



GREEN SHOOT MEDIA®

2018 CALENDAR

JANUARY 2018

Big Game Party Planning
 Big Game Preview (late in month)
 Winter Olympics Preview
 Celebrating Subaru — 50 Year Anniversary
 Black History Month
 Puzzle Book
 Salute to Unsung Heroes
 Giving Blood
 Heart Health
 Presidential Profiles
 Spring Home & Garden
 2018 Trucks Section
 Spring Car Care
 Rental Guide
 Diversity in the Workplace

FEBRUARY 2018

Celebrating Corvette — 65 Years of Thrills
 Adult Coloring Book
 NASCAR preview section
 Easter Family Fun
 Resource Conservation
 Prom Guide
 Estate and Pre-Planning Guide
 Equestrian Guide
 How-To Guide
 Wine Guide
 Senior Living — Second Quarter
 Farm & Ranch — Spring

MARCH 2018

Boating
 Women in History
 Golf Guide
 Women in Leadership
 Everything on Wheels
 New Car Buying Guide - Spring Edition
 Green Earth
 Cycling Guide
 Real Estate — Second Quarter
 Your Health — Second Quarter
 Emergency Preparedness
 Tornado Preparedness
 Used Car Buying Guide
 Graduation Section
 Men's Health

APRIL 2018

At Your Service — How to Choose the Best Home Service Pros
 Home Building Guide
 Motorcycles
 Mixology
 Healthcare Recruiting
 Outdoor Living
 Mother's Day Section
 Summer Recreation Guide
 Summer Home & Garden
 Health & Beauty
 Summer Weddings
 Salute to Nurses
 Flag Etiquette

MAY 2018

Driving Safety
 Staycation Guide
 Recreational Vehicles
 Hurricane Preparedness
 Father's Day Section
 Get the Job
 Senior Living
 Shop Local
 Furniture and Design Trends
 Women's Health

JUNE 2018

Managing Risk — Insurance Section
 Fall Fashion
 Adult Coloring Book
 Back to School
 Your Health — Third Quarter
 Real Estate — Third Quarter
 Fall Brides
 All About Dogs

JULY 2018

Holiday package
 College Prep Guide
 Fall Home & Garden

AUGUST 2018

Oktoberfest
 New Car Buying Guide — Fall Edition
 Hunting Guide
 Home Improvement
 Breast Cancer Awareness
 Senior Living — Fourth Quarter
 Fall Car Care
 Craft Beer Guide
 Get the Job — Fourth Quarter
 Baby Care

SEPTEMBER 2018

Alzheimer's Awareness
 Farm & Ranch — Fall
 Keeping Kids Safe
 Real Estate — Fourth Quarter
 Your Health — Fourth Quarter
 Winter Recreation Guide
 Winter Weddings
 Fire Prevention
 Halloween Guide

OCTOBER 2018

Green Living Guide
 Kid Safety
 Winter Home & Garden
 Auto Brand Spotlight
 Parent and Teacher Resource Guide

NOVEMBER 2018

Finance
 Senior Living — First Quarter
 Pet Care
 Get the Job — First Quarter
 Family-Owned Business page

DECEMBER 2018

Eye Care pages
 Dental Care pages
 Spring Brides
 Your Health — First Quarter
 Real Estate — First Quarter
 Tax Guide
 Fitness for Seniors

HOLIDAY PACKAGE (JULY 2017)

- New Year's Resolutions
- The Christmas Story
- Letters to Santa templates
- Stay Healthy for the Holidays
- Holiday Salute
- Holiday Flavors
- Holiday Traditions
- Shop Local for the Holidays
- Holiday Decorating
- Christmas Coloring Book
- Holiday Gift Guide
- Illustrated Children's Story

WEEKLY AUTOMOTIVE REVIEWS (full- and half-page layouts)

WEEKLY REAL ESTATE PAGES (tab and broadsheet layouts)

Additional sections as opportunities arise

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