



# 2021 Content Calendar

## EVERY WEEK

- Garage Sale Page
- Homewise Real Estate Page
- Cargazing Automotive Review
- Get the Job Employment Page

## JANUARY

Big Game Preview (late in month)  
 Black History Month  
 Puzzle Book  
 Salute to Unsung Heroes  
 Giving Blood  
 Heart Health  
 Presidential Profiles  
 Spring Home & Garden  
 2021 Trucks Section  
 Spring Car Care  
 Rental Guide  
 Farm & Ranch — Spring  
 Health Care Careers  
 Finance for Seniors

## FEBRUARY

Adult Coloring Book  
 Spring Coloring Book  
 NASCAR preview section  
 Easter Family Fun  
 Resource Conservation  
 Prom Guide  
 Estate and Pre-Planning Guide  
 How-To Guide  
 Wine Guide  
 Senior Living  
 Daytona 500 preview page (after  
 qualifying ends 2-15-21)  
 Home Building Guide  
 Personal Finance  
 Pet Care

## MARCH

Small Business Appreciation  
 Boating  
 Women in History  
 Golf Guide  
 Women in Leadership  
 Everything on Wheels  
 New Car Buying Guide —  
 Spring Edition  
 Green Earth  
 Real Estate — Second Quarter  
 Your Health — Second Quarter  
 Emergency Preparedness  
 Tornado Preparedness  
 Used Car Buying Guide  
 Graduation Section  
 Men's Health

## APRIL

At Your Service — How to Choose  
 the Best Home Service Pros  
 Motorcycles  
 Mixology  
 Health Care Careers  
 Outdoor Living  
 Mother's Day Section  
 Summer Recreation Guide  
 Summer Home & Garden  
 Summer Weddings  
 Salute to Nurses  
 Flag Etiquette  
 Senior Living

## MAY

Driving Safety  
 Staycation Guide  
 Recreational Vehicles  
 Hurricane Preparedness  
 Father's Day Section  
 Shop Local  
 Furniture and Design Trends  
 Women's Health  
 Locally Grown Food  
 Personal Finance  
 Pet Care

## JUNE

Managing Risk — Insurance Section  
 Fall Fashion  
 Adult Coloring Book  
 Back to School  
 Your Health — Third Quarter  
 Real Estate — Third Quarter  
 Fall Brides  
 Senior Living  
 Health Care Careers  
 College Prep Guide  
 Fall Home & Garden

## JULY

Holiday package:

- Black Friday section
- New Year's Resolutions
- The Christmas Story
- Letters to Santa templates
- Stay Healthy for the Holidays
- Holiday Salute
- Holiday Flavors
- Holiday Traditions
- Shop Local for the Holidays
- Holiday Decorating
- Christmas Coloring Book
- Holiday Gift Guide
- Illustrated Children's Story
- Holiday Puzzle Book

## AUGUST

Oktoberfest  
 New Car Buying Guide — Fall Edition  
 Hunting Guide  
 Home Improvement  
 Breast Cancer Awareness  
 Fall Car Care  
 Craft Beer Guide  
 Baby Care  
 Get Crafty: Trends in Crafting  
 House Plants  
 Senior Living  
 Personal Finance  
 Pet Care

## SEPTEMBER

Tax Guide  
 Alzheimer's Awareness  
 Farm & Ranch — Fall  
 Keeping Kids Safe  
 Real Estate — Fourth Quarter  
 Your Health — Fourth Quarter  
 Winter Weddings  
 Fire Prevention  
 Halloween Guide

## OCTOBER

Green Living  
 Winter Recreation  
 Kid Safety  
 Winter Home & Garden  
 Auto Brand Spotlight  
 Parent and Teacher Resource Guide  
 Health Care Careers  
 Senior Living

## NOVEMBER

Hit the Gym  
 Personal Finance  
 Pet Care  
 Family-Owned Business page  
 Eye Care  
 Dental Care

## DECEMBER

Big Game Party Planning  
 Valentine's Day  
 Civil Rights Heroes  
 Spring Brides  
 Your Health — First Quarter  
 Real Estate — First Quarter  
 Fitness for Seniors  
 Senior Living

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