

# SPOTLIGHT ON Chrysler



## 2014 VEHICLES TO WATCH

### 300



Chrysler's full-size sedan has been setting new standards for American sedans, and it's back with a new John Varvatos luxury package.

### 200



If you like the look of the popular S model, you can now get it as a package on the Touring and Limited models of the 200.

## AT A GLANCE

**TECHNOLOGY:** Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

**HISTORY:** Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

**FAMOUS MODELS:** 300, Town & Country, Sebring, PT Cruiser.

**KNOWN FOR:** Classic styling combined with performance, particularly in the PT Cruiser and 300 models.

## Stylish, American value

Chrysler is the flagship brand of the Chrysler Group, which also manufactures the Dodge, Jeep and Ram brands. Chrysler models are generally aimed at aspiring consumers, offering luxury features, and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler was also the first to introduce innovations eventually adopted industry-wide.

In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal for these vehicles lies in their attractive design,

reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in their class. These models prove to be surprisingly competitive in a market flooded with efficient but bland options.

Cars like the 300 are especially noteworthy for their good looks and impressive performance. The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the new 200 is drawing attention to Chrysler's turnaround under Italian ownership.

Chrysler's minivans, which changed the auto industry after they were introduced in the 1980s, continue to set high standards.

## Town & Country



Celebrating three decades of leading the minivan market, the Town & Country adds a special 30th Anniversary Edition for 2014.