

A hand is shown in the upper left corner, holding a bright, glowing yellow star. The background is a deep blue night sky filled with numerous white and blue stars of varying sizes. In the lower portion of the image, there are faint, glowing blue halos and some white snowflake-like patterns. The text is centered within a white, rounded rectangular frame.

What
Christmas
Is For

A Children's Story

Christmas Is For Singing

What would the holidays be without music? From family sing-alongs to carols on the radio and sacred hymns to mark the season, music is a joyful way to celebrate.



Christmas Is For Worship

For believers, Christmas is a time to celebrate one of the most important moments in history: the birth of Jesus Christ. The story of Jesus' miraculous birth has captivated generations of Christians and forms the foundation for America's most beloved holiday every year.





Christmas Is For Memories

The sights, sounds and smells of the holidays are unforgettable. Whether you're building new memories with loved ones or reminiscing about times gone by, every December brings another Christmas to remember.

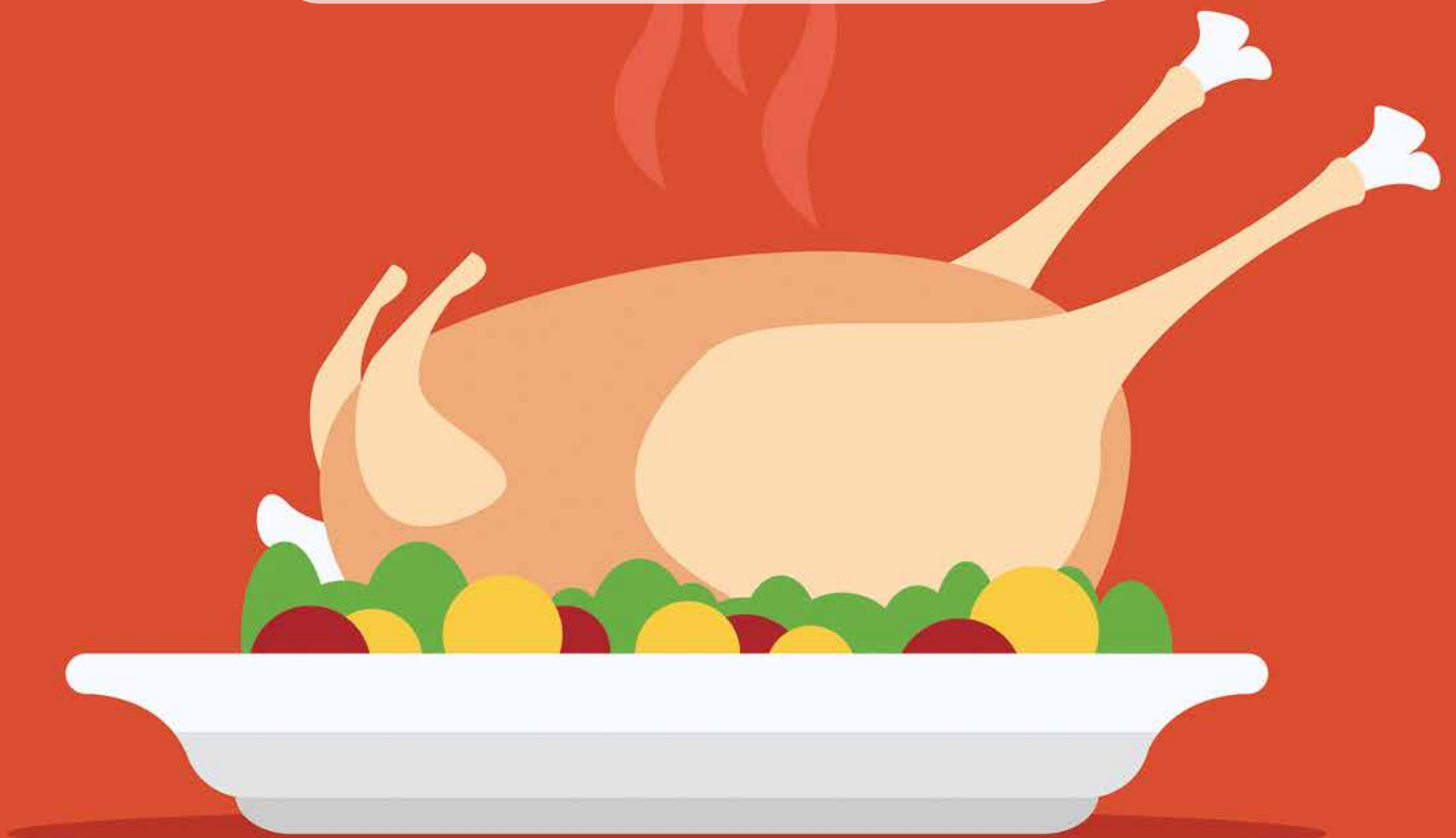
Christmas Is For Family

More than any other American holiday, Christmas brings families together to celebrate the season. Folks travel from near and far to spend time as a family and reconnect over food, fun and decorations. It's a time when people set aside all their other priorities to focus on what matters most: family connections.



Christmas Is For Flavors

Candy canes, cranberries, eggnog, fruitcake, pie and spices. These are just a few of the tastes and smells that combine when we celebrate the holidays every year. Families often have their own cherished recipes, sometimes passed from generation to generation, that become a treasured tradition over time.





Christmas Is For Decorating

Wreaths, ribbons, bows and lights are just a few of the ways we celebrate the holiday season. Many of our most revered decorating traditions also have deep roots and symbolic meanings that stretch back to our long-ago ancestors, particularly evergreen trees and holly wreaths.

Christmas Is For Caring



Celebrating the Christmas holiday means one thing for many people: expressing love and gratitude for the people around us. It's a yearly reminder of how we should all strive to take care of one another in all our seasons, not just during the Christmas festivities.

Christmas Is For Children

Many of America's most beloved Christmas traditions revolve around children. From opening presents on Christmas morning to visiting Grandma's house and decorating a tree, both the young and young-at-heart get a place of honor every December.



Christmas Is For Giving



Above all else, Christmas is about being generous. From unwrapping gifts and giving away delicious treats to building traditions that bond generations of families together, the Christmas holiday is all about giving. And it started with a beautiful story, as Christians believe, of God's greatest gift coming into the world.