

CARGAZING

2019 TOYOTA RAV4

Adventure and Tech

PRESS RELEASE

As the original small SUV that created the segment, RAV4 has taken its guests on countless adventures for over two decades, earning the current rank of the best-selling Toyota in the country. For its fifth generation, the all-new RAV4 debuts more powerful, roomier and fuel-efficient than ever before.

The 2019 RAV4 possesses an entirely reimagined design and performance, thanks to the implementation of its new Toyota New Global Architecture platform and two new powertrains.

A new hybrid grade makes its debut on RAV4: XSE Hybrid, the sportiest of all grades, expected to achieve class-leading fuel economy.

With anticipated class-leading cargo space, the 2019 RAV4 also comes standard with Toyota Safety Sense 2.0 (TSS 2.0) and Entune 3.0 with Wi-Fi Connect, Amazon Alexa connectivity and Apple CarPlay.

Designers kept in mind design elements of Adventure and Refined to allow owners to get up and go in their RAV4, no matter the time or place. An emphasis was placed on maximizing the presence of a small SUV while maintaining high levels of finesse inside and out.



The 2019 Toyota RAV4's design and performance have been completely reimagined, with more power and more room.



Designers used the theme "refined" for the RAV4's interior.

MORE POWER

The power source for RAV4's driving abilities comes

from one of two powertrains: Dynamic Force 2.5-liter inline-four-cylinder engine

with VVT-iE mated to an eight-speed Direct-Shift Automatic Transmission, which motivates the five gas models; and Dynamic Force 2.5-liter inline-four-cylinder Toyota Hybrid System II (THS II) engine with Electronically-Controlled Continuously-Variable Transmission (ECVT), which activates the four hybrid models.

PREMIUM LIMITED STYLE

Blissful weekend retreats

are the ideal destination when behind the wheel of RAV4 Limited, the top-grade model. Standard features include a front-row moonroof and 8-way power-adjustable driver's seat with memory and 2-way lumbar support. Tech-wise, RAV4 Limited comes standard with a newly-designed 7-inch Multi-Information Display (MID) and, for the first time in a Toyota vehicle in North America, a Digital Display Rearview Mirror. By default, the display is a conventional

BY THE NUMBERS

Wheelbase: 105.9 in.
Length: 180.9 in.
Width: 73 in.
Height: 66.9 in.
Motor: Dynamic Force 2.5-liter inline-four-cylinder
Transmission: eight-speed direct-shift automatic

rearview mirror but with the flip of a switch, drivers have an increased field of vision coming through the rearview mirror, displaying what is behind the vehicle thanks to a high-mounted, adjustable wide-angle, high-definition camera affixed on the rear of vehicle.

INTERIOR

Designers applied the theme of "refined" to every detail of the interior cabin, resulting in an impressive arrangement that suits a wide variety of driving experiences and preferences. The interior atmosphere represents an elevated sophistication with a premium, modern design and uncomplicated layout.

Enhancing onboard multimedia features, RAV4 can be had with up to five USB ports between the front and rear rows and an optional Qi wireless charging tray at the front of the center console.