

GARAGE SALES

Selling For Charity

If you've got the goods around, you might choose to hold a sale to benefit your favorite charity. You might even get a group together to raise funds. Keep reading to find out how to sell out and get the warm fuzzies from giving.

PICK A CHARITY

First of all, choose a local charity or cause to support. There are a lot of good candidates; evaluate them using a website like [CharityNavigator.org](#). You want to make sure the charity has a clearly stated mission and regularly holds activities in support of that mission.

PICK A TIME AND PLACE

Grab a community calendar and pick a day that doesn't conflict with any other big events. Next, find a place. If you've got a group, you might need to find a location that's bigger than your yard. Look for churches, community centers, gymnasiums and other places to hold your sale. Your charity may also be able to help you out. Also, pick out a



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back-up time and place in case anything happens.

ADVERTISE

Advertise your sale in the usual places — the local paper, social media websites and the like — and make sure you mention that it's a benefit for your charity. Your charity may do some of the work for you. Don't forget to include other important stuff, like time, the address and some of the things you'll have for sale.

ASK FOR VOLUNTEERS

The bigger the sale, the more hands you need. And, with a charity on board, you might find more people are willing to help. Ask around friends and family, and also tap into the charity's network to get more volunteers. You'll need help to sort and price items, put out signs and pick them up, help setting up, working the sale, and packing and cleaning up.

COLLECT DONATIONS

You may also find that other people have stuff to

send to your sale, too. You can put donation boxes at local businesses and churches. If you really want to score some bigger items, offer to pick up things on a certain day and time. While you're collecting things, pick up grocery bags for people to take their purchases home.

SETTING UP THE SALE

Pricing is complicated at a garage sale, anyway, but at a charity sale, people might be willing to pay more. Consider having a way to donate mon-

etarily at your sale, too, like a jar, or a bin for, say, pet food if you're supporting a local animal charity. If you can, have representatives from the charity stop by to answer questions and give your sale more visibility.

AFTER THE SALE

Have volunteers assigned to help pack up and clean up the sale leftovers. Decide beforehand what you're going to do with those — whether you're donating them to a thrift shop or taking them to the dump.

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SELLER'S TIP

Sort and Display

Sort and display items by category, like kitchen wares, books, toys and clothes.

AD SPACE