

CAR GAZING

2019 KIA FORTE

Sophisticated Yet Sporty

PRESS RELEASE

The all-new 2019 Forte sedan enters its third generation with a more sophisticated design and desirable features, transforming one of Kia Motors America's best-selling vehicles into something more than just a commuter car.

Thanks to a number of improvements, Forte now offers drivers a higher level of comfort and Kia Drive Wise technologies that are aimed to make the journey — whether a short commute or long haul — a more rewarding and decidedly upscale experience. Sporting an overall bolder appearance, the newly designed compact sedan also boasts improved EPA-estimated combined MPG ratings.

A limited Forte Launch Edition commemorates the all-new model with unique visual enhancements and standard technology upgrades.

DESIGN

While the third-generation Forte retains its sporty and youthful image, it has graduated to a more sophisticated appearance thanks to a number of sleek and dynamic styling cues inspired by the Stinger fastback sport sedan. Peter Schreyer's global team of designers translated ele-



The 2019 Kia Forte saw a bevy of exterior design changes that provide a more muscular, aggressive appearance.



The exterior redesign helped provide more space inside.

ments of the Stinger's design language onto the compact to give it a com-

manding road presence. Like the Stinger, Forte's long hood and short deck lend it

an overall fastback-like shape.

Creases in the hood contribute to the Forte's muscular appearance while the combination of a newly designed signature tiger nose grille and aggressive black lower valance enhances its individual character.

Creating the fastback shape strengthened the Forte's exterior appearance, but it also gave engineers an opportunity to expand the occupant compartment

in several key areas so passengers are treated to a comfortable space no matter how long the journey. Overall length has increased by 3.2 inches to 182.7 inches, allowing for more rear legroom and additional cargo in the trunk.

POWER

Housed underneath the Forte's longer hood is a second-generation 2.0-liter Nu four-cylinder engine that benefits from Atkinson Cycle technology and a

BY THE NUMBERS

Base price: \$17,690
Wheelbase: 106.3 in.
Length: 182.7 in.
Width: 70.9 in.
Height: 56.5 in.
Motor: 2.0L I-4, Multi-Port Injection, 147 hp, 132 lb.-ft. torque
Transmission: intelligent continuously variable
EPA mileage: 28 city, 34 highway

cooled EGR system. Typically applied to hybrid and electric vehicles, the Atkinson Cycle and cooled EGR technologies are designed to help boost fuel efficiency in a variety of situations. The new powerplant can be paired with a standard six-speed manual or an all-new available Intelligent Variable Transmission (IVT). The engine and in-house-built IVT are the first of a new line of highly efficient "Smart Stream" powertrains that will make their way into the Kia lineup in the future.

Waiting before developing Kia's own continuously variable transmission allowed engineers to research issues often associated with CVTs and apply their findings in the application used in the Forte.