



# GREEN SHOOT MEDIA<sup>®</sup>

## 2017 CALENDAR

### JANUARY 2017

Puzzle Book  
Salute to Unsung Heroes  
Big Game preview  
Giving Blood  
Heart Health  
Presidential Profiles  
Spring Home & Garden  
2017 Trucks Section  
Spring Car Care  
Rental Guide  
Diversity in the Workplace

### FEBRUARY 2017

Adult Coloring Book  
NASCAR preview section  
Easter Family Fun  
Resource Conservation  
Prom Guide  
Estate and Pre-Planning Guide  
Equestrian Guide  
How-To Guide  
Wine Guide  
Senior Living - Second Quarter  
Ag Guide Spring 2016  
Get the Job  
Personal Injury Guide  
Daytona 500 Preview Page

### MARCH 2017

Golf Guide  
Women in Leadership  
Everything on Wheels  
New Car Buying Guide - Spring Edition  
Green Earth  
Cycling Guide  
Real Estate - Second Quarter  
Your Health - Second Quarter  
Emergency Preparedness  
Tornado Preparedness  
Used Car Buying Guide  
Class of 2017 - Graduation Section  
Men's Health

### APRIL 2017

Home Building Guide  
Motorcycles  
Mixology  
Healthcare Recruiting  
Outdoor Living  
Mother's Day Section  
Summer Recreation Guide  
Summer Home & Garden  
Health & Beauty  
Summer Weddings  
Salute to Nurses  
Flag Etiquette

### MAY 2017

Driving Safety  
Staycation Guide  
Recreational Vehicles  
Hurricane Preparedness  
Father's Day Section  
Get the Job  
Senior Living  
Shop Local  
Furniture and Design Trends  
Women's Health

### JUNE 2017

Fall Fashion  
Adult Coloring Book  
Back to School  
Your Health - Third Quarter  
Real Estate - Third Quarter  
Fall Brides  
All About Dogs

### JULY 2017

College Prep Guide  
Fall Home & Garden  
Holiday Package

### AUGUST 2017

New Car Buying Guide  
— Fall Edition  
Hunting Guide  
Home Improvement  
Breast Cancer Awareness  
Senior Living - Fourth Quarter  
Fall Car Care  
Craft Beer Guide  
Get the Job - Fourth Quarter

### SEPTEMBER 2017

Farm & Ranch - Fall 2016  
Red Ribbon Week  
Real Estate - Fourth Quarter  
Your Health - Fourth Quarter  
Winter Recreation Guide  
Winter Weddings  
Fire Prevention

### OCTOBER 2017

Halloween Guide  
Green Living Guide  
Kid Safety  
Winter Home & Garden  
Auto Brand Spotlight  
Baby Care

### NOVEMBER 2017

Finance  
Senior Living - First Quarter  
Pet Care  
Get the Job - First Quarter  
Family-Owned Business page

### DECEMBER 2017

Eye Care pages  
Dental Care pages  
Spring Brides  
Your Health - First Quarter  
Real Estate - First Quarter  
Tax Guide  
Fitness for Seniors

### HOLIDAY PACKAGE (JULY 2017)

- New Year's Resolutions
- Letters to Santa templates
- Stay Healthy for the Holidays
- Holiday Salute
- Holiday Flavors
- Holiday Traditions
- Shop Local for the Holidays
- Holiday Decorating
- Christmas Coloring Book
- Holiday Gift Guide
- Illustrated Children's Story

**WEEKLY AUTOMOTIVE REVIEWS** (full- and half-page layouts)

**WEEKLY REAL ESTATE PAGES** (tab and broadsheet layouts)

Additional sections as opportunities arise

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