in the adjacent lane where drivers may be challenged to see them. When an object is detected, the Blind Spot Monitor indicators flash in the appropriate outside

BY THE NUMBERS

Base price: \$31,030
Wheelbase: 109.8 in.
Length: 192.5 in.
Width: 75.8 in.
Height: 70.1 in.
Engine: 2.7-liter four cylinder, 185 hp, 184 lb.-ft. torque
Transmission: Six-speed automatic
EPA Mileage: 20 city, 24 highway

mirror, and a signal also appears on the TFT color multi-information display. The radar also provides Rear Cross Traffic Alert that is designed to detect low-speed cross traffic behind the vehicle when in reverse.

The Highlander Limited Platinum grade takes visibility and safety to new heights with standard Bird's Eye View Camera with Perimeter Scan, which helps improve the driver's ability to see all around the vehicle.

The Highlander has grown up over the years. The third-generation model is a three-row family SUV with seating for up to eight. For 2018, the Highlander Hybrid remains available in LE, XLE, Limited and Limited Platinum grades. The gas model is offered in LE, LE Plus, SE, XLE, Limited and Limited Platinum.