











BIG GAME 2017 | ENTERTAINING

Party Don'ts

Planning a Super Bowl party might sound easy, but there is much to consider before firing off invites to friends and family to watch the big game with you.

Fox Sports has a few tips to keep in mind.

DON'T OVER-INVITE

Take a quick survey of your house, or wherever you're planning to hold the party. How many people can it comfortably accommodate? Don't look at how many people you can cram in but how many can kick back and actually enjoy the game. Figure out what that number is and stick to it. It might be tough to whittle down the guest list, but it's better to have 10 friends over and enjoy the game, than 15 friends over to pack in like sardines and spend most of the first half jockeying for a chair.

CLEAN HOUSE

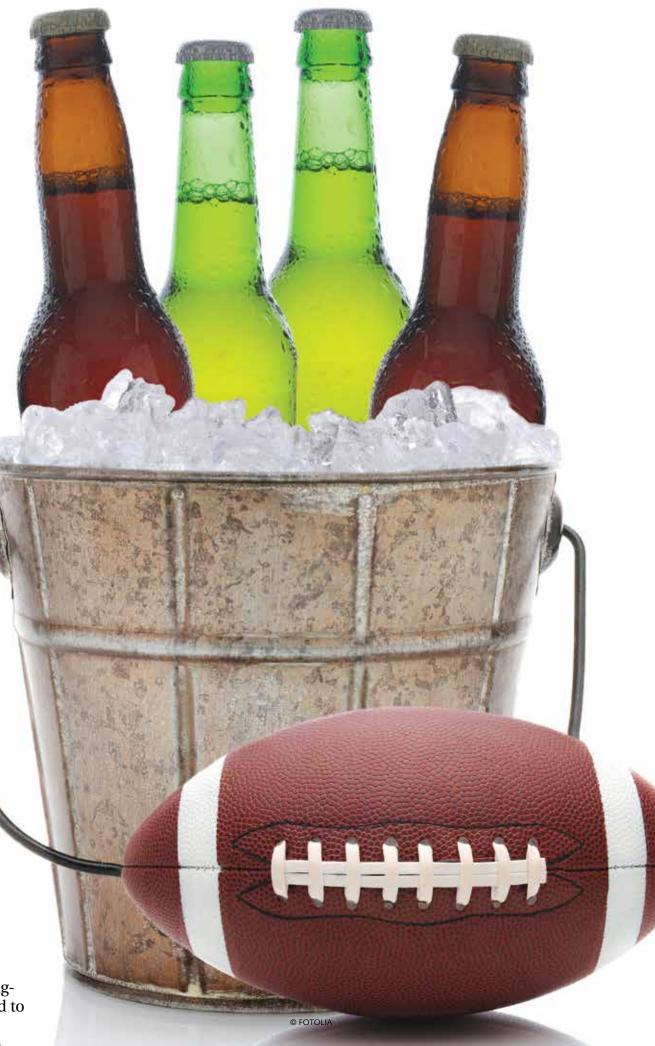
It might seem obvious, but be sure to leave ample time to get your pad nice and clean before the big game. A good checklist to consider is making sure there are full rolls of toilet paper in every bathroom, making sure the kitchen or dining room is clean to host food, making sure the refrigerator is cleared out enough to hold anything it might need for the party, and get the clutter out of the way so everyone can get around easily.

ICE AND DRINKS

Grabbing a few cases of soda (or beer) might seem obvious, but don't forget to also pick up a few bags of ice — typically at least one more than you think you might need. All the food in the world isn't all that useful without something to wash it down.

DON'T START TOO EARLY

The Super Bowl is a very long game, so don't kick off the event until around an hour (or less) before kickoff. Everyone will be hanging around for hours watching the game, so there's not much need to add anymore time to that than necessary. An hour gives everyone time to get in, get some food, catch up and get ready for the game.



BIG GAME 2017 | RECIPE

Bacon-wrapped Chicken



f you're capable in the kitchen, here's a quick and delicious option to mix up your menu.

INGREDIENTS To make this dish, you'll need 8 chicken tenders or breast cutlets, which are flattened and cut in half; two 3-ounce packages cream cheese, which have been softened; 1 jalapeno pepper, seeded and finely chopped; and 16 slices of bacon.

DIRECTIONS

Preheat the oven to 400 degrees Fahrenheit before cooking. Roll up each piece of chicken with 1 teaspoon of cream cheese and 1/4 teaspoon chopped jalapeno pepper filling inside. Wrap each peice it with a slice of bacon, and use a toothpick to secure. Then, transfer it to a baking sheet and bake for 20 minutes. After 10 minutes, flip the dish to ensure even cooking.

If you're felling outdoorsy, you can trade the oven for an outdoor grill. Grill the bacon-wrapped chicken for around 8-10 minutes, turning once along the way. Be sure to watch closely, because heat can vary depending on your grill.

BIG GAME 2017 | FOOD

Party Essentials

T here are a lot of things to consider when planning any event, but Real Simple has put together a checklist that serves as a great place to get started.

PARTY DECORATIONS

If you care enough to host a Super Bowl party, you should probably go the extra mile and put up a few decorations. Go with some gear from your favorite team if applicable, or just some generic streamers and football gear will do the trick to set the mood. One safe move is to let team preference dictate the color scheme. Balloons also are a safe bet.

BEER

Assuming the party is among adults who enjoy a frosty beverage, be sure to stock up on beer before the crowd arrives. Depending on how big the party is, you might even want to consider getting a keg. For a smaller affair, perhaps consider some light brews that aren't too heavy. It's a long game. Also look at a variety, because not everyone likes the same beer.

DISPOSABLE PLATES, CUPS AND CUTLERY

Assuming your party isn't too fancy, it's typically a good idea to invest in some disposable



plates and cups to cut down on the amount of dishes that will need to be washed once the clock hits zero. One recommendation: Go for the better brand of disposable wares, including thicker plates. Piling wings, dip and everything else on a plate can weigh it down in a hurry. Make sure your plates are up to the challenge — or else you'll be cleaning up the

mess well into the night.

NAPKINS

Football food is typically on the messy side, so don't skimp on the napkins. It's almost certainly going to get messy, especially if your menu features finger foods.

All those fingers will need something to wipe on that isn't your furniture.

BIG GAME 2017 | FOOD



Tailgate Apple Pies

F ried apple pies are not only delicious but also the perfect finger food for the big game. Even better? A slight tweak to a recipe can make them perfect little footballs.

Here's what you'll need to make tailgate apple pies, according to Taste of Home:

3-3/4 cups all-purpose flour; 3/4 teaspoon salt; 1 cup of cold butter, cubed; 3/4 cup shortening; 9 to 10 tablespoons of cold water. For the filling: 2 tablespoons butter; 5 cups finely chopped peeled tart apples; 1/3 cup packed brown sugar; 1/2 teaspoon cornstarch; 1/8 teaspoon ground cinnamon; 1 teaspoon lemon juice; 1/2 teaspoon vanilla extract; 1 egg, lightly beaten; coarse sugar. These totals will make one dozen

DIRECTIONS

pies.

Combine flour and salt; cut in butter and shortening until crumbly in a large bowl. Gradually add water, tossing with a fork until dough holds together when pressed. Divide dough in half; form each into a disc. Wrap each disc separately in plastic wrap and refrigerate for about an hour or until they're easy to handle.

Cook apples in a skillet with butter, stirring, for about 5 minutes. Mix brown sugar, cornstarch and cinnamon and add to the apples. Cook and stir 7-8 minutes longer or until apples begin to soften and caramelize. Remove from heat; stir in lemon juice and vanilla. Cool completely.

Preheat oven to 400 degrees Fahrenheit. On a lightly floured surface, roll one portion of dough to 1/8-in. thickness. Cut 12 footballs with a floured 4-inch football-shaped cookie cutter, or keep them round if you prefer.

Transfer half of the dough pieces to a parchment-lined baking sheet. Spoon

about 2 tablespoons filling onto center of each. Brush edges of pastry with egg. Top with remaining dough; press edges with a fork to seal. Cut three slits in top of pastry; score a curved line on each end if making footballs. Brush tops with egg; sprinkle with coarse sugar.

Bake 15-20 minutes or until golden brown. While pies are baking, repeat with remaining dough and filling.

Let pies stand 5 minutes before removing to wire racks. Serve warm or at room temperature.

BIG GAME 2017 | ENTERTAINING

Food Mistakes To Avoid

Making sure you have enough food might seem like the only rule to follow when it comes to making the menu for a Super Bowl party, but there are a few other recommendations that can help you sidestep a whole lot of problems.

Luckily, Food Network put together some recommendations before the big game.

STAGGER THE FOOD

On the surface, putting all the food out at once seems to make some sense. Give everyone options, and have the snacks available throughout the entire game. You might want to consider staggering the menu, however, to keep your visitors from filling up and letting everything get cold and stale before the first quarter ends. The report recommends rolling out an assortment of different snacks each quarter, before serving a main dish at halftime.

It also doesn't hurt to have coffee available, just in case the game heads into overtime.

LABEL CUPS

Disposable cups, typically of the red or blue variety, are a staple of most Super Bowl parties. The problem? It gets hard to tell cups apart when everyone is using identical ones. Keep a few permanent markers near the drink station so attendees can jot down their names on their cups to avoid any mix-ups.

GO WITH A FINGER FOODS-ONLY MENU

Whatever you're serving to



eat, it's important to remember your party-goers likely won't be kicking back at a table to enjoy their meal. So, to make things easier to down, perhaps consider a menu comprised of finger foods and items you can eat with your hands. It makes it easier for everyone, especially when you're trying to balance your plate on your lap.

DON'T SERVE THE HARD STUFF

If your party will feature alcohol, maybe consider avoiding the liquor. Keep it light with beer (or wine, if you have fancy friends). It'll save the time and trouble of mixing drinks, and should help anyone who partakes to spread their tolerance out through the full game.

BIG GAME 2017 | PLANNING

Staying on a Budget

nviting a bunch of people over to your house and feeding them isn't always the cheapest way to watch the big game, but a Super Bowl party doesn't have to break the bank.

U.S. News and World Report has a few tips to keep the budget on the low side, while still providing a great atmosphere for fellow football fans.

KEEP EXPECTATIONS LOW

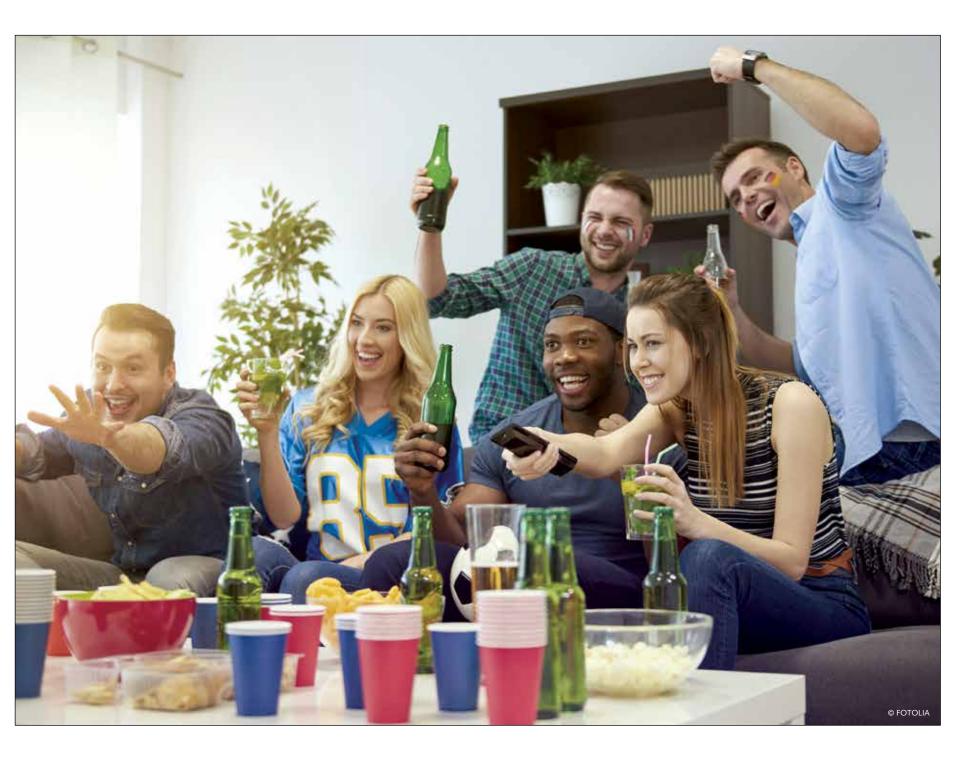
When you're inviting people over, make it clear your low-budget Super Bowl party will be less of a culinary event than just friends kicking back and enjoying the game. It'll take some of the pressure off and make sure everyone attending is on the same page.

SHOP FOR BARGAINS WHEN MAKING THE MENU

Don't go into your menu with a set list of must-haves. Instead, check out the coupon pages at your local grocery stores to see what deals will be hitting the week of the game. Typically, a lot of grocery stores try to time sales to tie into the Super Bowl, so there might be some specific party foods on sale right when you need them. It just takes a bit of shopping around.

MAKE IT A POTLUCK

If you don't want to fool with the menu at all, just open it up to your friends and family. Let everyone know



beforehand that the party will be a potluck, and let the entire party share the burden of getting the food there. Hey, it's only fair.

MAKE A LOW-PRICED KIDS ZONE

Depending on your invite list, you might also have to prepare to entertain a few (or several) kids during the game — which isn't always the easiest thing to do. One idea is to set aside a table and pick up some low-priced crayons and cheap coloring books to keep them entertained. Most kids love to color, and a good stack of coloring books can keep them entertained for hours.

BIG GAME 2017 | FOOD

Spicy Empanadas

f you're unfamiliar, an empanada is a South American dish that is essentially a pastry stuffed with fried beef or chicken. Since we're talking the Super Bowl, we'll focus on the football-shaped variation on the handheld meal.

WHAT YOU'LL NEED

1 jar (16 ounces) of black bean and corn salsa; 1/2 cup of frozen corn, thawed; 2 jalapeno peppers, seeded and minced; 3 tablespoons minced fresh cilantro, divided; 2 teaspoons lime juice; 1 package (9 ounces) of ready-to-use Southwestern chicken strips, chopped; 2 packages (14.1 ounces each) of refrigerated pie pastry; 4 ounces of quesadilla cheese, shredded; 1 egg, lightly beaten. These ingredients should make two dozen pastries.

DIRECTIONS

Combine the salsa, corn, jalapenos, 2 tablespoons cilantro and lime juice in a large bowl. In another bowl, mix the chicken with the remaining cilantro and a 1/2 cup of salsa mixture; then set it aside. Keep the remaining salsa for serving.

Unroll a pastry sheet onto a lightly floured surface. Then, using a floured 4-inch round cookie cutter placed halfway on the edge of the pastry, cut 4-in. x 3-in. football shapes. Repeat with remaining dough, chilling and rerolling scraps as needed.

Transfer half of the cutouts to greased baking sheets. Place 1 tablespoon chicken mixture in the center of each and top with 1 1/2 teaspoons cheese. Brush edges of pastry with egg. Top with remaining cutouts; press edges with a fork to seal. Cut slits in the tops to resemble football laces. Brush the tops with egg.

Bake at 450° for 8-12 minutes or until golden brown. Serve warm with reserved salsa. Leftovers can be safely refrigerated. They also can be frozen in a freezer container by separating layers with waxed paper. When ready to eat, reheat pastries on a greased baking sheet in a preheated oven at 400 degrees Fahrenheit. Watch until crisp and heated throughout.



BIG GAME 2017 | HOW THEY GOT HERE

Atlanta Falcons

R iding an all-time great offense and a stingy young defense, the Atlanta Falcons are one win away from their first Super Bowl championship in team history.

Quarterback Matt Ryan and wide receiver Julio Jones have mystified opposing defenses all season long, positioning the Falcons as among the 10 best all-time in the National Football League.

Atlanta soared to two home playoff victories — over the Seattle Seahawks and Green Bay Packers — to make it to the big game in Houston. For a team that not too many prognosticators tabbed as favorites to win their own division, the Falcons have given their fan base supreme confidence heading into their showdown with the New England Patriots.

INCREDIBLE OFFENSE

Yes, Ryan and Jones combined to form a fearsome duo all season long. Ryan, in fact, is favored to win the league's Most Valuable Player award. But the best-kept secret about the Falcons' offense may be their running game. Atlanta's Devonta Freeman and Tevin Coleman combined for 2,482 yards in the regular season with 24 touchdowns. This viable ground game kept defenses honest and opened up wide open passing lanes for Ryan.

Jones finished the regular season with six touchdowns and more than 1,400 yards receiving, many of which came during a 300-yard performance against the Carolina Panthers early in the season.



YOUNG YET STURDY D

Atlanta's defense hasn't demanded as many headlines as the offense throughout the season, but it has shaped into quite a challenge for opposing quarterbacks. Take the team's National Football Conference title win over the Green Bay Packers.

The Falcons cruised to a 44-21 victory thanks in large

part to the defense-shuddering quarterback Aaron Rodgers and his crew of wide receivers. Rodgers was sacked twice and threw an interception on a day where his receivers and running backs struggled to find any room to run. Second-year linebacker Vic Beasley and longtime veteran Dwight Freeney have helped turn the defense into a

strength this season in Atlanta.

CLOSING OUT THE GEORGIA DOME

The Falcons turned out some sold-out crowds during their postseason run as fans celebrated the history of the Georgia Dome. The longtime home of the Falcons will be replaced next year by Mercedes-Benz Stadium.

The multi-purpose retractable roof stadium is currently under construction in Atlanta and will be ready for play ahead of the 2017 season. Estimated at \$1.5 billion, the stadium will host Super Bowl LIII in 2019 and will replace the famed Georgia Dome, which has hosted Falcons games since 1992.

BIG GAME 2017 | HOW THEY GOT HERE



New England Patriots

W hile the Atlanta Falcons look to secure their first league championship in team history, the New England Patriots are trying to add one for the thumb.

The Pats are in their ninth Super Bowl, the most by any franchise. (Dallas, Denver and Pittsburgh have been to eight.) With the win, New England will earn its fifth title, which would tie Dallas and San Francisco for second all-time. The Steelers are first with six Super Bowl titles.

COACH AND QB POWERHOUSE

Coach Bill Belichick and quarterback Tom Brady have catalyzed all the Patriots' Super Bowl wins. They won their first three in a four-year span (2002-05) but had to wait 10 years for their next championship.

Where would a fifth win rank the duo all-time? Belichick would move ahead of Chuck Noll and Brady ahead of Joe Montana and Terry Bradshaw for most Super Bowl wins ever.

SHORT-HANDED YET SUCCESSFUL

The Patriots have been without tight end Rob Gronkowski for half the season. Generally losing a player of Gronk's caliber leads to simplifying the playbook and offensive philosophies. Not in New England.

Brady has benefited from a deep

wide receiver and tight end position that has included consistent play from Julian Edelman, Chris Hogan, Malcolm Mitchell, Danny Amendola and Martellus Bennett. Running backs Dion Lewis and James White also have helped the Pats succeed offensively in lieu of Gronk.

DEFENSE OPTIONAL?

Many expect the Falcons-Patriots to be a high-scoring affair — and for good reason. The game will feature two of the most potent offenses in the league. But if Malcolm Butler and New

But if Malcolm Butler and New

England's defense have anything to say about it, fans can look for solid play from the Patriots' secondary. Butler saved Super Bowl XLIX for the Patriots with his goal-line interception against the Seahawks and will likely draw the tough assignment of covering Falcons wide receiver Julio Jones.

This could give fans one of the best matchups to watch on Super Bowl Sunday. Butler is helped by solid defensive line and linebacker play, as well as an offense that can certainly play from behind should the Falcons jump out to an early lead.

Quarterback Face-Off

D rafted eight years apart, Matt Ryan and Tom Brady exemplify the evolution of the NFL quarterback. Brady is the ultimate system quarterback, thriving within every game plan masterminded by coach Bill Belichick.

He also has been wildly consistent throughout his career, no matter the caliber of talent that is placed around him. Brady relies on short, underneath routes for offensive success but can certainly still launch the ball downfield for a long pickup.

With a big arm and a loaded wide receiver corps, Ryan is the new gunslinger to Brady's veteran savvy. Ryan is the first quarterback with at least three touchdown passes in four consecutive playoff games and posted a 117.1 QB rating for the season (fifth highest in NFL history).

HIGH-FLYING OFFENSES

While their styles may be different, both quarterbacks have led outstanding offenses this season. The Falcons and Patriots ranked first and second in many offensive categories this season, advancing to the Super Bowl despite finishing in the bottom half of defensive statistics.

During the postseason, Brady and Ryan have led their offenses to 150 combined points across four games. This equals 37.5 points per game, more than any other pair of conference champions have averaged through that stretch since the 1970 AFL-NFL merger.

DIFFERENT WEAPONS

Despite missing two games and battling injuries all season, Julio Jones was Ryan's favorite target this season, finishing second in the league with more than 1,400 receiving yards.

In the last two seasons, Matt Ryan has a 100.1 quarterback rating when throwing deep (over 20 yards) to Jones, tabbed by many as the best wideout in the league.

Brady, on the other hand, has relied on a deep crew of receivers, tight ends and running backs on his road to the Super Bowl. Wide receiver Chris Hogan has gained popularity among Patriots fans, especially his breakthrough performance in the AFC championship win over the Pittsburgh Steelers.

A collection of position players have stepped up in the absence of tight end Rob Gronkowski, who was placed on injured reserve in December.



Who Has the Edge on D?

A wards and accolades look great on an offense, but defenses do, in fact, win championships.

Some of the most well-played Super Bowls in recent memory have come down to a defensive play — a key interception at the goal line or a crushing quarterback sack during a critical moment of the game.

The Atlanta Falcons and New England Patriots have enjoyed historically great performances from their offenses this season and postseason. Which team's defense will come up with a big stop when the bell rings?

ATLANTA DEFENSE

The Atlanta Falcons have been praised all NFL season for their offense that has shattered records and performed at a consistently elite clip.

Sometimes overlooked has been the performance of the Falcons' defense. While it may have taken a couple of months for the unit the gel, head coach Dan Quinn has helped shape a stingy defense led by a youthful group.

In the playoffs, the Falcons have allowed their two opponents an average of 20.5 points per game. Add in their 2.5 sacks per game and two turnovers, and Atlanta's defense has been making game-changing plays against some high-quality quarterbacks in Russell Wilson and Aaron Rodgers. The development of this defense is a main reason why the Falcons are heading to the Super Bowl for the second time in franchise history.

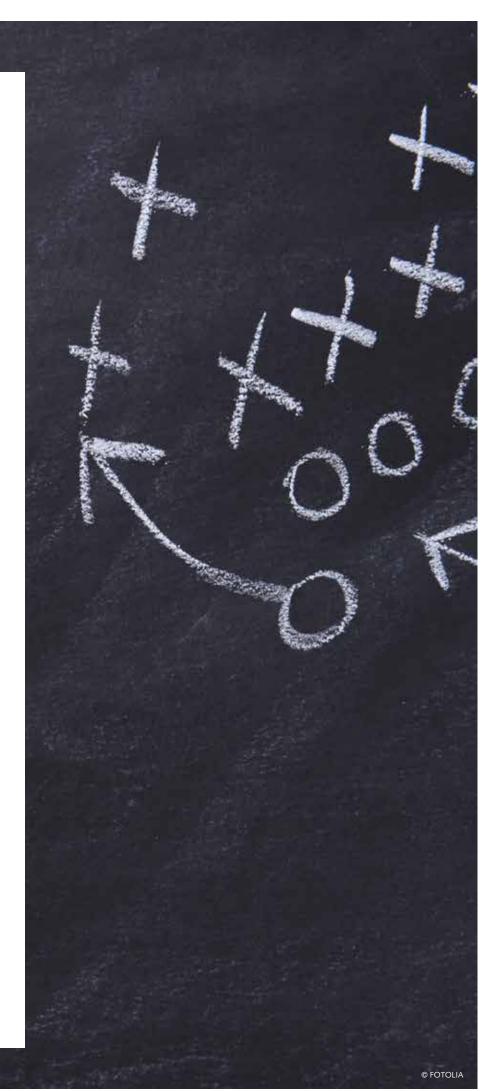
According to the Falcons' team site, the team allowed opponents an average of 28.9 points per game, with five opponents scoring more than 30 points during the first half of the season. In the second half, opponents scored just 21.9 points against the Falcons — an improvement of a touchdown per game.

NEW ENGLAND DEFENSE

While ranking middle of the pack in total defense, the New England defensive unit tackled its way to being the league's No. 1 scoring defense.

The Pats' D has been even more impressive late in the season, as it has held its last nine opponents, regular season and postseason, to 13.3 points a game.

The Patriots put the squeeze on the Houston Texans and Pittsburgh Steelers in the playoffs on their road to the Super Bowl. While it would be more impressive to see them do it against one of the league's all-time greatest offenses in the Falcons, it may not surprise many fans to see another gritty effort by a solid Patriots defense.



BIG GAME 2017 | PLAYERS TO WATCH

Super Bowl Sleepers

f you want to uncover a Super Bowl sleeper in Houston, look no further than the wide receiving units of each team. The big game looks to be a shootout and could come down to who has the ball first.

This means that a big play by an open wide receiver could make the difference in who is crowned champion of the NFL. Mohamed Sanu (Falcons) and Chris Hogan (Patriots) could very well be these receivers to break the game open.

After crucial performances throughout the season and during their respective conference title wins, Sanu and Hogan proved themselves worthy of the big stage.

SANU

Sanu spent his first four seasons with the Cincinnati Bengals, who drafted him in the third round of the 2012 draft. After he played into a reputation as being a solid No. 2 wide receiver behind superstar A.J. Green, he joined the Falcons under a similar role behind Julio Jones.

Thanks in part to the attention Jones demands from opposing defenses, Sanu caught 59 passes for 653 yards and four touchdowns this season. He also has come up big in the postseason, helping Atlanta cruise to its two home victories.

The biggest play of Sanu's season may have come in the NFC championship game against the Green Bay Packers. On the Falcons' first drive of the game, quarter-





back Matt Ryan flipped a 2-yard pass to Sanu, who caught the ball with his right hand and fell to the ground for a touchdown.

HOGAN

On New England's side of the ball, Hogan set a franchise

playoff record in the AFC championship game against the Pittsburgh Steelers.

The former lacrosse player from Penn State who played just one season of football at Monmouth University caught nine of his 12 targets for 180 yards — an all-time postseason high for the franchise. He also came down with two touchdowns to punch the Patriots' Super Bowl ticket.

Hogan caught passes of 16, 26, 22, 34, 24, and 39 yards including a touchdown catch in which the Steelers left him uncovered in the back of the end zone. His other score came on a flea-flicker, showing the wide receiver's ability to get behind defenses for big plays.

No matter who comes out on top Super Bowl Sunday, Sanu and Hogan will likely play big roles.

BIG GAME 2017 | COACHES

Quinn vs. Bill Belichick

The Super Bowl features a pair of superstar quarterbacks and deep, talented offensive talent, but coaching could be the deciding factor in who takes home the Lombardi trophy.

Atlanta's Dan Quinn and New England's Bill Belichick have traveled different roads throughout their career, with Quinn experiencing his first taste of head coaching success and Belichick entering his seventh Super Bowl appearance as a head coach.

Both coaches have built powerhouse offenses, even though their assistant coaching backgrounds are on the defensive side of the ball.

Let's take a closer look at how each coach has reached this point in his career and how their experience could make the difference in Super Bowl LI.

BILL BELICHICK: A LIVING LEGEND

Belichick has built one of the most impressive coaching resumes across any sport. He entered the professional coaching ranks with the Baltimore Colts in 1975 before moving on to the Giants for a 12-year stint that included two Super Bowl victories with Belichick as defensive coordinator.

Belichick then served as head coach of the Cleveland Browns from 1991 to 1995, finishing with a 36-44 record and making the playoffs only once.

He joined the New England Patriots in 1996 under Bill Parcells before eventually taking over as head coach in 2000. During his career in New England, Belichick has built a reputation for consistency and excellence, compiling only one losing season with organization — his first campaign as head coach in 2000.

DAN QUINN: A COACHING UP-AND-COMER

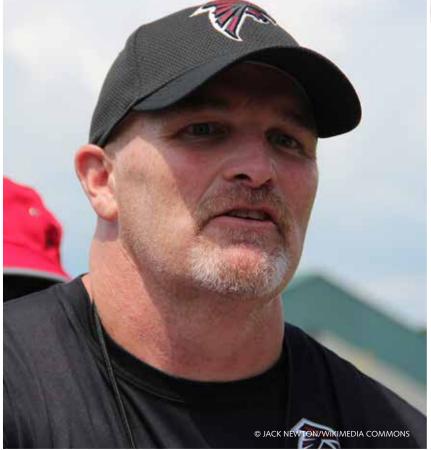
Quinn began his NFL coaching career in San Francisco as their defensive quality control coach in 2001, spending six years with the 49ers, Miami Dolphins and New York Jets. He started to gain attention with the Seattle Seahawks, which he joined in 2009, and also as the defensive coordinator for the Florida Gators college football program during the 2011 and 2012 seasons.

Quinn returned to the Seahawks in 2013 and made an immediate impact on the Seahawks vaunted defense. According to the Seahawks' team site, the Seahawks led the league in fewest points allowed, fewest yards allowed and takeaways with 231, 4,378, and 39, respectively, during Quinn's first season. They rode this defensive momentum to a Super Bowl championship that season.

In 2015, Quinn reached an agreement to become the head coach of the Atlanta Falcons. The team finished 8-8 in his first season, missing the playoffs, but Quinn was instrumental in making major trades and draft picks during the offseason.

The results have showed. The Falcons finished 11-5 record this season and knocked off Quinn's former team 36-20 to advance to the NFC title game, where they also dominated the Green Bay Packers to reach the Super Bowl.





By the Numbers

A s New England and Atlanta feel the buzz of sending a team to the Super Bowl, another city also prepares for a big Sunday: Houston. The city is ready to host the world's biggest annual sporting event, welcoming players, coaches, fans and media for a jovial celebration of all things football, entertainment, music and more.

Here are some of Super Bowl stats, as reported by the Houston Texans' official website. Brush up on your knowledge, even if you're not going to the big game!

51: This will be the 51st annual Super Bowl championship game and early indications have revealed that the 2017 celebration will look toward the future of the game.

10,000: Number of volunteers that will be on hand to help execute the Super Bowl and all of its complementary events.

140,000: Number of out-of-town visitors expected to travel to Houston for Super Bowl.

1 million: Total number of people expected to attend some component of the Super Bowl experience over the 10-day period.

\$350 million: Net economic impact in dollars the Super Bowl will have on Houston.

5,000: Number of credentialed media

expected to cover the game and Houston during the celebration.

1,000: Number of rooms in the brand new Marriott Marquis — the NFL headquarters hotel for the event.

23: Miles of light rail connecting NRG Stadium to downtown and other areas of Houston, making it easier for attendees to reach the game and other festivities.

84,000: Number of hotel rooms in the Houston area, up from around 44,000 in 2004 the last time Houston hosted the game.

4 million: Approximate number of dollars that will go to nonprofits in the region through the NFL's Charitable Giving Program.

97,000: Square footage of the new pedestrian promenade in front of the George R. Brown Convention Center that with Discovery Green park marks the center of Super Bowl Live.





BIG GAME 2017 | ENTERTAINMENT

Gaga Headlines Halftime

Press Release

Global superstar Lady Gaga, winner of six Grammy Awards, a Golden Globe, and Academy Award nominee, will headline the Pepsi Zero Sugar Super Bowl LI Halftime Show.

Lady Gaga is a one-of-a kind artist and performer. Her new single "Perfect Illusion" off her upcoming fifth studio album Joanne debuted at No. 1 on iTunes in 60 countries. She holds the distinction of generating three consecutive No. 1 albums on the Billboard Hot 100 and was recently featured as Billboard's Woman of the Year.

She has amassed an outstanding 30 million global album sales and 150 million single sales, making her one of the best-selling musicians of all time.

BRANCHING OUT

Lady Gaga expanded her talents to television last fall when she appeared as The Countess on the fifth season of Ryan Murphy's anthology series "American Horror Story: Hotel" for FX Network. Subsequently, she won the Golden Globe Award for Best Actress Miniseries or Television Film for her performance on the show.

Next up she will star in the Bradley Cooper-directed film "A Star is Born" for Warner Bros. Pictures.

SUPER BACKGROUND

This will be Lady Gaga's



second time performing on the Super Bowl stage, after having sang the National Anthem at Super Bowl 50 last February.

Leading up to Super Bowl LI, fans may visit Pepsi.com for behind-the-scenes looks into Lady Gaga's journey to the halftime show and a chance to win sideline passes to see her perform live at NRG Stadium in Houston.

Lady Gaga joins an esteemed list of recent halftime acts including Coldplay, Beyonce, Katy Perry, Bruno Mars, Madonna, The Who, Bruce Springsteen & The E Street Band, Tom Petty and the Heartbreakers, Prince, the Rolling Stones, Paul McCartney, U2 and more.

HIGH PROFILE

The Pepsi Zero Sugar Super Bowl LI Halftime Show is the most-watched musical event of the year. More than 116.5 million viewers in the U.S. watched last year's show. Super Bowl LI and the halftime show will be broadcast by FOX Sports from NRG Stadium in Houston.

Super Bowl LI marks Pepsi's fifth year as title sponsor of the Super Bowl Halftime Show and 15th year as an NFL partner.