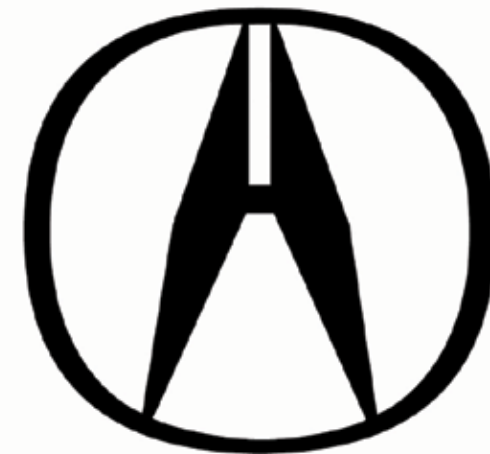


SPOTLIGHT ON

Acura



2015 VEHICLES TO WATCH

TLX



The all-new TLX replaces the TL in Acura's lineup, offering a "red carpet athlete" experience of luxury and performance.

ILX



The 2015 ILX continues to offer enhanced styling, comfort and driving enjoyment along with excellent value.

RDX



With 273 horsepower and a starting price under \$35,000, the RDX remains a luxury bargain for 2015.



AT A GLANCE

TECHNOLOGY: Vehicles feature satellite communication systems with real-time traffic, Super Handling All-Wheel Drive, and Variable Valve Timing and Lift Electronic Control.

HISTORY: The Acura brand was introduced in the U.S. as a separate luxury car division by Honda in 1986.

FAMOUS MODELS: Legend, NSX, MDX

KNOWN FOR: Consistently scoring high in J. D. Power's quality and satisfaction surveys.

Technology and precision

Since its debut in 1986 with just two vehicle models, Acura has grown into its niche as Honda's luxury brand. Acura's products are well-known for innovation, high performance, and meticulous craftsmanship. Acura's Legend was the first luxury Japanese car in the U.S. market, and it was extremely effective in competition with existing European luxury cars.

Acura's reputation for innovation was cemented in 1990 with the debut of the NSX, which offered an all-aluminum body and Acura's Variable Valve Timing and Lift Electronic Control (VTEC).

The vehicles produced by Acura expand upon Honda's technological innovation. The AcuraLink

Real-Time Traffic and Weather, for example, shows weather conditions for any location and alerts the driver if a weather-related problem exists along the planned route.

Acura's sophisticated driver aids such as automatic collision-mitigation braking, active cruise control, and blind-spot detection are now nearly standard on all models. In addition, the manufacturer's Integrated Dynamics System (IDS) tailors the vehicle's independent suspension to accommodate the driver's preference for either a more sporting or a more comfortable ride.

In 2015, Acura's focus on future vehicle designs will continue to combine power, performance, and style with a car that's fun to drive.

SPOTLIGHT ON

Audi



2015 VEHICLES TO WATCH

A3



The all-new A3 offers the latest in progressive technology at a competitive price, without compromising on luxury or design.

TT



Audi's stylish TT is now available with a new optional TTS Competition package for 2015, adding a new level of performance.

Q5



The Q5 model line now features five variants: 2.0T, 3.0T, TDI clean diesel, hybrid and SQ5. It also adds new luxury features this year.

AT A GLANCE

TECHNOLOGY: Aluminum space frame technology allows Audi to create cars that are easier to handle, maneuver and accelerate.

HISTORY: Founded in 1910 by August Horch, the Audi symbol's four rings represent its early merger with three other German companies.

FAMOUS MODELS: TT, A4, A8, 100, S8

KNOWN FOR: Cutting-edge technology, high-end comfort and bona fide luxury.

Innovative German design

Few automobile manufacturers can claim a place among the top echelon of designers and innovators, and Audi is definitely one of them. Since being founded by August Horch in Germany in 1914, this automaker has enjoyed a consistently excellent reputation as a producer of luxury cars. Since being purchased by Volkswagen in 1964, Audi has maintained a prominent place in the American auto industry.

In 1980, Audi kicked things up a notch with the introduction of the Quattro at the Geneva Auto Show. That model has since been discontinued, but the all-wheel-drive technology that made it so fresh and exciting — especially as a sport coupe — continues to be an Audi mainstay to this day. Never before

had the world seen a high performance vehicle with all wheel drive, and Audi never looked back.

One of the most remarkable things about Audi craftsmanship is the aluminum space frame technology that it uses across the board. This design makes Audi vehicles handle better and accelerate faster. When Audi's exquisite interiors are thrown into the mix, it's easy to see why this German brand has won over so many lifelong fans through the years.

In 1996, Audi underwent a major overhaul and launched new models like the A3 and the A4. Along with the Audi TT, these vehicles have become the flagships of the Audi name. Audi's most luxurious car is the A8.

SPOTLIGHT ON BMW



2015 VEHICLES TO WATCH

4 Series Gran Coupe



The new BMW 4 Series Gran Coupe adds a fresh dimension to one of the company's newest model ranges.

X4



The all-new X4 combines the performance and capability of a Sports Activity Vehicle, with the style and elegance of traditional coupe.

M3



This new interpretation of the performance sports car carries the BMW M philosophy into the fifth generation of the M3.



AT A GLANCE

TECHNOLOGY: BMW's cutting-edge performance tech is the benchmark for the world.

HISTORY: The automotive portion of BMW was founded in 1928; the company allowed Rolls-Royce and Bentley to start using BMW engines in the early '90s.

FAMOUS MODELS: 5 Series, Z4 Roadster

KNOWN FOR: Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

Pushing the envelope

BMW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but has also remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW is also exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car at all.

The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be—

pushing the design envelope without sacrificing either precision or style. Consider the classic, an intelligent vehicle that functions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan.

Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2015, BMW's continued focus on "efficient dynamics" and the evolution of its aggressive styling make the brand as compelling as ever.

It's another reason this German brand has spent decades as a leader in the auto industry.

SPOTLIGHT ON Buick



2015 VEHICLES TO WATCH

LaCrosse



The LaCrosse gets a standard rear camera and IntelliLink enhancements including Text Messaging Alerts and Siri Eyes Free.

Enclave



A heated wood steering wheel is a new touch for 2015 that keeps the Enclave a top contender in luxury family transportation.

Verano



The Verano, like other Buicks, gets a 4G cell phone data system that lets passengers stay connected while on the go.



AT A GLANCE

TECHNOLOGY: The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

HISTORY: The first Buick automobile was built in 1899. The company was established in Flint, Michigan in 1903. By 1908, it was considered a leading car manufacturer.

FAMOUS MODELS: Enclave, Lucerne, Roadmaster, Regal

KNOWN FOR: Affordability, luxury, performance and comfort

Luxury at a practical price

The Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles.

Buick jumps out of the gate in 2015 with a continued focus on comfort, performance and safety.

It's rolling out a long list of high-tech safety features across many vehicles in its lineup, including Rear Cross Traffic Alert and Side Blind Zone Alert. Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge Volvo features than what domestic family cars have traditionally offered.

Buick is also moving its cars upscale and closer to what many drivers would expect from a more

expensive luxury brand. The quality construction and smooth, quiet driving feel rival even its cousins from the Cadillac brand.

It's also adding 4G LTE data connectivity.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling is also improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.

SPOTLIGHT ON Cadillac



2015 VEHICLES TO WATCH

ATS Coupe



A two-door coupe joins the ATS lineup for 2015, offering sporty styling to go with the refined efficiency of the popular ATS sedan.

Escalade



The all-new Escalade has a feeling of genuine luxury, from its cabin materials to its overall sense of grandeur and bold style.

CTS



Motor Trend's 2014 Car of the Year is back and improved, with a revised grille and new features like wireless phone charging.



AT A GLANCE

TECHNOLOGY: Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

HISTORY: The Cadillac Automobile Company was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

FAMOUS MODELS: Seville, Escalade, Eldorado

KNOWN FOR: The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

True American luxury

For decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car.

Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best.

In 2015, Cadillac continues its focus on breaking luxury boundaries.

The CTS is moving upmarket,

competing more directly with the mid-size cars from BMW and Mercedes-Benz. And the all-new Escalade and ATS Coupe offer premium luxury in two drastically different formulas: a roomy SUV and an efficient, sporty two-door vehicle.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one.

It is, as the saying goes, becoming the Cadillac of automobiles once again.

SPOTLIGHT ON Chevrolet



2015 VEHICLES TO WATCH

Trax



The 2015 Trax will offer versatility, connectivity and turbocharged performance in an efficient package.

Suburban



Chevrolet's full-size SUV is all-new for 2015, with a quieter ride, more refinement and high-tech features like wireless phone charging.

Colorado



The all-new Colorado offers a lot of capability for people who don't need a full-size truck. It offers class-leading power and towing ability.



AT A GLANCE

TECHNOLOGY: OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

HISTORY: Started by race-car driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

FAMOUS MODELS: Camaro, Corvette, Silverado, Suburban.

KNOWN FOR: Affordable family cars, V8-powered performance vehicles, and tough work trucks.

Affordable, powerful style

For nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition.

Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently released Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on effi-

ciency, Chevrolet introduced a lineup of efficient crossover vehicles, some of which get more than 30 mpg on the highway.

That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro hearkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

SPOTLIGHT ON Chrysler



2015 VEHICLES TO WATCH

200



Inspired by iconic American design, the all-new 2015 Chrysler 200 delivers beautiful craftsmanship using high-quality materials.

200C



The most luxurious version of the 200 shows off its strongest points: a poised ride and nice, upscale materials in the cabin.

AT A GLANCE

TECHNOLOGY: Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

HISTORY: Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

FAMOUS MODELS: 300, Town & Country, Sebring, PT Cruiser.

KNOWN FOR: Classic styling combined with performance, particularly in the 300 models.

Stylish, American value

Chrysler is the flagship brand of the Chrysler Group, which also manufactures the Dodge, Jeep and Ram brands. Chrysler models are generally aimed at aspiring consumers, offering luxury features, and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler was also the first to introduce innovations eventually adopted industry-wide.

In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal for these vehicles lies in their attractive design,

reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in their class. These models prove to be surprisingly competitive in a market flooded with efficient but bland options.

Cars like the 300 are especially noteworthy for their good looks and impressive performance. The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the all-new 200 is drawing attention to Chrysler's turnaround under Italian ownership.

Chrysler's minivans, which changed the auto industry after they were introduced in the 1980s, continue to set high standards.

Town & Country



The new LX and Limited Platinum models expand the original minivan's desirability for 2015. It's a great value in this segment.

SPOTLIGHT ON Dodge



2015 VEHICLES TO WATCH

Challenger



The retro-styled Challenger gets an all-new design for 2015, including the 707-horsepower Hellcat version.

Charger



Also available with the Hellcat engine, the Dodge Charger gets a fresh body and other upgrades for 2015.

Journey



The versatile Dodge Journey gets a rugged new look and unique leather interior trim as improvements for 2015.

AT A GLANCE

TECHNOLOGY: Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

HISTORY: Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

FAMOUS MODELS: Charger, Caravan, Neon and Avenger.

KNOWN FOR: Solid, reliable and powerful vehicles.

Powerful, sturdy transit

The story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States. Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced Hemi-powered vehicles like the Coronet that brought a new level of vim and vigor to everyday

automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing their place in households across America.

It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge builds on its heritage with the family-friendly Journey, the gorgeous Challenger and the tough Durango. And, with a complete line of minivans and crossovers, it provides the kind of affordable, stylish transportation that pleases most families with their good value.

SPOTLIGHT ON FIAT



2015 VEHICLES TO WATCH

500



The classically styled FIAT 500 gets an innovative instrument panel with a new 7-inch high-definition display this year.

500E



This electric vehicle builds on the 500's fun-to-drive character. It's an enjoyable city car that happens to be good for the environment.

500 Abarth



The 2015 Fiat 500 Abarth and Abarth Cabrio are available with an optional six-speed automatic transmission.



AT A GLANCE

TECHNOLOGY: FIAT's new MultiJet diesel engine has taken Europe by storm. It's the result of more than 30 years of research and is a big reason the new 500 is so popular in Europe.

HISTORY: Its roots actually date back to the 19th century. The first FIAT car was exported to the United States in 1908.

FAMOUS MODELS: Topolino, 500, 1500, 850 Spider, 850 Coupe

KNOWN FOR: Passionate Italian styling and fun-to-drive compact cars.

Classic Italian styling

FIAT was founded in 1899 by a man with the wonderfully Italian name of Giovanni Angelli — a family that is still associated with the business today. His company exported its first car to the United States in 1908, but it had to pull out of the American market in 1984 after ever-increasing competition from Japanese brands.

It seemed that FIAT had said “ciao,” never to return again, mainly because Italian cars had earned a reputation as, shall we say, finicky. Americans didn't want them when Japanese cars were seen as being more reliable.

Fast-forward to the financial crisis of 2008, and FIAT — which had been growing into a massive European industrial conglomerate all along — saw an opportunity to rescue the bank-

rupt Chrysler company and sell its own cars in America at the same time.

By 2009, FIAT took control of Chrysler and paved the way for its return to the U.S. market.

The first new car bearing the FIAT name was the 500, a compact car that competes most directly with the Mini Cooper.

Where the Mini has a spirit that's 100-percent British — complete with an available Union Jack on the roof — the FIAT 500 prides itself on its Italian personality.

This is a cute car, with round headlamps and a bubble shape, and it's become somewhat of an icon for the Italian brand. Much like the Volkswagen New Beetle, the 500 is a nostalgic throwback to a car that sold gazillions of copies around the world.

SPOTLIGHT ON Ford



2015 VEHICLES TO WATCH

Mustang



Loaded with innovative technologies and world-class levels of performance and style, the 2015 Mustang is ready to take on the world.

F-150



The all-new Ford F-150, the reinvention of America's favorite truck, is the toughest, smartest, most capable F-150 ever.

Transit



The all-new Transit joins the nation's best-selling lineup of commercial vehicles, giving Ford customers a broad lineup of configurations.



AT A GLANCE

TECHNOLOGY: Ford's next generation SYNC system allows passengers to connect to the Internet; great gas and hybrid mileage.

HISTORY: Ford was formed in 1903 by Henry Ford. This groundbreaking Detroit company introduced mass-production techniques that enhanced the capacity of all car companies.

FAMOUS MODELS: Mustang, Expedition, Taurus, Ranger, Explorer, F-150

KNOWN FOR: Affordability, power, performance and durability

Quality cars for the masses

The Ford Motor Company has always been careful to provide high-performance vehicles within the budgetary limitations of the average consumer.

In the early 20th century, this enhanced the productive capacity of humanity as Ford cars reached critical mass. This commitment to the provision of affordable and technologically advanced machines persists; Ford is leading the charge in the pursuit of energy efficiency.

The Fiesta gets 40 MPG fuel efficiency at a price that most consumers can easily afford. This vehicle satisfies the demand for an inexpensive and practical car that offers innovative features. Voice activation, satellite radio, and Bluetooth compatibility make your new Ford into a convenient media cen-

ter.

The Fusion series includes a hybrid version that gets well over 40 mpg. This is one of the more affordable entries into the hybrid genre. The market calls for efficient, affordable, and innovative new vehicles, and Ford is prepared to meet this challenge.

Ford also continues to dominate the truck market with its F-150 pickup. This truck not only offers the kind of raw power and durability to do the toughest jobs, but it also has the refinement of a luxury car in many ways. Whether doing hard work at a job site or traveling across America in comfort, the new F-150 is designed to do it all.

It's another reason the Ford name will stand for value in the years to come.

SPOTLIGHT ON GMC



2015 VEHICLES TO WATCH

Yukon, Yukon XL



GMC's lineup of full-size SUVs gets a totally new design for 2015, including more luxury than ever on Denali models.

Canyon



GMC's all-new mid-size truck redefines this category with a new level of capability and professional-grade toughness.

Sierra All Terrain HD



With inspired off-road performance and a high level of refinement, the new All Terrain offers a terrific combination.

AT A GLANCE

TECHNOLOGY: Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

HISTORY: Founded in 1908 to become one of the biggest auto-makers in the world.

FAMOUS MODELS: Yukon, Sierra

KNOWN FOR: The premiere manufacturer of light-duty trucks and sport utility vehicles.

Tough, luxurious trucks

For decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to show the world what it can do best: manufacture long-lasting trucks for the working man.

Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new line of trucks and SUVs. The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the

changing demands of the market, without alienating its core audience.

GMC's trucks are still geared toward the working man, but the working man of the 21st century. The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too.

GMC is also known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck.

In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

SPOTLIGHT ON Honda



2015 VEHICLES TO WATCH

Accord



The already very well equipped Accord Sedan and Coupe receive a number of feature upgrades for 2015.

Fit



The Honda Fit, the standout choice in the sub-compact segment, has an all-new design that makes it even better in 2015.

Civic



Joining the Civic family for 2015 is a new Special Edition (SE) sedan positioned between the LX and EX to provide an even better value.



AT A GLANCE

TECHNOLOGY: Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol, and hybrid electric vehicles.

HISTORY: Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

FAMOUS MODELS: Civic, Accord, CR-V

KNOWN FOR: Efficiency, reliability and innovation

Rock-solid reliability

Soichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve—until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale, and shows no signs of slowing down.

The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel cell batteries. Honda is also developing the "New Small Concept," a vehicle designed primarily for the Asian market, along with its sporty

hybrid vehicle, the CR-Z.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the impressive gas mileage of its vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, the most affordable hybrid on the market, proof that green technology can be brought to the masses.

Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles.

SPOTLIGHT ON Hyundai



2015 VEHICLES TO WATCH

Sonata



The all-new Sonata offers a fresh design, stiffer body, better ride, reduced noise and advanced safety and convenience features.

Genesis



The new Genesis is incredibly well-equipped in every configuration, offering even more content than the first-generation Genesis.

Elantra



The Elantra returns for the 2015 model year with new features and packaging updates to give shoppers even more value and style.

AT A GLANCE

TECHNOLOGY: Hybrid cars, advanced infotainment systems and new safety features are setting Hyundai cars apart.

HISTORY: The Hyundai Motor Company has been around - albeit under a slightly different name - since 1947. It didn't start producing cars until 1968.

FAMOUS MODELS: Sonata, Elantra, Genesis

KNOWN FOR: Feature-packed, reasonably priced cars.

Quality at a great price

After decades of struggling with a reputation for producing cheap economy cars, Hyundai has turned a corner and is now viewed positively by the vast majority of consumers. Since its humble beginnings in South Korea in 1947, to its gradual introduction into the world of automobile manufacturing beginning in 1968, Hyundai has rolled with the punches and has emerged on the other side a clear winner.

The 1970s saw Hyundai begin its true ascent into worldwide automobile manufacturing dominance. The Pony, which became its flagship car, was marketed successfully in Latin America and then in Europe. In 1982, the Pony was redesigned and unveiled in Canada the following year. Just one year after that,

the subcompact Excel became the first Hyundai vehicle sold in the U.S. Production exploded, and Hyundai was on its way.

In order to remain relevant in the coveted American marketplace, Hyundai began producing trucks in 1987. Soon thereafter, they unveiled what would become their most successful model: the Sonata. The Sonata was the first car produced exclusively for the North American market, and it proved to be a turning point for Hyundai.

Today, Hyundai has been ranked within the top few companies on the J.D. Powers Initial Quality Survey and is a respected brand among consumers. It's proof that high-quality cars can also be affordable.

SPOTLIGHT ON Infiniti



2015 VEHICLES TO WATCH

Q70L



The new-for-2015 Infiniti Q70L wheelbase is 5.9 inches longer than the standard Q70, providing additional spaciousness and flexibility.

QX80



Upgrades to the roomy QX80 include standard high-beam assist and a new Limited package with an ultra-luxury interior.

Q40



Previously known as the G37 Sedan, the 2015 Q40 premium sport sedan is offered with an advanced 328-horsepower 3.7-liter V6 engine.



AT A GLANCE

TECHNOLOGY: Infiniti's Around View Monitor Package allows the driver to see the car from an above view while parking and negotiating lane changes.

HISTORY: This relatively new luxury division of Nissan Motor Company began selling automobiles in the U.S. market in 1989.

FAMOUS MODELS: Q45, G37, M, QX80d

KNOWN FOR: Luxury, innovative options, and technological sophistication

High-tech opulence

Infiniti was created by Nissan Motor Company to market high-end automobiles to U.S. consumers. This Japanese automaker has provided a standard of excellence to which many big spenders return for a premium driving experience.

You can be sure that the latest Infiniti models will include all the extravagant options that can enhance the comfort of a ride on the open road.

Longtime fans of Infiniti will notice that its cars have a new naming scheme. While in the past, its cars and crossovers have mixed up an alphabet soup of names, today's lineup is simplified.

Sedans are all going to be prefixed with a Q, and crossovers and SUVs get a QX prefix, ranging from the

compact QX50 to the gigantic QX80 luxury SUV with three rows of seating. It makes it easier to distinguish each vehicle's place in the lineup.

Infiniti continues to keep a finger on the pulse of the luxury consumer; new technological upgrades help these new models stand out among high-end vehicles.

Infiniti's flagship sedan, the Q70, is available in a long-wheelbase form.

One of the most interesting options is called the Around View Monitor Package. This technology takes the rear-view camera a step further, using video camera mounted around the vehicle to give a complete, 360-degree view around the car. It's as if you're looking at your car from above while you park, an amazing feat.

SPOTLIGHT ON Jaguar



2015 VEHICLES TO WATCH

F-TYPE Coupe



The new F-TYPE Coupe complements the “2013 World Car Design of the Year” winner, the F-TYPE Convertible.

XK



The 2015 model year will mark the end of production for the gorgeous Jaguar XK. It will be available in a “Final Fifty” edition.

XE



A true driver’s car, the Jaguar XE redefines the concept of the sports sedan thanks to its advanced lightweight construction.

AT A GLANCE

TECHNOLOGY: New sleek, aerodynamic lines make the new Jaguars look like the real big cats more than ever.

HISTORY: Jaguar started as a British company in 1922; Ford bought Jaguar out in 1989, and recently sold to Tata Motors of India in 2008. Jaguar is now part of Jaguar Land Rover.

FAMOUS MODELS: XJ, XK, S-Type, E-Type

KNOWN FOR: Sophistication, luxury and class.

Poised to pounce in 2015

Jaguar Land Rover was purchased for \$2.3 billion from Ford Motor Company in 2008 by Tata Motors of India. Like any newer corporation eager to prove that it can compete with the big boys, Tata has brought plenty of innovation and new ideas to the Jaguar and Land Rover brands.

When it comes to Jaguar, known for years affectionately by its fans as just “Jag,” the brand arrived in India with a major success already in the works: the Jaguar XF. Considered by car aficionados to be the best Jaguar designed in years, everyone sat on the edge of their seats to see if the 2009 XF produced by Tata could possibly be as good.

Tata didn’t disappoint; the XF received great reviews. The Jaguar XF

and other new models have marked a change in Jaguar’s course without completely abandoning its celebrated past. Jaguar lovers can expect the company to continue to deliver in 2015 and beyond.

Jaguar also recently redesigned its classic XJ sedan, updating it with a far more modern design akin to the XF. And it has released the F-TYPE sports car in both convertible and coupe variants to rave reviews.

Jag is faced with an interesting position in the future as it balances a rich history of producing some of the most stylish cars in the world with the new needs of modern luxury buyers.

Judging from its latest cars, this brand steeped in British tradition will continue excelling for years to come.

SPOTLIGHT ON

Jeep



AT A GLANCE

TECHNOLOGY: Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

HISTORY: Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

FAMOUS MODELS: Cherokee, Wrangler, Patriot

KNOWN FOR: Indestructibility in almost any environment.

Safety and adventure

Although the rumors about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved, or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have not only increased Jeep's ability to handle rough terrain, but to do so safely. The Jeep Patriot won an award from the Insurance Institute for Highway Safety for its multi-stage air bags and brake assist and anti-lock braking system.

Jeep occupies an unusual place

in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road machine, a welcome and trustworthy companion of adventuresome individuals.

The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep. This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

By resisting pressure to significantly change the intent or look of the vehicles, Jeep has based its future survival on being exactly what it has always been—and by all accounts, this seems to be a lucrative path.



2015 VEHICLES TO WATCH

Renegade



This all-new model marks the first time Jeep has entered the small SUV segment, but it doesn't sacrifice off-road capability.

Wrangler



The world's most iconic off-road vehicle, the Jeep Wrangler, gets an upgraded sound system and new tool kit.

Grand Cherokee



The Jeep Grand Cherokee, the most awarded SUV ever, gets new premium standard features and safety technology upgrades for 2015.

SPOTLIGHT ON

Kia



2015 VEHICLES TO WATCH

Sedona



Kia's family hauler is all-new for 2015, offering crossover-like design with premium trim levels for comfortable, luxurious transportation.

Soul EV



Combining the iconic design of the Soul with advanced eco-friendly technology has landed the Soul EV in a class all its own.

Forte



Kia's second-generation Forte compact sedan has earned the NHTSA 5-Star overall safety rating.

AT A GLANCE

TECHNOLOGY: Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

HISTORY: From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

FAMOUS MODELS: Forte, Optima and Rio

KNOWN FOR: Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

Sporty cars to fit a budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along. Finally, in the 1970s Kia made the leap into manufacturing cars.

After partnering with Ford for some time to produce Mazda-derived cars for the South Korean market, Kia became incorporated in the United States in 1992. Starting in Portland, Oregon, the car manufacturer began marketing its wares in 1994. Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in

the United States today.

The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and the Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The new K900 luxury sedan is the perfect example of this new direction.

SPOTLIGHT ON Land Rover



2015 VEHICLES TO WATCH

Discovery Sport



The new Discovery Sport is the world's most versatile premium compact SUV and the first member of the new Discovery family.

Range Rover



Range Rover continues to improve for 2015 by offering an extensive selection of in-car technology, including Land Rover InControl.

Evoque



Autobiography and Autobiography Dynamic packages bring heightened luxury and increased performance to the Evoque.

AT A GLANCE

TECHNOLOGY: Touch-screen infotainment systems; advanced traction control systems; efficient Evoque bucks the energy-inefficient Land Rover stereotype.

HISTORY: Land Rover began in 1948 in the UK when auto designer Maurice Wilks was inspired by a tough World War II American jeep.

FAMOUS MODELS: Range Rover, Range Rover Sport, Discovery LR3.

KNOWN FOR: Pricy and luxurious but powerful and safe.

Entering a new era

Perhaps the worldwide financial crisis will turn out to be a good thing for Land Rover. Under Ford's leadership, Land Rovers gained a reputation for guzzling gas. Ford sold both Jaguar and Land Rover to the up-and-coming Tata Motors of India for \$2.3 billion in 2008.

Like all the brands and former brands of the big three automakers, Land Rover stands poised to enter into a new era.

Nowhere is this more evident than in the introduction of its iconic high-end off-roader, the Range Rover. It's been completely redesigned from the ground up recently and by all accounts it raises the bar for what is possible in a rugged, luxurious SUV. It's as comfortable as it is tough, capable of helping drivers

relax on the highway or get to destinations far from pavement.

The Evoque is also turning heads for all the right reasons. A gorgeous, modern looking vehicle, it's also designed to be the most efficient Land Rover ever. As other brands struggled through the recession, just hoping to survive, Jaguar Land Rover reported a jump in its sales recently.

Those are all good signs for this iconic British brand. The reputation it's built — for constructing comfortable, luxurious off-road vehicles that can travel anywhere with the amenities of home — is just as secure as it ever was.

As it enters a new era, Land Rover is showing how a brand can thrive when it makes great products.

SPOTLIGHT ON Lexus



2015 VEHICLES TO WATCH

NX



Lexus is poised to disrupt the growing compact segment with the all-new 2015 NX, which was inspired by performance vehicles.

RC



The all-new 2015 Lexus RC 350 melds audacious design and high performance like no Lexus before.

GS



The GS 350 has a new system featuring a 12.3-inch display screen that can be configured into three sections to offer different functions.



AT A GLANCE

TECHNOLOGY: Lexus has led the way in key, up-and-coming innovations like pedestrian detection, driver facial recognition monitoring and lane keep assistance.

HISTORY: Since being launched in the U.S. as the luxury branch of Toyota in 1989, Lexus has enjoyed an impeccable reputation.

FAMOUS MODELS: LS, IS and HS sedans and the GX and RX SUVs.

KNOWN FOR: Reliable luxury cars that bring technology, comfort and elegance to the table.

World-class luxury

From the very start, Lexus has been a force to be reckoned with in the luxury vehicle market.

Since being introduced by Toyota in 1989, the goal of this brand has been to bring exquisite craftsmanship and unrivaled performance to United States consumers. Considering that Lexus sold its one millionth vehicle in 1999 — just in time for its tenth anniversary — it is safe to say that it got off to a phenomenal start.

Since then, Lexus has consistently produced solid, reliable cars that routinely earn top marks for design and quality. Silent cabins and powerful engines are hallmarks of the Lexus brand, and can be expected regardless of model.

Initially devoted to producing luxury sedans — the ES 250 and the LS 400 were its inaugural models — Lexus has expanded over the last two decades to include a line of luxury performance sedans like the GS, SUVs like the LX and even several hybrid-powered cars like the RX and LS 600h in recent years.

It's these hybrid vehicles that have really begun to define the new Lexus. Built to the same luxury standards as all other Lexus vehicles, hybrids like the CT — the world's first luxury car only offered as a hybrid — have green credentials to go along with their luxurious reputation. Even Lexus' top-of-the-line model, the \$120,000 LS 600h L, is a hybrid vehicle.

SPOTLIGHT ON Lincoln



2015 VEHICLES TO WATCH

MKC



Lincoln's reinvention takes a major step forward with the unveiling of the all-new 2015 Lincoln MKC small premium utility vehicle.

Navigator



The 2015 Lincoln Navigator offers a fresh interpretation of the classic vehicle that created the full-size luxury SUV segment.

Navigator - Extended



Lincoln offers an extended-wheelbase version of the Navigator that takes its roominess to the next level.

AT A GLANCE

TECHNOLOGY: Intelligent Access with push-button start; collision warning with brake support

HISTORY: Founded in 1917 by Henry Leland, a former GM executive. Bought by Henry Ford in 1922 to become the luxury car division of Ford Motor Company.

FAMOUS MODELS: Zephyr (1936), Continental (1939), Town Car (1922, 1959, 1981-Present), Navigator SUV, MK Series.

KNOWN FOR: Large luxury cars, luxury SUVs.

History of luxury excellence

Lincoln was founded in 1917 by former General Motors executive, Henry Leland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12 engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln banner.

The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again in 1959 as a trim package on Lincoln sedans. In 1981 Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

In 1998, Lincoln was the largest selling luxury brand in the USA, due largely to the sales success of their Navigator SUV.

Lincoln is expanding its success today into crossovers, most notably the sporty models that have gained traction among luxury buyers in recent years. The new MKC is the perfect example, showing how Lincoln can offer world-class cars with the performance to match their style.

SPOTLIGHT ON Mazda



2015 VEHICLES TO WATCH

MX-5 Miata



Long the heart and soul of the Mazda brand, this spectacular sports car gets a completely new, striking design for 2015.

Mazda6



After picking up numerous awards, including "Car of the Year," the Mazda6 remains one of the best sedans of 2015.

CX-5



The 2015 CX-5 offers class-leading fuel economy, head-turning design and better-than-the-rest handling.



AT A GLANCE

TECHNOLOGY: Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

HISTORY: Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

FAMOUS MODELS: Miata, Protege, 323, 626

KNOWN FOR: Cars with exciting designs and fun-to-drive performance.

Budget-minded excitement

From machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days.

Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North America. The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was its first American offer-

ing and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout the 1970s.

Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979. Since then, the two have been linked and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s.

In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash. Today, the Miata is the best-selling roadster in the world. Mazda also won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.

SPOTLIGHT ON

Mercedes-Benz



2015 VEHICLES TO WATCH

GLA



Progressive design, serene day-to-day driving and offroad capability give the all-new GLA a unique position in the market.

C-Class



The all-new C-Class heralds a new chapter in the Mercedes-Benz success story and sets new standards in the premium mid-range class.

S65 AMG Coupe



The S65 AMG Coupe is the new twelve-cylinder top-of-the-range model in the S-Class Coupe series.



AT A GLANCE

TECHNOLOGY: The new BlueEFFICIENCY technology harnesses detailed user profiles to enhance energy efficiency based on the habits of Mercedes-Benz drivers.

HISTORY: Karl Benz invented the first petrol fueled motorcycle in 1886. A Mercedes vehicle was marketed for sale in 1901. In 1926, the company began mass producing cars.

FAMOUS MODELS: C-Class, E-Class, S-Class, CL-Class, G-Class

KNOWN FOR: Luxury, dependability, performance

Sophisticated engineering

Mercedes-Benz has remained at the forefront of quality and reliability in the market of luxury automobiles. The company has maintained steady innovation in driving comfort throughout the 20th century, and its engineering is peerless. Mercedes-Benz automobiles are of legendary durability.

The Mercedes-Benz GL looks to be a true sales leader for large luxury SUVs. This model is back with brilliant options, making this comfortable and durable car a better value.

The fresh E-Class models are equipped with a variety of safety features. Attention assist technology helps motorists stay awake on the road. Automatic emergency

braking, lane tracking, and speed limit programs are included in a package of latest intelligent technologies that put driver safety first.

The Mercedes-Benz has also been recently redesigned with a long list of world-first technologies designed to make the driving experience more comfortable and safe.

Mercedes also offers a full line of practical, family-friendly SUVs, ranging from the nimble GLK to the traditional ML.

With new innovations in safety, energy efficiency and comfort, the Mercedes-Benz brand is poised to thrive in a market that craves more value for the money. Its cars have long been the most cutting-edge the world has ever seen.

SPOTLIGHT ON Mitsubishi



2015 VEHICLES TO WATCH

Outlander



This “Top Safety Pick” gets a new front grille design and standard FUSE Hands Free Link system for 2015.

Mirage



This value leader gets new seat fabric and new side view mirrors with turn indicators on ES models this year.

Lancer



The Lancer gets a new Value Package, which comes with newly designed 16-in. alloy wheels, FUSE Hands-Free Link System and more.

AT A GLANCE

TECHNOLOGY: Exciting perks like magnesium paddle shifters on late model cars are Mitsubishi’s way of promoting its close race-car driving ties.

HISTORY: With roots going all the way back to the 1870s shipping industry in Japan, Mitsubishi has enjoyed a long and storied history in the world of automobile manufacturers.

FAMOUS MODELS: Lancer, Eclipse, Galant

KNOWN FOR: Sleekly modern vehicles that boast top safety features and accessories.

Adventurous, sporty, safe

As Japan’s first mass producer of automobiles — the model A first rolled off the line back in 1917 — Mitsubishi is a venerable name in that country. Its roots actually go way back to 1870, when the company focused on shipping and mining operations, among other things.

Throughout World War II, Mitsubishi focused its efforts on producing vehicles and ships for Japan’s war efforts. The company didn’t get into serious vehicle production and design until 1960, when the compact Mitsubishi 500 became its largest scale passenger vehicle yet.

In 1971, Mitsubishi — with a 15 percent contribution by Chrysler — produced the Colt in the United

States. Its alliance with Chrysler also meant that the car was marketed under the Dodge brand.

Beginning in 1982, Mitsubishi began selling its cars in the U.S. under its name. It really became successful during the 1990s with the 3000GT and the Eclipse.

Today, Mitsubishi’s focus on safety features and exotic perks are helping it increase its market share.

Mitsubishi has also gained a reputation for its performance vehicles, especially the Evolution series that draws inspiration from European-style rally racing.

Its emphasis has shifted to more efficient cars in recent years, including electric models, matching the demands of today’s drivers.

SPOTLIGHT ON Nissan



2015 VEHICLES TO WATCH

Murano



With a bold design, the all-new Nissan Murano sets a high standard for looks, performance and efficiency in crossovers.

370Z



With the addition of the new Sport and Sport Tech grades, the Z continues to offer a great mix of performance and value.

Altima



For the 2015 model year, Altima 3.5 SL adds NissanConnect with Navigation and Mobile Apps, Blind Spot Warning and more.



AT A GLANCE

TECHNOLOGY: Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

HISTORY: Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

FAMOUS MODELS: Altima, Sentra and Maxima

KNOWN FOR: Edgy, high performance vehicles that span a broad array of categories.

History of luxury, speed

Although a relative newcomer to the average American — after all, Nissan didn't start using that name until 1981 — this automobile manufacturer has enjoyed a long history that spans all the way back to 1933.

The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall popularity considerably. During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981, though, the

Datsun name was phased out and the Nissan name was put into exclusive use.

Fun cars like the 300ZX, the Sentra and the Maxima helped give Nissan an edge over the competition, especially among sporty luxury vehicles. A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.

SPOTLIGHT ON Porsche



2015 VEHICLES TO WATCH

Macan



The Macan is the first Porsche model to break into the compact SUV segment and is poised to set new standards in driving dynamics.

Cayenne



A sharper design, boosted efficiency and an extensive set of standard options are characteristics of the new Porsche Cayenne.

Boxster GTS



For the first time, the Porsche Boxster and Porsche Cayman will be offered as GTS models with added power and performance.



AT A GLANCE

TECHNOLOGY: Porsche has always been at the forefront of automotive technology. Most recently it has led in direct-shift gearboxes.

HISTORY: Porsche was started by Ferdinand Porsche in 1931 in Maffersdorf, Austria-Hungary.

FAMOUS MODELS: 911, Carrera, Cayenne, Boxster, Cayman

KNOWN FOR: Speed, performance, luxury, and maneuverability.

Limitless German speed

Since the Porsche 356 first attained road certification in June of 1948, this brand name has been associated with vehicles of premium performance and legendary luxury. Classic models like the 911 Turbo have captivated fans of sports cars for decades.

While Porsche has always been known for its top racers, the company has entered the sedan market with the Porsche Panamera. This high performance luxury vehicle serves double duty as a daily driver and a speed demon that can hold its own on the autobahns.

It also gives a nod to practicality with the Cayenne, one of the highest performance SUVs ever sold. Its sparkling handling and finely

honed, powerful lineup of engines makes it a true Porsche that just happens to be family-friendly.

In addition, Porsche is at the forefront of electric car technology. As an engineering giant, this company continues to push the limits of performance while also seeking advanced hybrid drivetrains and other ways to produce power and speed without doing too much harm to the environment.

Porsche always produces cars at the pinnacle of automotive capability, and today's lineup is no exception. It builds on a long history of exceptional German engineering and subtly evolved styling.

It's a wonderful combination of heritage and technology.

SPOTLIGHT ON

Ram



2015 VEHICLES TO WATCH

1500



With the EcoDiesel V6, the Ram 1500 remains the most fuel efficient pickup in its class without sacrificing toughness.

2500



The new Ram HD claims best-in-class towing, payload capacity and power for buyers who demand the toughest, strongest trucks.

ProMaster City



This new, smaller van joins the full-size ProMaster in Ram's lineup of vehicles for commercial applications.



AT A GLANCE

TECHNOLOGY: HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

HISTORY: While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

FAMOUS MODELS: The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

KNOWN FOR: Tough, powerful pickup trucks with distinctive big-rig styling.

Truck brand has deep roots

Ram may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella.

Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation's new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Ram trucks still have that reputation for durability and capability, but they're no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the

ram's head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's Ram trucks build on that foundation by offering pickups that are designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.

SPOTLIGHT ON Scion



2015 VEHICLES TO WATCH

FR-S Release Series



Scion fans and racing enthusiasts can now get behind the wheel of the FR-S Release Series, a modern homage to the car's racing roots.

tC



For model year 2015, the Scion tC adds steering wheel-mounted paddle shifters to its automatic transmission model.

FR-S



With enhanced tuning and an upgraded appearance to match, the 2015 FR-S builds on its reputation for excellent driving dynamics.



AT A GLANCE

TECHNOLOGY: Top-notch sound systems come standard on all Scion models.

HISTORY: Initially launched at the New York Auto Show in 2002, the first Scions were sold in California the following year.

FAMOUS MODELS: xA, iC, xB, xD

KNOWN FOR: Edgy, affordable cars that appeal to the highly coveted youth demographic.

For young-at-heart drivers

Toyota's reputation for producing safe, reliable cars has made it immensely popular with older consumers. In response, Toyota launched the Scion brand in California in 2003. From the get-go, these vehicles were designed with youth in mind. They proved to be major successes both with Generation Y and with older people who prefer more fresh, youthful rides.

With their impeccable blend of eye-catching designs and low, haggle-free prices, the Scion lineup has done very well since its inception. The first two models, the xA and the xB, confirmed Toyota's suspicions that there was a lucrative youth market to tap into — assuming that the right characteristics were

brought to the table.

Much of this brand's appeal lies in its after-market customization capabilities.

Scion puts the customization into the hands of drivers by saving big-time on the up-front cost — which is always strictly based on its sticker price — drivers can spend the money they save on after-market accessories like sub-woofers and custom exhausts.

Scion has also taken a sport-oriented twist in recent years, adding the FR-S as a pure sports car to its lineup.

Scions have earned excellent reputations on campuses and in urban areas across the United States. Its immediate popularity ensures that it won't be going away any time soon.

SPOTLIGHT ON Smart



2015 VEHICLES TO WATCH

fortwo



The smart fortwo has undergone improvements in virtually all areas and is markedly more comfortable.

forfour



The hallmark smart rear engine concept is being offered for the first time in the four-seater smart forfour as well.

edition #1



This exclusive design features a tridion safety cell in lava orange combined with a body in white or graphite grey.



AT A GLANCE

TECHNOLOGY: Smarts are small enough to nose into parallel spots and have an innovative shape to maximize efficiency.

HISTORY: Started by the Swiss watch manufacturer, Swatch, with Daimler-Benz in 1994. Smart officially came to American markets in 2008.

FAMOUS MODELS: Pure coupe, Passion, Passion Cabriolet.

KNOWN FOR: Subcompact futuristic "concept" design, high miles per gallon

Status in miniature

Smart (an acronym for Swatch Mercedes ART) is a European import that has spread all over the world. Founded by Swatch CEO Nicolas Hayek in partnership with Daimler-Benz, Smart filled an existing need in markets like Europe and Hong Kong for subcompact vehicles. When gas prices in the United States rose and global warming became a major political issue, American demand for fuel-efficient cars skyrocketed. The time was ripe to offer the futuristic Smart subcompact to the American market.

A common misconception about these eye-catching vehicles is that they are all-electric or hybrid vehicles. While the look is futuristic and the gas-mileage numbers are high, a regular gasoline-powered

engine is standard equipment under the hood.

However, a new Smart ForTwo Electric Drive was recently released, letting buyers scoot around town under battery power.

With hybrid vehicles on the rise in American markets, the Smart has held its own as a "green" status symbol. Each model is instantly recognizable and the futuristic design implies unusual levels of efficiency. In fact, many hybrid models are less efficient, but at a much higher price, giving Smart the advantage among younger consumers.

While it's a relatively new brand, the Smart combination of standout styling, efficient powertrains and great timing mean a bright future.

SPOTLIGHT ON Subaru



2015 VEHICLES TO WATCH

Outback



The 2015 Outback offers the roomiest interior, most capable chassis and highest fuel-efficiency in the model's 20-year history.

Legacy



The Subaru Legacy has been completely re-designed for 2015 to deliver a more compelling blend of standout design and refinement.

WRX



The all-new 2015 WRX is a more powerful and better handling version of the brand's iconic high-performance model.

AT A GLANCE

TECHNOLOGY: Standard AWD vehicles, boxer engines, and Vehicle Dynamics Control make Subaru reputed for excellent traction and handling.

HISTORY: Subaru, founded on July 7, 1953, debuted vehicles in 1954. Initially, vehicles were made in Japan from the conglomerate Fuji Heavy Industries.

FAMOUS MODELS: Impreza, Legacy, and Forester

KNOWN FOR: Competitively priced AWD vehicles and safety

Affordable, safe AWD rides

Since its inception in the 1950s Subaru has manufactured reliable, inexpensive vehicles. Most vehicles contain boxer engines and some models have turbocharged engines that enhance acceleration and speed.

During 1995 to 1997, the Impreza WRX and WRX STi, made Subaru known for its expert handling and speed when modified Imprezas won the title World Rally Championship.

In a time of dual family wage earners and economic decline, Subaru continues to be an excellent choice for purchasers seeking excellent handling, traction and fuel efficiency. The all-wheel drive system (AWD) helps Subaru vehicles hug the road and have a quality ride at a

reasonable price.

Modern Subaru models are sleek and attractive, combining styling with the reliability and economic price that promotes customer loyalty.

Safety continues to be a priority in 2015, and Subaru — the only manufacturer to recently have top ratings for all models by the Insurance Institute for Highway Safety — continues to provide vehicles that protect their consumers.

The excellent safety ratings make Subaru vehicles ideal for the casual or frequent driver.

And, increasingly, their high-performance models like the STi and WRX are giving this brand an exciting reputation to go along with its tradition of reliability.

SPOTLIGHT ON Toyota



2015 VEHICLES TO WATCH

Camry



The boldest looking Camry is also the quietest ever, with an all-new design for 2015 that makes it better than before.

Yaris

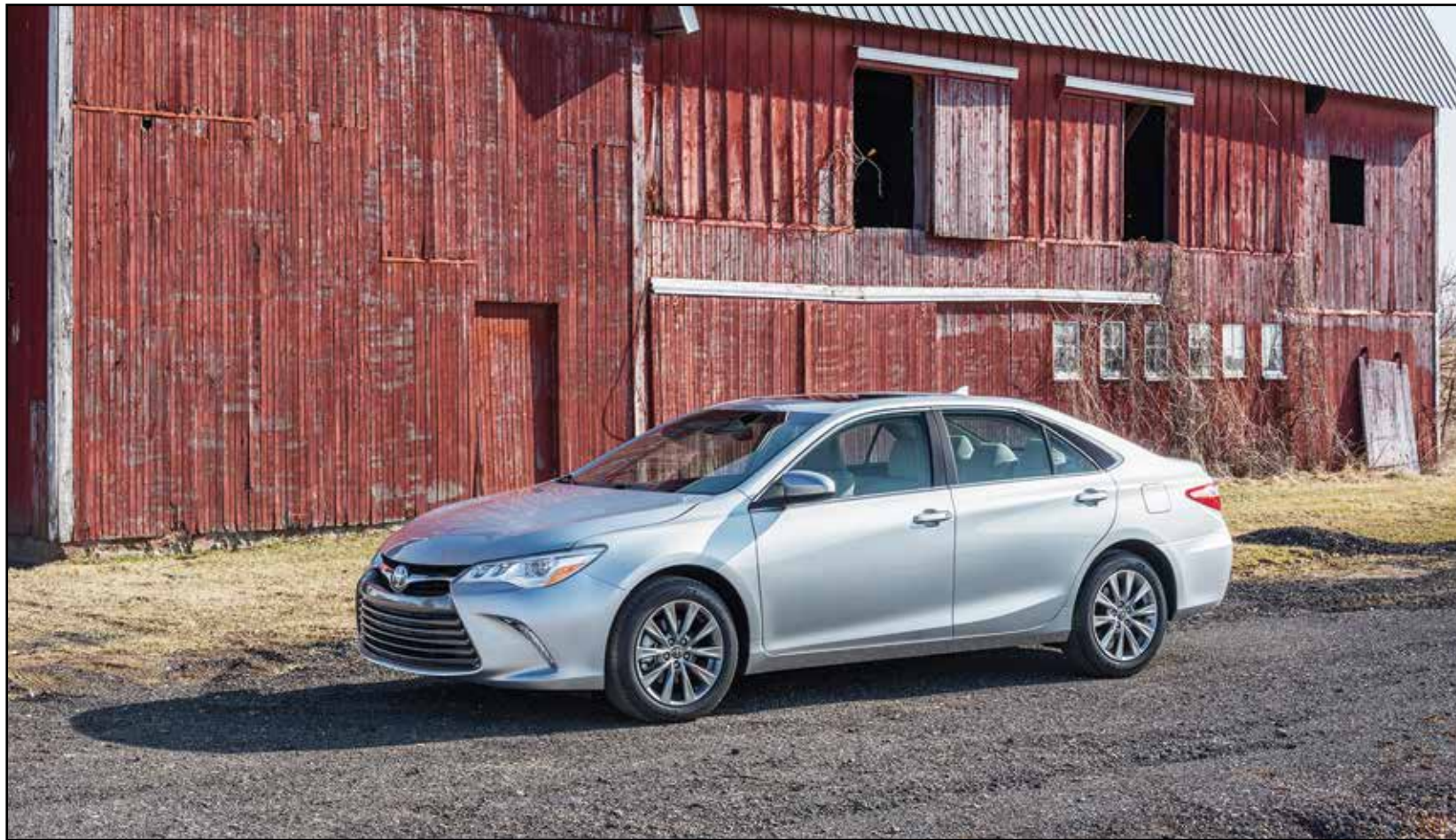


The Yaris has a new attitude for 2015, including a fresh body, quieter cabin and more upscale materials.

Sienna



The 2015 Toyota Sienna debuts refreshed exterior styling packed with added safety, convenience and multi-media features



AT A GLANCE

TECHNOLOGY: As the first major automotive manufacturer to mass produce hybrid vehicles, Toyota is well known for its electric technology.

HISTORY: Toyota's first prototype, the A1, was unveiled in 1935. A decade later, the company had sold more than 100,000 cars.

FAMOUS MODELS: Camry, Corolla, 4Runner, Land Cruiser

KNOWN FOR: Durability and reliability that aren't matched by other brands.

Ahead of the curve

Since being founded in 1937, Toyota has stood apart from the crowd with its attention to detail and the quality of its craftsmanship. This Japanese auto maker became a genuine brand to be reckoned with in the United States over the ensuing decades. Its influence extends beyond the borders of the U.S., though. Toyota was recently the top vehicle manufacturing company by volume.

Initially, Toyota exclusively designed and produced compact cars. In fact, compact vehicles were Toyota's bread and butter for some time. During the 1990s, demand increased for larger, roomier cars and Toyota responded in kind. At the top of the list in terms of popularity were Toyota's SUV offer-

ings, including the RAV4 and the 4Runner.

As concerns about gas prices started to loom large in the 2000s, Toyota was once again on the cusp of emerging trends and innovations. The launch of its hybrid vehicle, the Prius, in 1997 proved once more that Toyota was keeping its finger firmly on the pulse of public opinion. The popularity of several of its smaller, more fuel efficient cars — including the Corolla and the Yaris — also confirmed that the company was on the right track.

Going forward, Toyota continues to demonstrate a dedication to innovation in terms of a reduced reliance on oil. Hybrids, plug-in hybrids and plug-in cars are all part of its current lineup.

SPOTLIGHT ON Volkswagen



2015 VEHICLES TO WATCH

Golf



With an all-new design, this is the first time the entire Golf lineup will feature powerful and efficient turbocharged engines.

Jetta



In addition to new styling touches at the front and rear of the car, the 2015 Jetta has notable changes throughout.

GTI



The latest version of the car that defined the term "hot hatch" builds on a classic formula; refinement, style, power, and performance.



AT A GLANCE

TECHNOLOGY: Highly efficient diesel engines have been a VW hallmark in recent years.

HISTORY: Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

FAMOUS MODELS: Beetle, Golf, Passat, Jetta, Rabbit

KNOWN FOR: Safety, diesel engines, reliability and fuel economy

Attainable German cars

Volkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel economy.

Volkswagen pushes these boundaries with new innovations in diesel technology; the automaker is producing a new line of BlueMotion automobiles that reach new levels of fuel economy through the use of clean diesel technology.

Turbocharged Direct Injection

engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced energy cost.

The brand has also expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently.

Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like CC and the always popular Beetle.

With top safety ratings on numerous vehicles, innovative new prototypes, and a new factory in Chattanooga, Tenn., Volkswagen has a bright future.

SPOTLIGHT ON Volvo



2015 VEHICLES TO WATCH

XC90



The all-new Volvo XC90 delivers a visually striking, premium quality seven-seat SUV with world leading safety features.

V40



The new Drive-E powertrains – offering a world-class blend of drivability and low emissions – are now also available for the V40.

S80



A number of exterior design cues reinforce the sophisticated contemporary presence of the Volvo S80, which was refreshed in 2013.



AT A GLANCE

TECHNOLOGY: Volvo has long been a leader in safety innovation. Its cars today use a range of sensors and cameras to help keep their occupants protected.

HISTORY: Founded in 1927 by Gustaf Larsson and Assar Gabrielsson; purchased by Ford in 1999.

FAMOUS MODELS: C30, XC90, XC60

KNOWN FOR: Solid design and the best safety technology in the world.

Total focus on safety

Latin for “I Roll,” Volvo has always been associated with diligent craftsmanship and sustainability. If you’re driving a Volvo, it’s difficult not to feel safe.

Severe Swedish weather prompted the company to engineer cars that would remain impenetrable to the cold. This weather restriction inadvertently started a legacy of solid durability and design.

Volvo’s recent moves toward using electric batteries to power certain models is extremely exciting for both the company and the larger electric battery movement. Although smaller outfits have created pure electric vehicles, and other companies have launched successful hybrid lines, no company with the stature, class, and

refined engineering sense of Volvo has seriously pursued creating a mass-market electric vehicle.

Unlike other electric vehicles, Volvo aims to preserve its trademark sensible yet roomy luxury in an electrically-powered form.

In December of 2009, Zhejiang Geely Holding Group, a Chinese company, reached an agreement to purchase Volvo from Ford. This expansion of Volvo into the Asian market increases the potential major impact that its fleet of vehicles could have on the world at large.

It’s safe to say that, no matter who owns Volvo, this brand will still leave its drivers with a feeling of safety for a long time to come.