



GREEN SHOOT MEDIA®

2018 CALENDAR

JANUARY 2018

Big Game Party Planning
 Big Game Preview (late in month)
 Winter Olympics Preview
 Celebrating Subaru — 50 Year Anniversary
 Black History Month
 Puzzle Book
 Salute to Unsung Heroes
 Giving Blood
 Heart Health
 Presidential Profiles
 Spring Home & Garden
 2018 Trucks Section
 Spring Car Care
 Rental Guide
 Diversity in the Workplace

FEBRUARY 2018

Celebrating Corvette — 65 Years of Thrills
 Adult Coloring Book
 NASCAR preview section
 Easter Family Fun
 Resource Conservation
 Prom Guide
 Estate and Pre-Planning Guide
 Equestrian Guide
 How-To Guide
 Wine Guide
 Senior Living — Second Quarter
 Farm & Ranch — Spring
 Get the Job — Third Quarter

MARCH 2018

Boating
 Women in History
 Golf Guide
 Women in Leadership
 Everything on Wheels
 New Car Buying Guide — Spring Edition
 Green Earth
 Cycling Guide
 Real Estate — Second Quarter
 Your Health — Second Quarter
 Emergency Preparedness
 Tornado Preparedness
 Used Car Buying Guide
 Graduation Section
 Men's Health

APRIL 2018

At Your Service — How to Choose the Best Home Service Pros
 Home Building Guide
 Motorcycles
 Mixology
 Healthcare Recruiting
 Outdoor Living
 Mother's Day Section
 Summer Recreation Guide
 Summer Home & Garden
 Health & Beauty
 Summer Weddings
 Salute to Nurses
 Flag Etiquette

MAY 2018

Driving Safety
 Staycation Guide
 Recreational Vehicles
 Hurricane Preparedness
 Father's Day Section
 Get the Job — Third Quarter
 Senior Living
 Shop Local
 Furniture and Design Trends
 Women's Health

JUNE 2018

Managing Risk — Insurance Section
 Fall Fashion
 Adult Coloring Book
 Back to School
 Your Health — Third Quarter
 Real Estate — Third Quarter
 Fall Brides
 All About Dogs

JULY 2018

Holiday package (see below)
 College Prep Guide
 Fall Home & Garden

AUGUST 2018

Oktoberfest
 New Car Buying Guide — Fall Edition
 Hunting Guide
 Home Improvement
 Breast Cancer Awareness
 Senior Living — Fourth Quarter
 Fall Car Care
 Craft Beer Guide
 Get the Job — Fourth Quarter
 Baby Care

SEPTEMBER 2018

Alzheimer's Awareness
 Farm & Ranch — Fall
 Keeping Kids Safe
 Real Estate — Fourth Quarter
 Your Health — Fourth Quarter
 Winter Recreation Guide
 Winter Weddings
 Fire Prevention
 Halloween Guide

OCTOBER 2018

Green Living Guide
 Kid Safety
 Winter Home & Garden
 Auto Brand Spotlight
 Parent and Teacher Resource Guide

NOVEMBER 2018

Finance
 Senior Living — First Quarter
 Pet Care
 Get the Job — First Quarter
 Family-Owned Business page

DECEMBER 2018

Eye Care pages
 Dental Care pages
 Spring Brides
 Your Health — First Quarter
 Real Estate — First Quarter
 Tax Guide
 Fitness for Seniors

HOLIDAY PACKAGE (JULY 2018)

- New Year's Resolutions
- The Christmas Story
- Letters to Santa templates
- Stay Healthy for the Holidays
- Holiday Salute
- Holiday Flavors
- Holiday Traditions
- Shop Local for the Holidays
- Holiday Decorating
- Christmas Coloring Book
- Holiday Gift Guide
- Illustrated Children's Story

WEEKLY AUTOMOTIVE REVIEWS (full- and half-page layouts)

WEEKLY REAL ESTATE PAGES (tab and broadsheet layouts)

Additional sections as opportunities arise

SUBSCRIBE & SAVE!

Sign up for our Unlimited Access Plan
 to get all these products for one low, monthly rate