



# Celebrate

The History of Chevrolet

**CHEVROLET AMERICAN HERITAGE | A FAMILY TRADITION**

### 80 Years of Suburban

Suburban is the auto industry's longest-running nameplate. Families first picked it and hit the road back in 1933.

**CHEVROLET AMERICAN HERITAGE | WARREN TECHNICAL CENTER**

### Past and Future Meet

General Motors has been making brilliant innovations accessible to the car-buying public for more than a century.

**CHEVROLET AMERICAN HERITAGE | INNOVATION**

### Chevy Gives Volt a Recharge

It's shocking that Chevrolet was able to improve upon the Volt, the innovative car that blends environment-friendly and gas-guzzling electric power with the range-extending convenience of a gas-powered engine.

**CHEVROLET AMERICAN HERITAGE | CAMARO**

### A History of Performance

For 2016, the Chevrolet Camaro will come with a trio of available engines.

**CHEVROLET AMERICAN HERITAGE | THE CORVETTE**

### White House Approved

Once politicians reach a certain level of power, their experience with this changes drastically. They largely cease to be drivers. They step instead of behind the wheel of a high-performance sports car.

**CHEVROLET AMERICAN HERITAGE | SPOTLIGHT ON PERFORMANCE**

### C7 Z06 Joins Powerful Tradition

The new Corvette Stingray offers as much as 460 horsepower and 465 lb-ft of torque. For those buyers seeking even greater levels of power and exhilaration, there's the Corvette Z06.

**CHEVROLET AMERICAN HERITAGE | CORVETTE PRODUCTION**

### 7 Generations, 3 Plants, One Car

In the past 62 years, Chevrolet has sold more than 1.6 million Corvettes. Since 1962, the automotive performance icon has zoomed out of a factory in Bowling Green, Ky., a place now synonymous with the racing legend.



**“Chevrolet: American Heritage”** is a package of stories that focus on the excitement of the Chevrolet brand. It’s a great way to connect with readers who love Chevy cars, trucks and SUVs!

## TOPICS INCLUDE:

- The 80th anniversary of the Suburban
- The Camaro’s high-performance legacy
- Joe Biden’s love of Chevy performance cars
- All about the exciting new Z06 Corvette
- History of the Bowling Green assembly plant
- How Chevy innovates at Warren Technical Center
- The Volt charges up for a second generation