



Fall
Fashion
GUIDE



© ADOBE STOCK



© ADOBE STOCK



© ADOBE STOCK

19 Fall Wardrobe Must-Haves

With the following mix of trendy and classic pieces, “nothing to wear,” will vanish from your fashion vocabulary.

1. Basic white tees. On their own or for layering, there is not a more essential item for any season.
2. Denim in a dark wash with no holes.
3. At least one cashmere sweater. Because it instantly adds an element of cozy to your fall wardrobe and because

everyone should feel that decadent.

4. A tailored blazer. Remember, when things fit well you will instantly feel — and look — better.
5. A velvet dress. Velvet is a fabric that shines in cooler months. This fabric is on trend right now, so balance that by choosing a classic silhouette.
6. A leather jacket. Black or brown. Stay away from anything too flashy or with fringe.
7. A crisp white blouse. (See basic tees).
8. A blouse in a dreamy fabric. Think flowy.
9. Wool sweaters. Wool is warm and

wicks away moisture.

10. Tailored khaki pants. Especially if it's difficult for you to find that perfect fit, tailored is the way to go.
11. A denim or corduroy jacket
12. Neutral ballet flats. You will wear these with everything and instantly make a casual weekend look more put-together.
13. Patterned ballet flats. Because no one can practice #neutrallife all the time without feeling their creative spirit darken.
14. Metallic evening shoes. These pair well with a dress or transform denim for a date night look.

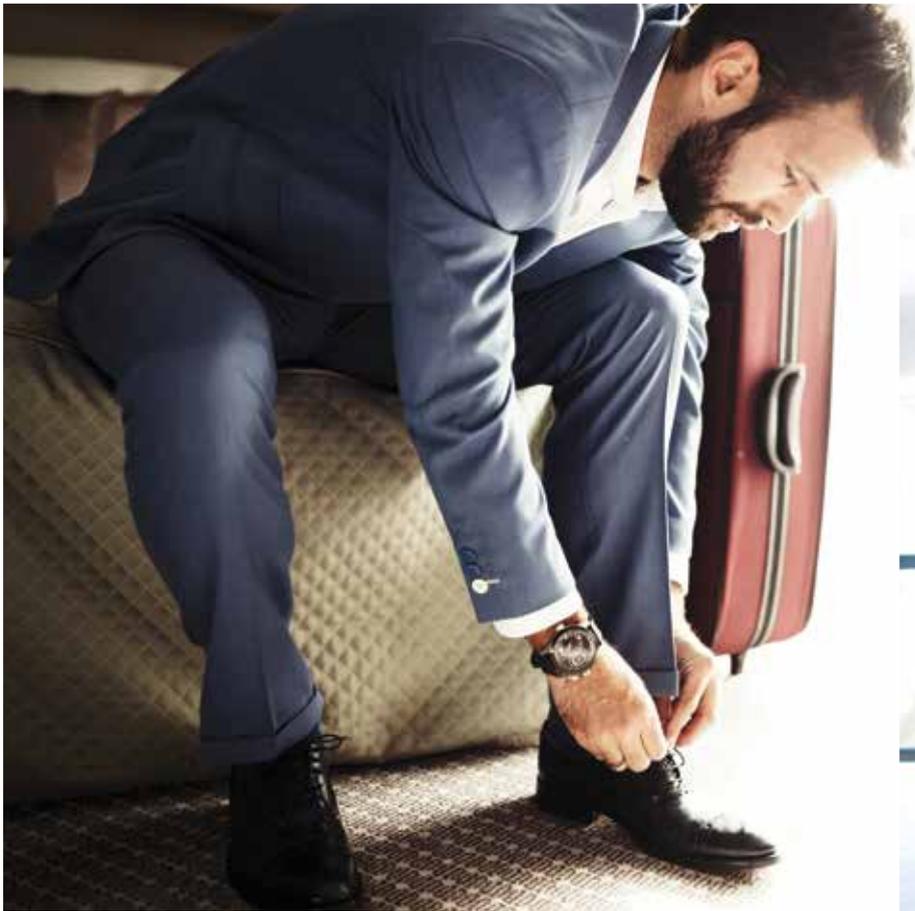
15. Fleece vest. This is great over a turtleneck or peeking out from under a jacket. A layering essential.

16. Raincoat. This should fit well and be in a color you like. Remember this is a piece you will wear often and over many different types of clothing.

17. Riding boots. These look great over jeans or paired with a pencil skirt or full dress.

18. Cardigans. For stretching the life of some of your summer pieces.

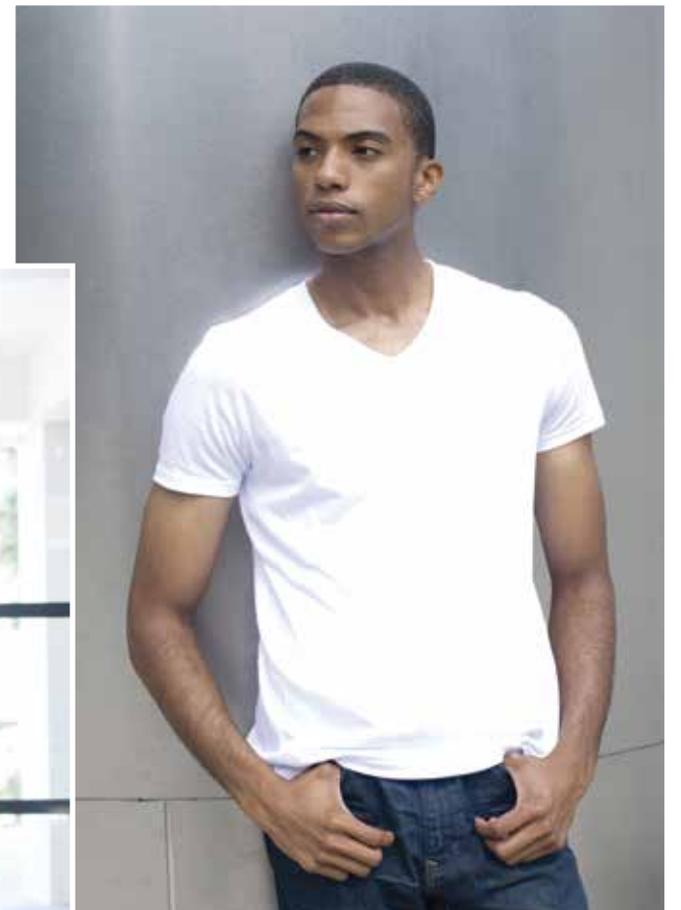
19. Belts. All colors. All sizes. Belts are an easy way to completely change a look without being an accessories person.



© ADOBE STOCK



© ADOBE STOCK



© ADOBE STOCK

3 Essential Outfits for Men

Lists of wardrobe essentials are great if you are trying to build a base. Shifting your attention on the outfit allows you to have more room for creativity and alleviate a lot of stress.

Here are three outfits every man needs in his closet.

THE WEEKEND LOOK The Clothes

- Dark jeans
- Black basic tee or polo
- Black belt
- Black watch band
- White sneakers

The Style

The above combo is classic, relaxed and always looks great on every guy no matter his build. The idea is to choose a more neutral color when it comes to the shirt, as well as a style that feels comfortable to

you. Footwear should be relaxed, but in good condition. Save the kicks with the frayed laces for walking the dog.

BUSINESS CASUAL The Clothes

- Tailored jeans or chinos
- Leather brogues
- Dark polo or patterned oxford
- Leather jacket

The Style

Business casual, dressy

casual, put-together — whatever you call it, you should have a go-to outfit in this category. This would be an outfit that transitions well from day to night; a multipurpose wonder, if you will.

DRESSED FOR SUCCESS The Clothes

- Suit (charcoal or navy)
- White semi-spread collar dress shirt
- Black or charcoal tie (black for charcoal suit, charcoal for navy)

White pocket square
Oxford dress shoes (black dress shoes for charcoal suit, brown for navy)

The Style

Whether you need it weekly or only once or twice a year, everyone should have a formal look they can put together without thinking. Charcoal and navy are great suit options simply because they are less intimidating than black. They can also be made more casual by forgoing the tie.

Deciphering Men's Footwear

Men's dress shoes are a great way to play with fall style in a subtle way. Think monk straps, brogues and wingtips (technically the same thing as a brogue, but they do look a bit different).

These shoes are great for the fall because they pair well with the heavier fabrics many are likely to wear, like wool and cashmere.

Here's what to look for in a great pair of shoes.

SOLES

This is the most important element in any piece of footwear. Rubber inset soles will always offer a bit more traction, which is key if you are a heavy walker. The majority of men's dress shoes are made with a leather sole. This is a perfectly fine, high-quality sole and suited for many professionals. Again, unless you are doing a considerable amount of heavy walking, this default is fine. Beware of lugged soles – a rubber sole with a deep pattern. This sole is best for work boots and does not belong on a dress shoe. These are on trend now, but, like most trends, they will fade.

MATERIAL AND SHAPE

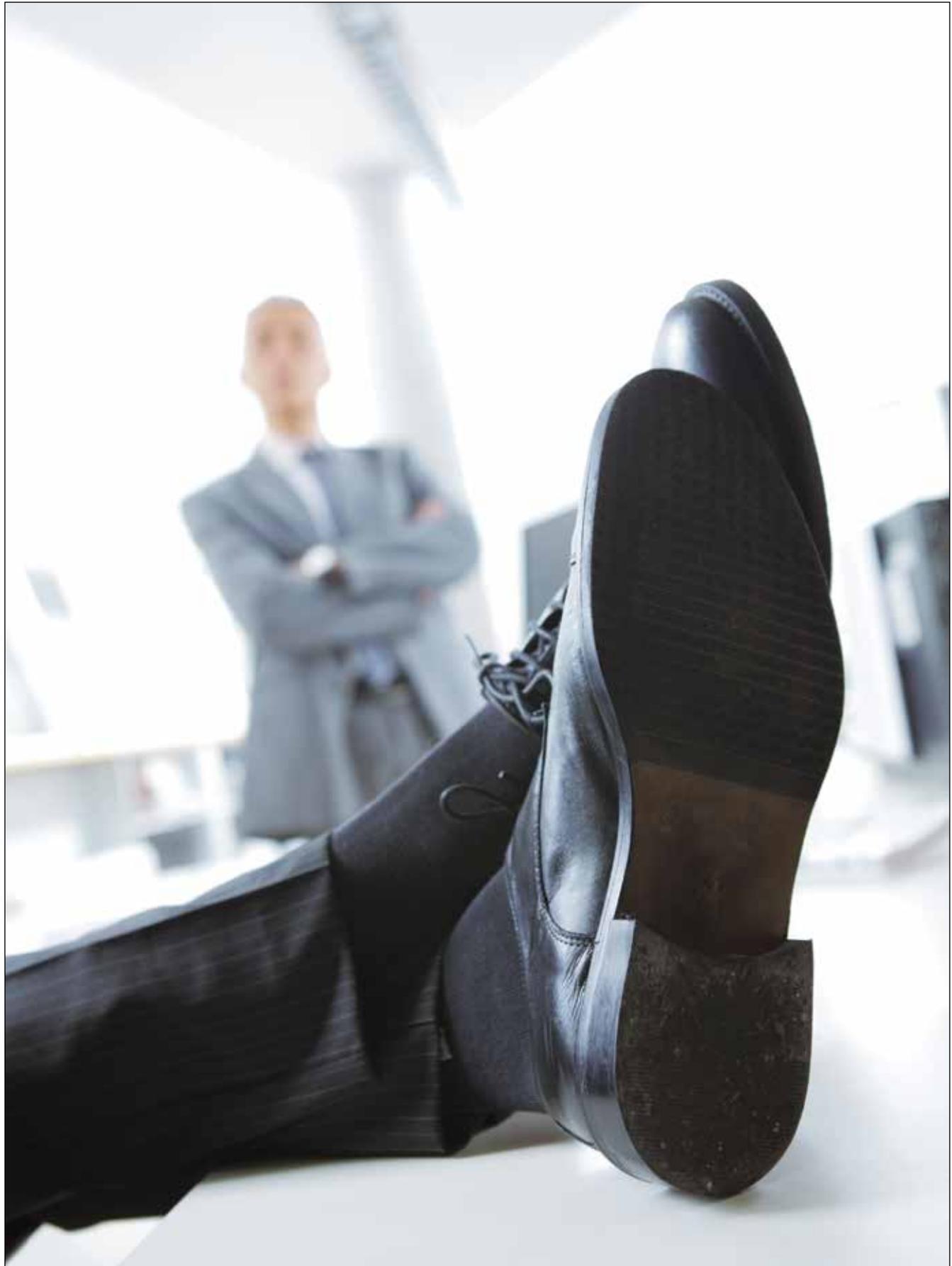
What a shoe is made of is the second-most important element of any piece of footwear. Material will speak to longevity as well as fashion — the most popular being calfskin or suede. Avoid suede if you live in a climate with heavy precipitation unless you like spending money on shoes.

For shape, choose a shoe with a rounded toe. Boxed toes are great and all, but they are seeing the end of their days in professional settings. If you remain unconvinced, just consider the fact that boxed-toe shoes generally add two percent more weight to a shoe. In shoe wear, lightness and flexibility are paramount.

DETAILS

This refers to the color and accessory elements. While suede is an excellent material to experiment with color, calfskin takes its spotlight in a nice cognac, brown or deep burgundy.

Detailing is especially important in monk strap shoes. A double-buckle, for example is a bit more elegant than a single. Buckles should be small for a classic look. Consider the metal color of the buckle when considering the color of the shoe. While silver buckles look great on most shoe colors, gold buckles should be avoided when looking for black shoes, as the gold and black combo tends to look gaudy, no matter how expensive the shoe.





The Most Universal Piece

No matter their gender, age or occupation, everyone should own a pair of jeans. They work for 90 percent of occasions and can be paired with everything from a basic tee to a tailored blazer. There are a lot of jeans out there. Keep these tips in mind when searching for your next favorite pair.

STYLE

This can be referred to at times as cut or the fit. The most common styles, in order of slimness, are skinny, slim, straight, boot cut and relaxed. Different fits are appropriate for varying occasions and body types. Also take note of the fabric blend. Spandex blends can be more comfortable and forgiving but they do not

retain their shape as well as cotton blends.

RINSE

This refers to how light or dark jeans are. While light jeans can be fantastic, know that dark washes tend to look good on everyone no matter the style. Avoid washes that have patches of uneven color. Slight fading

of color on the thighs is OK. Washes that have otherwise been distressed through a bleaching process can take a toll on the fabric over time.

SIZE

Jeans should always fit your waist without need a belt. There are no exceptions to this rule. You may even consider getting a pair on the tight

side, as denim relaxes over time. Length is also an important consideration. Jeans should be long enough to create a slight break where they meet your shoes.

When in doubt, set up an appointment with your local tailor for the perfect fit. He or she will be able to take the guesswork out of the various fits and sizes on the shelves.

Time After Time

One of today's most popular pieces of fashion — and utility — didn't become popular until World War I: the wrist watch. Clocks were around long before then, and pocket watches had already made their appearance in the 15th century, but clocks worn around the wrist became popular out of necessity.

Now the wristwatch is just as much for fashion as it is for telling time. So, what's in a watch?

ANALOG WATCH

This is what most people think of when they picture a wristwatch. The clock face has 12 hours with two hands — one indicating the hour and one indicating minutes. These watches can be found with either traditional or Roman numerals.

DIGITAL WATCH

The hours, minutes and seconds are indicated by digits rather than by hands on a dial. Digital watches are getting less press with the coming of the smart watch.

SMART WATCH

The digital watch of the modern age. These wristwatches not only tell time, but have touch screens, support apps and often offer other features like heart rate and steps taken.

CHRONOGRAPH WATCH

This is just a fancy word for stopwatch. There is a start/stop button normally located on the side to measure time. This feature is easily spotted in a wrist watch by the addition of a ring of numbers on the outer rim of the watch.

DIVING WATCH

These watches are designed to be under water at great resistance, typically up to 330 feet.

QUARTZ WATCH

This is the most precise of watches.



© ADOBE STOCK

The watch is powered by an electronic oscillator synchronized by quartz crystal. This technology was introduced in 1969.

MECHANICAL WATCH

The predecessor to quartz watches, mechanical watches use a mechanism to measure the passage of time. This

produces the iconic ticking noise but is also known for either gaining or losing a few seconds over a period of time.

Closet Breakdown

Do you find yourself standing in front of your closet for 10 minutes before you pick an outfit? It's time to curate your closet. The good news is that you may already own a perfectly stylish fall wardrobe but can't see it for all the other clothes in the way.

YOU'RE NOT ALONE

This is a common problem. In fact, according to a 2016 study conducted by closet organization company ClosetMaid found that one in 10 women are depressed when they open their closet and another 40 percent say they don't like any of their clothes.

The average American woman has 103 items of clothing in her closet, but she considers 33 percent too tight, 24 percent too loose, 21 percent unwearable and there is another 12 percent that remain unworn, new with tags.

THE 10 PERCENT YOU LIKE

Examine your clothes one by one and pick out your favorite pieces – the ones that make you feel the most confident. Ten minutes before you leave the house is not the time for this task, so carve out some time in the coming weekend so that you can begin the next week minus fashion stress.

Given that most women admit to liking only 10 percent of their clothes, you may find yourself with a very streamlined wardrobe. There is no need to Marie Kondo those clothes. Donate them if you want to, but consider packing them away for a while and consider them later.

Now you can see your faves rather than them hiding in a



© ADOBE STOCK

sea of rejects. Getting ready in the morning has never been easier.

ASK YOURSELF QUESTIONS

Be honest when you answer.

It is important to understand your lifestyle when curating your closet. Many women shop for the lifestyle they wished they had rather than the one they are living. When it comes time to get dressed in

the morning, they feel as if they have nothing to wear because their wardrobe doesn't sync with who they really are.

Some of you live in a warmer climate that lacks a traditional, cool fall. Try and incor-

porate elements of coziness into your outfits through color and texture rather than heavy, too warm weight. This is what will help you achieve that fall feeling even if you are battling some major heat.

Finding a Great Dry Cleaner

Fall means introducing more luxe fabrics into your wardrobe, like wool, suede and cashmere. These fabrics need additional care when it comes to their cleaning and often require dry cleaning.

Everyone should have a dry cleaner they trust, no matter how many or few dry clean-only items they own. You never know when you are going to need one in a pinch (this is not the time to start your search) and they are also a well of knowledge when it comes to caring for clothes.

WORD OF MOUTH

The most trusted way to find a quality dry cleaner is through word of mouth. Dry cleaners are only as good as their portfolio. The great thing about dry cleaners is that you can ask almost anyone, rather than needing to rely on the advice of a close friend.

ASK QUESTIONS

Once you've gathered a few names, don't just drop your clothes off and hope for the best. Go in and ask questions. You want to know what the typical turnaround time is and what they consider to be a rush job, which normally comes at a higher fee.



© ADOBE STOCK

Some questions to ask include:

- Where is the cleaning done?
- Is it on-site or are your clothes packed up to be cleaned elsewhere?
- If this is the case, what are

their statistics of losing or misplacing clothing?

OBSERVE PROFESSIONALISM

Go on a scouting trip. You can learn a lot about a place

without saying a word or interacting with anyone. You can also watch how they do these things with others.

Do you like how customers are spoken to? How do they handle customer questions or

a difficult situation? Are the employees dressed in clean clothes and adhere to proper grooming standards?

These are all critical questions to finding the right local dry cleaner.