

MUSTANG MILESTONE



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10 Million Strong

Ford recently built its 10 millionth Mustang — a major milestone for one of America’s most beloved muscle cars. The Mustang has evolved into a cultural icon across both the automotive and entertainment industries, making appearances across many movies, television shows and advertisements.

According to a recent article in the USA Today, the Mustang is the nation’s best-selling sports car in the last half-century and the world’s top-selling sports car three years in a row.

But what makes it such a classic car? The power, of course.

The 10 millionth Mustang is a white 2019 convertible with a 460-horsepower V8 and a six-speed manual transmission. Its looks match the first serialized Mustang, VIN No. 001, from 1964.

A RICH HISTORY

The lifespan of the Mustang stretches across 54 years and six generations.

The first Ford Mustang debuted at the New York World’s Fair in 1964. Introduced as a hardtop and convertible, the Mustang was initially listed as \$2,368. According to Bloomberg magazine,

Ford sold more than 22,000 on the first day of sales – quite a feat for a hot upstart brand back in the day.

ORIGIN OF THE MUSTANG

According to Ford, the Mustang was named after the P-51 Mustang fighter planes that fought in World War II. The company’s goal was to build a car that would appeal to both sexes with a Ferrari-like front end, air intakes on the side, and a sporty look.

It soon became the signature “pony car” within the first class of muscle cars that included the Chevy Camaro and Dodge Challenger.

COMPARISON WITH OTHER BRANDS

So how does the Mustang stack up in comparison with other top cars? According to the Detroit Free Press, Chevrolet has made more than 1.6 million Corvettes and more than 5.5 million Camaros over the years.

And outside of American sports cars, the newspaper reports that Toyota has made 44 million Corollas in 52 years.

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Fast Facts

- The 10-millionth Ford Mustang is a Wimbledon White GT V8 model convertible commemorating VIN 001 — the first serialized Ford Mustang built and sold to the public
- Ford Mustang has outsold Camaro and every other sports car in the U.S. over the last 50 years, according to Ford analysis of IHS Markit U.S. new vehicle registration data
- Ford Mustang, the best-selling sports car since 1966, today is sold in over 140 countries



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