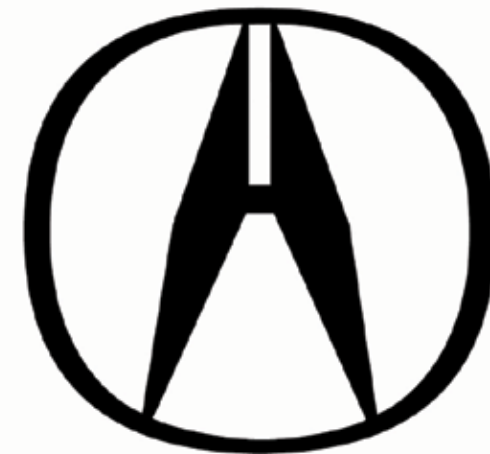


SPOTLIGHT ON

# Acura



## 2014 VEHICLES TO WATCH

### MDX



Acura's most popular vehicle, the MDX, is all-new for 2014 with more refinement and an emphasis on technology.

### RLX



This new flagship luxury sedan replaces the RL in Acura's lineup. It has a long list of advanced features, including all-wheel steering.

### ILX



The entry-level ILX gets more standard equipment for 2014, making it a better value than ever before.



## AT A GLANCE

**TECHNOLOGY:** Vehicles feature satellite communication systems with real-time traffic, Super Handling All-Wheel Drive, and Variable Valve Timing and Lift Electronic Control.

**HISTORY:** The Acura brand was introduced in the U.S. as a separate luxury car division by Honda in 1986.

**FAMOUS MODELS:** Legend, NSX, MDX

**KNOWN FOR:** Consistently scoring high in J. D. Power's quality and satisfaction surveys.

## Technology and precision

Since its debut in 1986 with just two vehicle models, Acura has grown into its niche as Honda's luxury brand. Acura's products are well-known for innovation, high performance, and meticulous craftsmanship. Acura's Legend was the first luxury Japanese car in the U.S. market, and it was extremely effective in competition with existing European luxury cars.

Acura's reputation for innovation was cemented in 1990 with the debut of the NSX, which offered an all-aluminum body and Acura's Variable Valve Timing and Lift Electronic Control (VTEC).

The vehicles produced by Acura expand upon Honda's technological innovation. The AcuraLink

Real-Time Traffic and Weather, for example, shows weather conditions for any location and alerts the driver if a weather-related problem exists along the planned route.

Acura's sophisticated driver aids such as automatic collision-mitigation braking, active cruise control, and blind-spot detection are now nearly standard on all models. In addition, the manufacturer's Integrated Dynamics System (IDS) tailors the vehicle's independent suspension to accommodate the driver's preference for either a more sporting or a more comfortable ride.

In 2014, Acura's focus on future vehicle designs will continue to combine power, performance, and style with a car that's fun to drive.

# SPOTLIGHT ON Audi



## 2014 VEHICLES TO WATCH

### A8



Now available with a clean diesel engine, the A8 offers best-in-class fuel economy ratings of 24 city/36 highway mpg for 2014.

### Q5



The Q5, which combines the best attributes of a sports sedan and a crossover, adds a high-performance model, the SQ5, this year.

### A4



Audi's always-popular A4 line is enhanced for 2014, but the biggest news is that its 2.0-liter engine output is increased to 220 horsepower.

## AT A GLANCE

**TECHNOLOGY:** Aluminum space frame technology allows Audi to create cars that are easier to handle, maneuver and accelerate.

**HISTORY:** Founded in 1910 by August Horch, the Audi symbol's four rings represent its early merger with three other German companies.

**FAMOUS MODELS:** TT, A4, A8, 100, S8.

**KNOWN FOR:** Cutting-edge technology, high-end comfort and bona fide luxury.

## Innovative German design

Few automobile manufacturers can claim a place among the top echelon of designers and innovators, and Audi is definitely one of them. Since being founded by August Horch in Germany in 1914, this automaker has enjoyed a consistently excellent reputation as a producer of luxury cars. Since being purchased by Volkswagen in 1964, Audi has maintained a prominent place in the American auto industry.

In 1980, Audi kicked things up a notch with the introduction of the Quattro at the Geneva Auto Show. That model has since been discontinued, but the all-wheel-drive technology that made it so fresh and exciting — especially as a sport coupe — continues to be an Audi mainstay to this day. Never before

had the world seen a high performance vehicle with all wheel drive, and Audi never looked back.

One of the most remarkable things about Audi craftsmanship is the aluminum space frame technology that it uses across the board. This design makes Audi vehicles handle better and accelerate faster. When Audi's exquisite interiors are thrown into the mix, it's easy to see why this German brand has won over so many lifelong fans through the years.

In 1996, Audi underwent a major overhaul and launched new models like the A3 and the A4. Along with the Audi TT, these vehicles have become the flagships of the Audi name. Audi's most luxurious car is the A8.

# SPOTLIGHT ON BMW



## 2014 VEHICLES TO WATCH

### 4 Series



The all-new 4 Series replaces the 3 Series Coupe in BMW's lineup, with standout design and unparalleled performance.

### M6 Gran Coupe



The legendary M6 adds a four-door coupe variant for 2014 called the M6 Gran Coupe. It's a high-performance car with easy access.

### X5



BMW launches an all-new, third generation of the X5 this year. It sets new standards for luxury and driving dynamics in this class.



## AT A GLANCE

**TECHNOLOGY:** BMW's cutting-edge performance tech is the benchmark for the world.

**HISTORY:** The automotive portion of BMW was founded in 1928; the company allowed Rolls-Royce and Bentley to start using BMW engines in the early '90s.

**FAMOUS MODELS:** 5 Series, Z4 Roadster

**KNOWN FOR:** Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

## Pushing the envelope

**B**MW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but has also remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW is also exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car at all.

The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be—

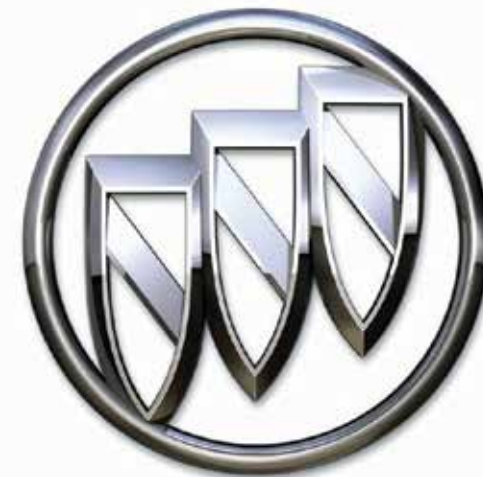
pushing the design envelope without sacrificing either precision or style. Consider the classic, an intelligent vehicle that functions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan.

Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2014, BMW's continued focus on "efficient dynamics" and the evolution of its aggressive styling make the brand as compelling as ever.

It's another reason this German brand has spent decades as a leader in the auto industry.

# SPOTLIGHT ON Buick



## 2014 VEHICLES TO WATCH

### LaCrosse



Buick's LaCrosse sedan gets a fresh look with LED accents over the headlights and a long list of new safety features.

### Encore



Buick's small-sized crossover, the Encore, adds safety features for 2014 including Rear Cross Traffic Alert and Side Blind Zone Alert.

### Regal



The new Regal gets a variety of improvements this year, most notably a more refined turbo engine and the addition of all-wheel drive.



## AT A GLANCE

**TECHNOLOGY:** The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

**HISTORY:** The first Buick automobile was built in 1899. The company was established in Flint, Michigan in 1903. By 1908, it was considered a leading car manufacturer.

**FAMOUS MODELS:** Enclave, Lucerne, Roadmaster, Regal

**KNOWN FOR:** Affordability, luxury, performance and comfort

## Luxury at a practical price

The Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles.

Buick jumps out of the gate in 2014 with a renewed focus on comfort, performance and safety.

It's rolling out a long list of new, high-tech safety features across many vehicles in its lineup, including Rear Cross Traffic Alert and Side Blind Zone Alert. Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge Volvo features than what domestic family cars have traditionally offered.

Buick is also moving its cars upscale and closer to what many drivers would expect from a more

expensive luxury brand. The quality construction and smooth, quiet driving feel rival even its cousins from the Cadillac brand.

It's also updating the look of some models this year with LED accents.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling is also improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.

# SPOTLIGHT ON Cadillac



## 2014 VEHICLES TO WATCH

### CTS



The all-new CTS sedan aims to challenge the best sports sedans in the world with a fresh design and amazing performance.

### XTS



The full-size, smooth-riding XTS also gets some added performance for 2014 with the addition of a twin-turbocharged V6 to the lineup.

### ELR



Cadillac is releasing a luxurious take on the Chevy Volt with the new ELR, an electric vehicle that doesn't sacrifice comfort.



## AT A GLANCE

**TECHNOLOGY:** Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

**HISTORY:** The Cadillac Automobile Company was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

**FAMOUS MODELS:** Seville, Escalade, Eldorado

**KNOWN FOR:** The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

## True American luxury

For decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car.

Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best.

In 2014, Cadillac continues its focus on breaking luxury boundaries.

The new CTS is moving upmar-

ket, competing more directly with the mid-size cars from BMW and Mercedes-Benz this year with an all-new design. And the XTS is getting a turbocharged engine to add some exciting performance to its smooth, comfortable, refined driving feel.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one.

It is, as the saying goes, becoming the Cadillac of automobiles once again.

# SPOTLIGHT ON Chevrolet



## 2014 VEHICLES TO WATCH

### Silverado



Chevy's full-size truck has been completely redesigned for 2014, including more comfort and capability than ever before.

### Impala



New both inside and out, the Impala sets high standards for American sedans. It's gotten rave reviews since its launch.

### Cruze Diesel



With a clean turbo-diesel engine, the Cruze gets an EPA-estimated 46 mpg. That's the best of any non-hybrid car in America, Chevy says.

## AT A GLANCE

**TECHNOLOGY:** OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

**HISTORY:** Started by race-car driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

**FAMOUS MODELS:** Camaro, Corvette, Silverado, Suburban.

**KNOWN FOR:** Affordable family cars, V8-powered performance vehicles, and tough work trucks.

## Affordable, powerful style

For nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition.

Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently released Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on effi-

ciency, Chevrolet introduced a line-up of efficient crossover vehicles, some of which get more than 30 mpg on the highway.

That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro hearkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

# SPOTLIGHT ON Chrysler



## 2014 VEHICLES TO WATCH

### 300



Chrysler's full-size sedan has been setting new standards for American sedans, and it's back with a new John Varvatos luxury package.

### 200



If you like the look of the popular S model, you can now get it as a package on the Touring and Limited models of the 200.

## AT A GLANCE

**TECHNOLOGY:** Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

**HISTORY:** Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

**FAMOUS MODELS:** 300, Town & Country, Sebring, PT Cruiser.

**KNOWN FOR:** Classic styling combined with performance, particularly in the PT Cruiser and 300 models.

## Stylish, American value

Chrysler is the flagship brand of the Chrysler Group, which also manufactures the Dodge, Jeep and Ram brands. Chrysler models are generally aimed at aspiring consumers, offering luxury features, and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler was also the first to introduce innovations eventually adopted industry-wide.

In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal for these vehicles lies in their attractive design,

reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in their class. These models prove to be surprisingly competitive in a market flooded with efficient but bland options.

Cars like the 300 are especially noteworthy for their good looks and impressive performance. The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the new 200 is drawing attention to Chrysler's turnaround under Italian ownership.

Chrysler's minivans, which changed the auto industry after they were introduced in the 1980s, continue to set high standards.

## Town & Country



Celebrating three decades of leading the minivan market, the Town & Country adds a special 30th Anniversary Edition for 2014.

# SPOTLIGHT ON Dodge

DODGE



## 2014 VEHICLES TO WATCH

### Durango



Dodge's big SUV is new this year, with a standard eight-speed transmission and new Uconnect technology.

### Charger



The Charger adds a Redline Package this year with black chrome wheels, Beats Audio and an upgraded engine.

### Dart



The Dart simplifies its lineup for 2014 with a total of five models, including a new Tigershark engine available for the first time.

## AT A GLANCE

**TECHNOLOGY:** Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

**HISTORY:** Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

**FAMOUS MODELS:** Charger, Caravan, Neon and Avenger.

**KNOWN FOR:** Solid, reliable and powerful vehicles.

## Powerful, sturdy transit

The story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States. Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced Hemi-powered vehicles like the Coronet that brought a new level of vim and vigor to everyday

automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing their place in households across America.

It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge builds on its heritage with the family-friendly Journey, the gorgeous Challenger and the tough Durango. And, with a complete line of minivans and crossovers, it provides the kind of affordable, stylish transportation that pleases most families with their good value.



# SPOTLIGHT ON FIAT



## 2014 VEHICLES TO WATCH

### 500L



A bigger version of FIAT's classically styled 500, the 500L adds a lot of interior volume and versatility without sacrificing its looks.

### 500e



With its state-of-the-art electric powertrain, the 500e has 87 miles of combined city and highway driving range to lead its class.

### 500



For 2014, new Avorio (ivory) accented interior and new sculpted five-spoke 16-inch wheels are available on 2014 Fiat 500 Sport models.



## AT A GLANCE

**TECHNOLOGY:** FIAT's new MultiJet diesel engine has taken Europe by storm. It's the result of more than 30 years of research and is a big reason the new 500 is so popular in Europe.

**HISTORY:** Its roots actually date back to the 19th century. The first FIAT car was exported to the United States in 1908.

**FAMOUS MODELS:** Topolino, 500, 1500, 850 Spider, 850 Coupe

**KNOWN FOR:** Passionate Italian styling and fun-to-drive compact cars.

## Classic Italian styling

**F**IAT was founded in 1899 by a man with the wonderfully Italian name of Giovanni Angelli — a family that is still associated with the business today. His company exported its first car to the United States in 1908, but it had to pull out of the American market in 1984 after ever-increasing competition from Japanese brands.

It seemed that FIAT had said “ciao,” never to return again, mainly because Italian cars had earned a reputation as, shall we say, finicky. Americans didn't want them when Japanese cars were seen as being more reliable.

Fast-forward to the financial crisis of 2008, and FIAT — which had been growing into a massive European industrial conglomerate all along — saw an opportunity to rescue the bank-

rupt Chrysler company and sell its own cars in America at the same time.

By 2009, FIAT took control of Chrysler and paved the way for its return to the U.S. market.

The first new car bearing the FIAT name was the 500, a compact car that competes most directly with the Mini Cooper.

Where the Mini has a spirit that's 100-percent British — complete with an available Union Jack on the roof — the FIAT 500 prides itself on its Italian personality.

This is a cute car, with round headlamps and a bubble shape, and it's become somewhat of an icon for the Italian brand. Much like the Volkswagen New Beetle, the 500 is a nostalgic throwback to a car that sold gazillions of copies around the world.

# SPOTLIGHT ON Ford



## 2014 VEHICLES TO WATCH

### Fiesta



Available with Ford's patented 1.0-liter EcoBoost engine, it is projected to get more than 40 mpg on the highway this year.

### Fusion



The Fusion adds a 1.5-liter EcoBoost engine that increases fuel efficiency without sacrificing performance.

### Explorer



Some key updates that were made to the Explorer Sport performance model last year are rolled out across the line for 2014.



## AT A GLANCE

**TECHNOLOGY:** Ford's next generation SYNC system allows passengers to connect to the Internet; great gas and hybrid mileage.

**HISTORY:** Ford was formed in 1903 by Henry Ford. This groundbreaking Detroit company introduced mass-production techniques that enhanced the capacity of all car companies.

**FAMOUS MODELS:** Mustang, Expedition, Taurus, Ranger, Explorer, F-150

**KNOWN FOR:** Affordability, power, performance and durability

## Quality cars for the masses

The Ford Motor Company has always been careful to provide high-performance vehicles within the budgetary limitations of the average consumer.

In the early 20th century, this enhanced the productive capacity of humanity as Ford cars reached critical mass. This commitment to the provision of affordable and technologically advanced machines persists; Ford is leading the charge in the pursuit of energy efficiency.

The Fiesta gets 40 MPG fuel efficiency at a price that most consumers can easily afford. This vehicle satisfies the demand for an inexpensive and practical car that offers innovative features. Voice activation, satellite radio, and Bluetooth compatibility make your new Ford into a convenient media cen-

ter.

The Fusion series includes a hybrid version that gets well over 40 mpg. This is one of the more affordable entries into the hybrid genre. The market calls for efficient, affordable, and innovative new vehicles, and Ford is prepared to meet this challenge.

Ford also continues to dominate the truck market with its F-150 pickup. This truck not only offers the kind of raw power and durability to do the toughest jobs, but it also has the refinement of a luxury car in many ways. Whether doing hard work at a job site or traveling across America in comfort, the F-150 is designed to do it all.

It's another reason the Ford name will stand for value in the years to come.

# SPOTLIGHT ON GMC

# GMC



## 2014 VEHICLES TO WATCH

### Sierra



With its all-new design, the Sierra 1500 is the most powerful, advanced and refined truck in GMC's history.

### Acadia



The Acadia focuses on safety this year with the addition of Forward Collision Alert and Lane Departure Warning for 2014.

### Terrain



This popular compact crossover adds two new wheel offerings and one new exterior color, Silver Sky Metallic, this year.

## AT A GLANCE

**TECHNOLOGY:** Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

**HISTORY:** Founded in 1908 to become one of the biggest auto-makers in the world.

**FAMOUS MODELS:** Yukon, Sierra

**KNOWN FOR:** The premiere manufacturer of light-duty trucks and sport utility vehicles.

## Tough, luxurious trucks

For decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to show the world what it can do best: manufacture long-lasting trucks for the working man.

Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new line of trucks and SUVs. The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the

changing demands of the market, without alienating its core audience.

GMC's trucks are still geared toward the working man, but the working man of the 21st century. The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too.

GMC is also known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck.

In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

# SPOTLIGHT ON Honda



## 2014 VEHICLES TO WATCH

### Accord Hybrid



The all-new Accord Hybrid is rated for 50 mpg in city driving and has a range of 673 miles, making it the new leader in its class.

### Odyssey



Getting a thorough refresh this year, the Odyssey Touring Elite now features a built-in vacuum cleaner in the back.

### Ridgeline



After seeing double-digit growth last year, the Ridgeline adds a new Special Edition model at the top of its lineup.



## AT A GLANCE

**TECHNOLOGY:** Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol, and hybrid electric vehicles.

**HISTORY:** Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

**FAMOUS MODELS:** Civic, Accord, CR-V

**KNOWN FOR:** Efficiency, reliability and innovation

## Rock-solid reliability

Soichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve—until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale, and shows no signs of slowing down.

The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel cell batteries. Honda is also developing the "New Small Concept," a vehicle designed primarily for the Asian market, along with its sporty

hybrid vehicle, the CR-Z.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the high gas mileage of its vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, the most affordable hybrid on the market, proof that green technology can be brought to the masses.

Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles.

# SPOTLIGHT ON Hyundai



## 2014 VEHICLES TO WATCH

### Equus



Hyundai's ultra-premium luxury car gets a heavy makeover this year with an updated body, cabin, technology and driving feel.

### Sonata



The Sonata gets an overhaul with more than 50 systems that are either new or redesigned for the 2014 model year.

### Tucson



New 2.0-liter and 2.4-liter engines, fresh body styling with LED accents and upgraded cabin features were added to the Tucson for 2014.

## AT A GLANCE

**TECHNOLOGY:** Hybrid cars, advanced infotainment systems and new safety features are setting Hyundai cars apart.

**HISTORY:** The Hyundai Motor Company has been around - albeit under a slightly different name - since 1947. It didn't start producing cars until 1968.

**FAMOUS MODELS:** Sonata, Elantra, Santa Fe

**KNOWN FOR:** Feature-packed, reasonably priced cars.

## Quality at a great price

After decades of struggling with a reputation for producing cheap economy cars, Hyundai has turned a corner and is now viewed positively by the vast majority of consumers. Since its humble beginnings in South Korea in 1947, to its gradual introduction into the world of automobile manufacturing beginning in 1968, Hyundai has rolled with the punches and has emerged on the other side a clear winner.

The 1970s saw Hyundai begin its true ascent into worldwide automobile manufacturing dominance. The Pony, which became its flagship car, was marketed successfully in Latin America and then in Europe. In 1982, the Pony was redesigned and unveiled in Canada the following year. Just one year after that,

the subcompact Excel became the first Hyundai vehicle sold in the U.S. Production exploded, and Hyundai was on its way.

In order to remain relevant in the coveted American marketplace, Hyundai began producing trucks in 1987. Soon thereafter, they unveiled what would become their most successful model: the Sonata. The Sonata was the first car produced exclusively for the North American market, and it proved to be a turning point for Hyundai.

Today, Hyundai has been ranked within the top few companies on the J.D. Powers Initial Quality Survey and is a respected brand among consumers. It's proof that high-quality cars can also be affordable.

# SPOTLIGHT ON Infiniti



## 2014 VEHICLES TO WATCH

### Q50



This all-new model sets a new design, performance and technology direction for the Infiniti brand. It's the next generation luxury car.

### QX60 Hybrid



The 2014 QX60 Hybrid offers a big boost in gas mileage without sacrificing the looks or serious performance of its gas-only sibling.

### QX70



Previously known as the FX, Infiniti's upscale crossover vehicle has premium design and craftsmanship for 2014.



## AT A GLANCE

**TECHNOLOGY:** Infiniti's Around View Monitor Package allows the driver to see the car from an above view while parking and negotiating lane changes.

**HISTORY:** This relatively new luxury division of Nissan Motor Company began selling automobiles in the U.S. market in 1989.

**FAMOUS MODELS:** G37, M, EX35, FX, QX56

**KNOWN FOR:** Luxury, innovative options, and technological sophistication

## High-tech opulence

Infiniti was created by Nissan Motor Company to market high-end automobiles to U.S. consumers. This Japanese automaker has provided a standard of excellence to which many big spenders return for a premium driving experience.

You can be sure that the latest Infiniti models will include all the extravagant options that can enhance the comfort of a ride on the open road.

Longtime fans of Infiniti will notice that its cars have a new naming scheme. While in the past, its cars and crossovers have mixed up an alphabet soup of names, today's lineup is simplified.

Sedans are all going to be prefixed with a Q, starting with the all-new Q50.

And crossovers and SUVs get a QX prefix, ranging from the compact QX50 to the gigantic QX80 luxury SUV with three rows of seating. It makes it easier to distinguish each vehicle's place in the lineup.

Infiniti continues to keep a finger on the pulse of the luxury consumer; new technological upgrades help these new models stand out among high-end vehicles.

One of the most interesting options is called the Around View Monitor Package. This technology takes the rear-view camera a step further, using video camera mounted around the vehicle to give a complete, 360-degree view around the car. It's as if you're looking at your car from above while you park, an amazing feat.

# SPOTLIGHT ON Jaguar



## 2014 VEHICLES TO WATCH

### F-Type



The all-new F-Type inherits Jaguar's legendary sports car mantle. It's a thrilling performer with stunning good looks.

### XJR



The XJ lineup adds a high-performance XJR for 2014, offering 550 horsepower along with many refinements.

### XK



The XK continues to offer a true grand touring experience, and it's adding this track-ready model called the XKR-S GT for 2014.

## AT A GLANCE

**TECHNOLOGY:** New sleek, aerodynamic lines make the new Jaguars look like the real big cats more than ever.

**HISTORY:** Jaguar started as a British company in 1922; Ford bought Jaguar out in 1989, and recently sold to Tata Motors of India in 2008. Jaguar is now part of Jaguar Land Rover.

**FAMOUS MODELS:** XJ, XK, S-Type, E-Type

**KNOWN FOR:** Sophistication, luxury and class.

## Poised to pounce in 2014

Jaguar Land Rover was purchased for \$2.3 billion from Ford Motor Company in 2008 by Tata Motors of India. Like any newer corporation eager to prove that it can compete with the big boys, Tata has brought plenty of innovation and new ideas to the Jaguar and Land Rover brands.

When it comes to Jaguar, known for years affectionately by its fans as just "Jag," the brand arrived in India with a major success already in the works: the Jaguar XF. Considered by car aficionados to be the best Jaguar designed in years, everyone sat on the edge of their seats to see if the 2009 XF produced by Tata could possibly be as good.

Tata didn't disappoint; the XF received great reviews. The Jaguar XF

and other new models have marked a change in Jaguar's course without completely abandoning its celebrated past. Jaguar lovers can expect the company to continue to deliver in 2014 and beyond.

Jaguar also recently redesigned its classic XJ sedan, updating it with a far more modern design akin to the XF.

Jag is faced with an interesting position in the future as it balances a rich history of producing some of the most stylish cars in the world with the new needs of modern luxury buyers.

Judging from the XF and XJ — with their opulent interiors, indulgent technologies and fresh designs — this brand steeped in British tradition will continue excelling for years to come.

# SPOTLIGHT ON Jeep



## AT A GLANCE

**TECHNOLOGY:** Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

**HISTORY:** Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

**FAMOUS MODELS:** Cherokee, Wrangler, Patriot

**KNOWN FOR:** Indestructibility in almost any environment.

## Safety and adventure

Although the rumors about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved, or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have not only increased Jeep's ability to handle rough terrain, but to do so safely. The Jeep Patriot won an award from the Insurance Institute for Highway Safety for its multi-stage air bags and brake assist and anti-lock braking system.

Jeep occupies an unusual place

in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road machine, a welcome and trustworthy companion of adventuresome individuals.

The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep. This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

By resisting pressure to significantly change the intent or look of the vehicles, Jeep has based its future survival on being exactly what it has always been—and by all accounts, this seems to be a lucrative path.



## 2014 VEHICLES TO WATCH

### Grand Cherokee



The new Jeep Grand Cherokee is a luxurious performer with EPA mileage ratings of 30 mpg and a range of 730 miles.

### Cherokee



With an aggressive new look, the Cherokee offers best-in-class capability along with excellent craftsmanship in the cabin.

### Compass



With an updated design inside and out, the Compass debuts a new six-speed transmission for 2014.



SPOTLIGHT ON

# Kia



## 2014 VEHICLES TO WATCH

### Cadenza



Kia's all-new flagship sedan is designed to offer a no-holds-barred level of luxury with value pricing.

### Forte



The all-new 2014 Forte has a stunning design and gives buyers the choice between 1.8- and 2.0-liter engines.

### Sorento



The Kia Sorento gets a new chassis, V6 engine with direct injection, refreshed interior and new technology for 2014.

## AT A GLANCE

**TECHNOLOGY:** Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

**HISTORY:** From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

**FAMOUS MODELS:** Forte, Optima and Rio

**KNOWN FOR:** Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

## Sporty cars to fit a budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along. Finally, in the 1970s Kia made the leap into manufacturing cars.

After partnering with Ford for some time to produce Mazda-derived cars for the South Korean market, Kia became incorporated in the United States in 1992. Starting in Portland, Oregon, the car manufacturer began marketing its wares in 1994. Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in

the United States today.

The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and the Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The new Cadenza luxury sedan is the perfect example of this new direction.

# SPOTLIGHT ON Land Rover



## 2014 VEHICLES TO WATCH

### Range Rover Sport



This all-new model has aluminum-intensive architecture to reduce weight, based on the new generation Range Rover.

### Range Rover



This iconic model gets a significant boost in fuel economy this year with the addition of a 3.0-liter turbocharged engine to the lineup.

### Evoque



Continuing to break ground, the latest Evoque is available with one of the first-ever uses of a nine-speed automatic transmission in a car.



## AT A GLANCE

**TECHNOLOGY:** Touch-screen infotainment systems; advanced traction control systems; efficient Evoque bucks the energy-inefficient Land Rover stereotype.

**HISTORY:** Land Rover began in 1948 in the UK when auto designer Maurice Wilks was inspired by a tough World War II American jeep.

**FAMOUS MODELS:** Range Rover, Range Rover Sport, Discovery LR3.

**KNOWN FOR:** Pricy and luxurious but powerful and safe.

## Entering a new era

Perhaps the worldwide financial crisis will turn out to be a good thing for Land Rover. Under Ford's leadership, Land Rovers gained a reputation for guzzling gas. Ford sold both Jaguar and Land Rover to the up-and-coming Tata Motors of India for \$2.3 billion in 2008.

Like all the brands and former brands of the big three automakers, Land Rover stands poised to enter into a new era.

Nowhere is this more evident than in the introduction of its iconic high-end off-roader, the Range Rover. It's been completely redesigned from the ground up recently and by all accounts it raises the bar for what is possible in a rugged, luxurious SUV. It's as comfortable as it is tough, capable of helping drivers

relax on the highway or get to destinations far from pavement.

The Evoque is also turning heads for all the right reasons. A gorgeous, modern looking vehicle, it's also designed to be the most efficient Land Rover ever. As other brands struggled through the recession, just hoping to survive, Jaguar Land Rover reported a jump in its sales recently.

Those are all good signs for this iconic British brand. The reputation it's built — for constructing comfortable, luxurious off-road vehicles that can travel anywhere with the amenities of home — is just as secure as it ever was.

As it enters a new era, Land Rover is showing how a brand can thrive when it makes great products.

# SPOTLIGHT ON Lexus



## 2014 VEHICLES TO WATCH

### IS



Lexus' sports sedan has a sharper, more high-tech feel after being redesigned for 2014 to match the best cars in its class.

### GS



After an all-new GS was introduced last year, the 2014 version gets an eight-speed automatic transmission and technology upgrades.

### RX



The luxury crossover leader gets enhanced with a new, Apple-related feature: Siri Eyes Free Mode for smartphones.



## AT A GLANCE

**TECHNOLOGY:** Lexus has led the way in key, up-and-coming innovations like pedestrian detection, driver facial recognition monitoring and lane keep assistance.

**HISTORY:** Since being launched in the U.S. as the luxury branch of Toyota in 1989, Lexus has enjoyed an impeccable reputation.

**FAMOUS MODELS:** LS, IS and HS sedans and the GX and RX SUVs.

**KNOWN FOR:** Reliable luxury cars that bring technology, comfort and elegance to the table.

## World-class luxury

From the very start, Lexus has been a force to be reckoned with in the luxury vehicle market.

Since being introduced by Toyota in 1989, the goal of this brand has been to bring exquisite craftsmanship and unrivaled performance to United States consumers. Considering that Lexus sold its one millionth vehicle in 1999 — just in time for its tenth anniversary — it is safe to say that it got off to a phenomenal start.

Since then, Lexus has consistently produced solid, reliable cars that routinely earn top marks for design and quality. Silent cabins and powerful engines are hallmarks of the Lexus brand, and can be expected regardless of model.

Initially devoted to producing luxury sedans — the ES 250 and the LS 400 were its inaugural models — Lexus has expanded over the last two decades to include a line of luxury performance sedans like the GS, SUVs like the LX and even several hybrid-powered cars like the RX and LS 600h in recent years.

It's these hybrid vehicles that have really begun to define the new Lexus. Built to the same luxury standards as all other Lexus vehicles, hybrids like the CT — the world's first luxury car only offered as a hybrid — have green credentials to go along with their luxurious reputation. Even Lexus' top-of-the-line model, the \$120,000 LS 600h L, is a hybrid vehicle.

# SPOTLIGHT ON Lincoln



## 2014 VEHICLES TO WATCH

### MKZ



The MKZ has been an innovation leader, and for 2014 it offers nine features that are exclusive in its class.

### MKS



The Lincoln MKS is the only car in its segment to offer Continuously Controlled Damping (CCD) as standard equipment.

### MKT



With EcoBoost V6 power and seating for seven, the MKT offers full-size luxury amenities and comfort.

## AT A GLANCE

**TECHNOLOGY:** Intelligent Access with push-button start; collision warning with brake support

**HISTORY:** Founded in 1917 by Henry Leland, a former GM executive. Bought by Henry Ford in 1922 to become the luxury car division of Ford Motor Company.

**FAMOUS MODELS:** Zephyr (1936), Continental (1939), Town Car (1922, 1959, 1981-Present), Navigator SUV, MK Series.

**KNOWN FOR:** Large luxury cars, luxury SUVs.

## History of luxury excellence

Lincoln was founded in 1917 by former General Motors executive, Henry Leland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12 engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln banner.

The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again in 1959 as a trim package on Lincoln sedans. In 1981 Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

In 1998, Lincoln was the largest selling luxury brand in the USA, due largely to the sales success of their Navigator SUV.

Lincoln is expanding its success today into smaller cars, most notably the sports sedans that have gained traction among luxury buyers in recent years. The new MKZ is the perfect example, showing how Lincoln can offer world-class cars with the performance to match their style.

# SPOTLIGHT ON Mazda



## 2014 VEHICLES TO WATCH

### Mazda3



All-new from the ground up, the Mazda3 has been getting positive reviews from the press for its efficient and spirited performance.

### Mazda6



Redesigned using Mazda's SkyActiv philosophy, the new Mazda6 holds on to the brand's sporty values while getting great gas mileage.

### CX-5



The 2014 CX-5 is a class leader in both fuel economy and handling, fitting for a brand best known for its sports cars.



## AT A GLANCE

**TECHNOLOGY:** Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

**HISTORY:** Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

**FAMOUS MODELS:** Miata, Protege, 323, 626

**KNOWN FOR:** Cars with exciting designs and fun-to-drive performance.

## Budget-minded excitement

From machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days.

Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North America. The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was its first American offer-

ing and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout the 1970s.

Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979. Since then, the two have been linked and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s.

In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash. Today, the Miata is the best-selling roadster in the world. Shortly thereafter, Mazda won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.

SPOTLIGHT ON

# Mercedes-Benz



## 2014 VEHICLES TO WATCH

### S-Class



The flagship sedan from Mercedes-Benz gets a completely new design this year, offering many world firsts among luxury cars.

### E250 BlueTEC



Mercedes' diesel-powered E-Class gets an impressive fuel economy rating for 2014: 45 mpg on the highway, according to the EPA.

### CLA-CLASS



Mercedes expands its lineup with the new CLA-Class for 2014, offering an affordable step into the Mercedes brand.



## AT A GLANCE

**TECHNOLOGY:** The new BlueEFFICIENCY technology harnesses detailed user profiles to enhance energy efficiency based on the habits of Mercedes-Benz drivers.

**HISTORY:** Karl Benz invented the first petrol fueled motorcycle in 1886. A Mercedes vehicle was marketed for sale in 1901. In 1926, the company began mass producing cars.

**FAMOUS MODELS:** C-Class, E-Class, S-Class, CL-Class, G-Class

**KNOWN FOR:** Luxury, dependability, performance

## Sophisticated engineering

**M**ercedes-Benz has remained at the forefront of quality and reliability in the market of luxury automobiles. The company has maintained steady innovation in driving comfort throughout the 20th century, and its engineering is peerless. Mercedes-Benz automobiles are of legendary durability.

The Mercedes-Benz GL looks to be a true sales leader for large luxury SUVs. This model is back with brilliant options, making this comfortable and durable car a better value.

The fresh E-Class models are equipped with a variety of safety features. Attention assist technology helps motorists stay awake on the road. Automatic emergency

braking, lane tracking, and speed limit programs are included in a package of latest intelligent technologies that put driver safety first.

The Mercedes-Benz has also been recently redesigned with a long list of world-first technologies designed to make the driving experience more comfortable and safe.

Mercedes also offers a full line of practical, family-friendly SUVs, ranging from the nimble GLK to the traditional ML.

With new innovations in safety, energy efficiency and comfort, the Mercedes-Benz brand is poised to thrive in a market that craves more value for the money. Its cars have long been the most cutting-edge the world has ever seen.

# SPOTLIGHT ON Mitsubishi



## 2014 VEHICLES TO WATCH

### Mirage



An efficient compact car returns to the lineup for Mitsubishi this year as the Mirage is added. It's rated for 44 mpg on the highway.

### Outlander



The completely redesigned Outlander is not only more sophisticated and efficient than before, but it's also a Top Safety Pick.

### Outlander Sport



After getting a thorough refresh last year, the Outlander Sport adds new features and refinements for 2014.

## AT A GLANCE

**TECHNOLOGY:** Exciting perks like magnesium paddle shifters on late model cars are Mitsubishi's way of promoting its close race-car driving ties.

**HISTORY:** With roots going all the way back to the 1870s shipping industry in Japan, Mitsubishi has enjoyed a long and storied history in the world of automobile manufacturers.

**FAMOUS MODELS:** Lancer, Eclipse, Galant

**KNOWN FOR:** Sleekly modern vehicles that boast top safety features and accessories.

## Adventurous, sporty, safe

As Japan's first mass producer of automobiles — the model A first rolled off the line back in 1917 — Mitsubishi is a venerable name in that country. Its roots actually go way back to 1870, when the company focused on shipping and mining operations, among other things.

Throughout World War II, Mitsubishi focused its efforts on producing vehicles and ships for Japan's war efforts. The company didn't get into serious vehicle production and design until 1960, when the compact Mitsubishi 500 became its largest scale passenger vehicle yet.

In 1971, Mitsubishi — with a 15 percent contribution by Chrysler — produced the Colt in the United

States. Its alliance with Chrysler also meant that the car was marketed under the Dodge brand.

Beginning in 1982, Mitsubishi began selling its cars in the U.S. under its name. It really became successful during the 1990s with the 3000GT and the Eclipse.

Today, Mitsubishi's focus on safety features and exotic perks are helping it increase its market share.

Mitsubishi has also gained a reputation for its performance vehicles, especially the Evolution series that draws inspiration from European-style rally racing.

Its emphasis has shifted to more efficient cars in recent years, including electric models, matching the demands of today's drivers.

# SPOTLIGHT ON Nissan



## 2014 VEHICLES TO WATCH

### Rogue



With an all-new design, the 2014 Rogue moves upmarket and adds smart features for storage in the cargo area.

### Maxima



For the 2014 model year, Maxima adds an exclusive Limited Edition Package, available on 3.5 S models.

### Pathfinder Hybrid



After the all-new Pathfinder was introduced last year, the big news is the introduction of an efficient Pathfinder Hybrid for 2014.



## AT A GLANCE

**TECHNOLOGY:** Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

**HISTORY:** Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

**FAMOUS MODELS:** Altima, Sentra and Maxima

**KNOWN FOR:** Edgy, high performance vehicles that span a broad array of categories.

## History of luxury, speed

Although a relative newcomer to the average American — after all, Nissan didn't start using that name until 1981 — this automobile manufacturer has enjoyed a long history that spans all the way back to 1933.

The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall popularity considerably. During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981, though, the

Datsun name was phased out and the Nissan name was put into exclusive use.

Fun cars like the 300ZX, the Sentra and the Maxima helped give Nissan an edge over the competition, especially among sporty luxury vehicles. A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.

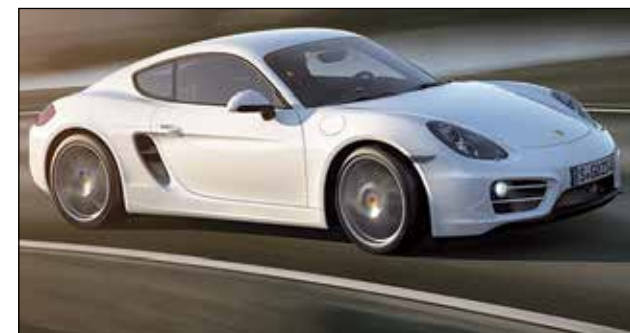


# SPOTLIGHT ON Porsche



## 2014 VEHICLES TO WATCH

### Cayman



The 2014 Porsche Cayman sets a new standard for performance with a longer wheelbase, new chassis and reduced weight.

### Cayenne Turbo S



The Porsche Cayenne range is now expanded to include a Turbo S model with 550 hp, an increase of 50 hp from the Cayenne Turbo.

### Turbo Cabriolets



Porsche is adding two new models to the 911 range for 2014: the 911 Turbo Cabriolet and 911 Turbo S Cabriolet.



## AT A GLANCE

**TECHNOLOGY:** Porsche has always been at the forefront of automotive technology. Most recently it has led in direct-shift gearboxes.

**HISTORY:** Porsche was started by Ferdinand Porsche in 1931 in Maffersdorf, Austria-Hungary.

**FAMOUS MODELS:** 911, Carrera, Cayenne, Boxster, Cayman

**KNOWN FOR:** Speed, performance, luxury, and maneuverability.

## Limitless German speed

Since the Porsche 356 first attained road certification in June of 1948, this brand name has been associated with vehicles of premium performance and legendary luxury. Classic models like the 911 Turbo have captivated fans of sports cars for decades.

While Porsche has always been known for its top racers, the company has entered the sedan market with the Porsche Panamera. This high performance luxury vehicle serves double duty as a daily driver and a speed demon that can hold its own on the autobahns.

It also gives a nod to practicality with the Cayenne, one of the highest performance SUVs ever sold. Its sparkling handling and finely

honed, powerful lineup of engines makes it a true Porsche that just happens to be family-friendly.

In addition, Porsche is at the forefront of electric car technology. As an engineering giant, this company continues to push the limits of performance while also seeking advanced hybrid drivetrains and other ways to produce power and speed without doing too much harm to the environment.

Porsche always produces cars at the pinnacle of automotive capability, and today's lineup is no exception. It builds on a long history of exceptional German engineering and subtly evolved styling.

It's a wonderful combination of heritage and technology.

SPOTLIGHT ON

# Ram



## 2014 VEHICLES TO WATCH

### 1500 EcoDiesel



The first light-duty truck to offer a diesel engine, the 1500 EcoDiesel offers excellent towing and fuel economy ratings.

### Ram HD



The Ram Heavy Duty continues to offer better towing capacity than competitors, up to 30,000 pounds.

### ProMaster



The new ProMaster van offers an efficient, capable, proven solution with great fuel economy and low cost of ownership.



## AT A GLANCE

**TECHNOLOGY:** HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

**HISTORY:** While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

**FAMOUS MODELS:** The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

**KNOWN FOR:** Tough, powerful pickup trucks with distinctive big-rig styling.

## Truck brand has deep roots

**R**am may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella.

Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation's new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Ram trucks still have that reputation for durability and capability, but they're no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the

ram's head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's Ram trucks build on that foundation by offering pickups that are designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.

# SPOTLIGHT ON Scion



## 2014 VEHICLES TO WATCH

### tC



Scion's top seller, the tC, gets a new look and an intense emphasis on sporty handling with updates for 2014.

### FR-S



The Scion FR-S sports car that debuted last year gets some updates, including a standard touch-screen audio system.

### iQ



City dwellers who want a small, easy-to-park car that gets great gas mileage will continue to turn to the iQ.



## AT A GLANCE

**TECHNOLOGY:** Top-notch sound systems come standard on all Scion models.

**HISTORY:** Initially launched at the New York Auto Show in 2002, the first Scions were sold in California the following year.

**FAMOUS MODELS:** xA, iC, xB, xD

**KNOWN FOR:** Edgy, affordable cars that appeal to the highly coveted youth demographic.

## For young-at-heart drivers

Toyota's reputation for producing safe, reliable cars has made it immensely popular with older consumers. In response, Toyota launched the Scion brand in California in 2003. From the get-go, these vehicles were designed with youth in mind. They proved to be major successes both with Generation Y and with older people who prefer more fresh, youthful rides.

With their impeccable blend of eye-catching designs and low, haggle-free prices, the Scion lineup has done very well since its inception. The first two models, the xA and the xB, confirmed Toyota's suspicions that there was a lucrative youth market to tap into — assuming that the right characteristics were

brought to the table.

Much of this brand's appeal lies in its after-market customization capabilities.

Scion puts the customization into the hands of drivers by saving big-time on the up-front cost — which is always strictly based on its sticker price — drivers can spend the money they save on after-market accessories like sub-woofers and custom exhausts.

Scion has also taken a sport-oriented twist in recent years, adding the FR-S as a pure sports car to its lineup.

Scions have earned excellent reputations on campuses and in urban areas across the United States. Its immediate popularity ensures that it won't be going away any time soon.

# SPOTLIGHT ON Smart



## AT A GLANCE

**TECHNOLOGY:** Smarts are small enough to nose into parallel spots and have an innovative shape to maximize efficiency.

**HISTORY:** Started by the Swiss watch manufacturer, Swatch, with Daimler-Benz in 1994. Smart officially came to American markets in 2008.

**FAMOUS MODELS:** Pure coupe, Passion, Passion Cabriolet.

**KNOWN FOR:** Subcompact futuristic "concept" design, high miles per gallon

## Status in miniature

Smart (an acronym for Swatch Mercedes ART) is a European import that has spread all over the world. Founded by Swatch CEO Nicolas Hayek in partnership with Daimler-Benz, Smart filled an existing need in markets like Europe and Hong Kong for subcompact vehicles. When gas prices in the United States rose and global warming became a major political issue, American demand for fuel-efficient cars skyrocketed. The time was ripe to offer the futuristic Smart subcompact to the American market.

A common misconception about these eye-catching vehicles is that they are all-electric or hybrid vehicles. While the look is futuristic and the gas-mileage numbers are high, a standard gas-powered

3-cylinder engine is standard under the hood.

However, a new Smart ForTwo Electric Drive was recently released, letting buyers scoot around town under battery power.

With hybrid vehicles on the rise in American markets, the Smart has held its own as a "green" status symbol. Each model is instantly recognizable and the futuristic design implies unusual levels of efficiency. In fact, many hybrid models are less efficient, but at a much higher price, giving Smart the advantage among younger consumers.

While it's a relatively new brand, the Smart combination of standout styling, efficient powertrains and great timing mean a bright future.



## 2014 VEHICLES TO WATCH

### BoConcept Edition



Deriving its name from a Danish furniture maker, the new special edition Smart car uses a brown-and-white color scheme.

### ForTwo Electric Drive



The Smart ForTwo Electric Drive offers urbanites an excellent, cost-effective way to drive with a 122 city MPGe rating.

### Jeremy Scott Edition



Giant, bird-like wings on the back of this special edition were created by designer Jeremy Scott for an interesting take on the Smart car.

# SPOTLIGHT ON Subaru



## 2014 VEHICLES TO WATCH

### Forester



This year represents an all-new, fourth generation of the car that helped create the crossover segment. It has a bolder design.

### XV Crosstrek Hybrid



Subaru's first hybrid, the gas-saving version of the XV Crosstrek also receives special tuning for more agile handling.

### Legacy



The popular Legacy gets added content this year, including standard adaptive cruise control for every model with a CVT transmission.



## AT A GLANCE

**TECHNOLOGY:** Standard AWD vehicles, boxer engines, and Vehicle Dynamics Control make Subaru reputed for excellent traction and handling.

**HISTORY:** Subaru, founded on July 7, 1953, debuted vehicles in 1954. Initially, vehicles were made in Japan from the conglomerate Fuji Heavy Industries.

**FAMOUS MODELS:** Impreza, Legacy, and Forester

**KNOWN FOR:** Competitively priced AWD vehicles and safety

## Affordable, safe AWD rides

Since its inception in the 1950s Subaru has manufactured reliable, inexpensive vehicles. Most vehicles contain boxer engines and some models have turbocharged engines that enhance acceleration and speed.

During 1995 to 1997, the Impreza WRX and WRX STi, made Subaru known for its expert handling and speed when modified Imprezas won the title World Rally Championship.

In a time of dual family wage earners and economic decline, Subaru continues to be an excellent choice for purchasers seeking excellent handling, traction and fuel efficiency. The all-wheel drive system (AWD) helps Subaru vehicles hug the road and have a quality ride at a

reasonable price.

Modern Subaru models are sleek and attractive, combining styling with the reliability and economic price that promotes customer loyalty.

Safety continues to be a priority in 2014, and Subaru — the only manufacturer to recently have top ratings for all models by the Insurance Institute for Highway Safety — continues to provide vehicles that protect their consumers.

The excellent safety ratings make Subaru vehicles ideal for the casual or frequent driver.

And, increasingly, their high-performance models like the STi and WRX are giving this brand an exciting reputation to go along with its tradition of reliability.

# SPOTLIGHT ON Toyota



## 2014 VEHICLES TO WATCH

### Corolla



The Corolla was totally redesigned for 2014, and engineers focused on improving its gas mileage and driving feel.

### Tundra



The 2014 Toyota Tundra gets a new look both inside and out for 2014, including a fresh, bold grille up front.

### RAV4



After an all-new design last year, the RAV4 gets an update for 2014 with a revised Entune Audio lineup.



## AT A GLANCE

**TECHNOLOGY:** As the first major automotive manufacturer to mass produce hybrid vehicles, Toyota is well known for its electric technology.

**HISTORY:** Toyota's first prototype, the A1, was unveiled in 1935. A decade later, the company had sold more than 100,000 cars.

**FAMOUS MODELS:** Camry, Corolla, 4Runner, Land Cruiser

**KNOWN FOR:** Durability and reliability that aren't matched by other brands.

## Ahead of the curve

Since being founded in 1937, Toyota has stood apart from the crowd with its attention to detail and the quality of its craftsmanship. This Japanese auto maker became a genuine brand to be reckoned with in the United States over the ensuing decades. Its influence extends beyond the borders of the U.S., though. Toyota was recently the top vehicle manufacturing company by volume.

Initially, Toyota exclusively designed and produced compact cars. In fact, compact vehicles were Toyota's bread and butter for some time. During the 1990s, demand increased for larger, roomier cars and Toyota responded in kind. At the top of the list in terms of popularity were Toyota's SUV offer-

ings, including the RAV4 and the 4Runner.

As concerns about gas prices started to loom large in the 2000s, Toyota was once again on the cusp of emerging trends and innovations. The launch of its hybrid vehicle, the Prius, in 1997 proved once more that Toyota was keeping its finger firmly on the pulse of public opinion. The popularity of several of its smaller, more fuel efficient cars — including the Corolla and the Yaris — also confirmed that the company was on the right track.

Going forward, Toyota continues to demonstrate a dedication to innovation in terms of a reduced reliance on oil. Hybrids, plug-in hybrids and plug-in cars are all part of its current lineup.

# SPOTLIGHT ON Volkswagen



## 2014 VEHICLES TO WATCH

### Beetle



For the 2014 model year, the Beetle will receive engine and suspension upgrades, as well as an enhanced R-Line range

### Jetta



This popular sedan is now available with a 1.8-liter turbocharged engine, offering great fuel economy and performance.

### Tiguan



Volkswagen's sporty crossover expands its appeal with the availability of the R-Line interior and exterior appearance package.



## AT A GLANCE

**TECHNOLOGY:** Highly efficient diesel engines have been a VW hallmark in recent years.

**HISTORY:** Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

**FAMOUS MODELS:** Beetle, Golf, Passat, Jetta, Rabbit

**KNOWN FOR:** Safety, diesel engines, reliability and fuel economy

## Attainable German cars

Volkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel economy.

Volkswagen pushes these boundaries with new innovations in diesel technology; the automaker is producing a new line of BlueMotion automobiles that reach new levels of fuel economy through the use of clean diesel technology.

Turbocharged Direct Injection

engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced energy cost.

The brand has also expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently.

Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like CC and the always popular Beetle.

With top safety ratings on numerous vehicles, innovative new prototypes, and a new factory in Chattanooga, Tenn., Volkswagen has a bright future.

# SPOTLIGHT ON Volvo



## 2014 VEHICLES TO WATCH

### S60



As part of the largest refresh in Volvo history, the S60 receives significant changes for 2014 including dramatic new front styling.

### S80



Volvo's flagship sedan gets a new look, more standard features, more options and improved performance this year.

### XC60



For 2014, Volvo treats its award-winning XC60 small premium utility to the most extensive refresh since its introduction four years ago.



## AT A GLANCE

**TECHNOLOGY:** Volvo has long been a leader in safety innovation. Its cars today use a range of sensors and cameras to help keep their occupants protected.

**HISTORY:** Founded in 1927 by Gustaf Larsson and Assar Gabrielsson; purchased by Ford in 1999.

**FAMOUS MODELS:** C30, XC90, XC60

**KNOWN FOR:** Solid design and the best safety technology in the world.

## Total focus on safety

Latin for “I Roll,” Volvo has always been associated with diligent craftsmanship and sustainability. If you’re driving a Volvo, it’s difficult not to feel safe.

Severe Swedish weather prompted the company to engineer cars that would remain impenetrable to the cold. This weather restriction inadvertently started a legacy of solid durability and design.

Volvo’s recent moves toward using electric batteries to power certain models is extremely exciting for both the company and the larger electric battery movement. Although smaller outfits have created pure electric vehicles, and other companies have launched successful hybrid lines, no company with the stature, class, and

refined engineering sense of Volvo has seriously pursued creating a mass-market electric vehicle.

Unlike other electric vehicles, Volvo aims to preserve its trademark sensible yet roomy luxury in an electrically-powered form.

In December of 2009, Zhejiang Geely Holding Group, a Chinese company, reached an agreement to purchase Volvo from Ford. This expansion of Volvo into the Asian market increases the potential major impact that its fleet of vehicles could have on the world at large.

It’s safe to say that, no matter who owns Volvo, this brand will still leave its drivers with a feeling of safety for a long time to come.