



Fall
Fashion
GUIDE

5 Updated Basics For Women

In a world where fashion trends for a particular season are set almost nine months in advance, it's comforting to know the basics never change.

While some fashion staples are timeless, they are worthy of an update. Here's five suggestions from top fashion magazines and websites.

SLOUCHY BOOTS

Boots are making a 1990s-shaped comeback with the return of slouchy boots, claims Harper's Bazaar. Below-the-knee and roomy enough for scrunch, slouchy boots come in a variety of heights, colors, fabrics and prints. Paired with everything from skirts to skinny jeans, slouchy boots easily transition from spring to fall and may knock ankle boots from their reign.

TWO-TONE DENIM

Jeans are a year-round staple but bring warmth and style to many a fall outfit. This year marks the return of a long-thought shelved variety: two-toned, button-up jeans with a relaxed-fit twist. Can't choose between dark and light jeans, two-tones split the difference or try the hot color-blocking trend. Either way, the baggier styles will complement your entire

denim collection.

CORDUROY BLAZERS

From dressy to casual, nothing transitions as well as the blazer. Corduroy is a fall staple with a nostalgic feel. But designers have shrugged off retro notions in favor of combining the two in tailored blazers featuring autumnal

shades and vivid hues, says fashion website The Zoe Report. "A power blazer with matching bottoms is the ultimate fall uniform," says Shopbop fashion director Caroline Maguire.

COZY CARDIGANS

Another '90s-inspired staple revived for a second life? The

cardigan made waves last year and remains both an essential and a trend again for fall. From fitted, ribbed knits to cozy, chunky silhouettes, the updated cardigan exits the library and makes a chic comeback, making it a versatile lifesaver during fluctuating temperatures, says The Zoe Report.

OVERSIZED SCARVES

Elegant and practical, scarves seamlessly (literally and figuratively) traverse the gap between accessory and necessity.

Oversized scarves continue as a vital staple and trend this fall, in bright and neutral solids and plaid and floral patterns.



5 Classic Looks For Men

Like women's fall closet staples, men's essentials for the season are designed for comfort, warmth and durability. But that doesn't mean they lack style or updatability.

This survey of suggestions by the experts at the subscription box service Stitch Fix is a loose guide to 2019's revived basics based on five aesthetics.

RUGGED

Look for vintage workwear and military-inspired essentials. Mix a classic denim shirt with earth-toned jeans. Top with a chunky cardigan that doubles as a jacket with the weightier staples beneath. Chukka boots complete the rustic look and are sturdy and comfortable, dressed up or down.

REFINED

For those who like to stay dressier all the time, pick staples that balance smart and casual. Pair a soft-washed shirt with colorful pants for a tailored-meets-casual look. Add a fleece vest for warmth without overheating.

COASTAL

On the breezy, cool coast, try experimenting with garment-dyed chinos and a textured sweater or pair a hooded



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sweater with some joggers or dark denim. Hi-top sneakers work well with both outfits. A performance bomber features clean lines and is all-weather ready.

PREPPY

The enduring appeal of

plaids, stripes and collegiate colors with a few timeless, signature pieces survives trends and remains stylish. For a nautical-preppy feel, choose a striped dress shirt and tailored pants for business; tone down the look with soft-washed chinos. Boat shoes are prep clas-

sics, even if you're not on deck.

MODERN

The core elements of a sophisticated, urban style? Edgy, neutral, clean lines, well-crafted with fine fabrics and purposeful details. A twill shirt with detailing, maybe

small flap pockets, switch up the norm, says Stitch Fix. Black slim jeans cross the boundary between five-pocket dress pants and comfort. Keep a striped sweater in the closet. It's a modern classic that'll keep you warm on casual Fridays.

Keep up with the Latest Looks

If you're not a dedicated follower of fashion but would like to be, the internet has been a godsend.

While fashion magazines still abound, most top names have robust websites. But the democracy online has also made anyone with access a trendsetter and critic. Here's some tips on staying abreast of modern fashions without getting overwhelmed.

FASHION WEEK

Top designers and big fashion houses introduce new collections twice a year in February and September in the "Big 4" fashion capitals of New York, London, Milan and Paris. The major fashion publications cover the new looks obsessively in print and online, as do smaller websites and fashion bloggers. It takes time for these designs and trends to filter down to retailers, but studying the shapes, styles and colors can provide some advance knowledge of where fashion is heading.

PUBLICATIONS

There are dozens of fashion publications for both women and men, most of which feature both print and online components. Among the most well-known are Vogue (more than 100 years old), Elle, Harper's Bazaar, Women's Wear Daily, Allure, Marie Claire and InStyle. On the men's rack, top titles include GQ, Esquire, Details and Vogue Homes International. Most cover more than fashion, including lifestyle tips and commentary, and cultural topics.

SOCIAL MEDIA

Instagram is the app to watch for the fashion-forward. Designers, mod-



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els, celebrities and bloggers all keep the app jumping and alive with posts from around the world using the #fashion hashtag. From the traditional to the avant-garde, if it's out there chances are you'll find it on Instagram.

WINDOW SHOPPING

This used to mean strolling through the mall or down a street dominated

by fashion retailers, but no more. "Window shopping" now applies to gazing at merchandise in person and online (although it always more fun in person). Retailers generally strive to translate the top trends of any given year into more accessible, affordable looks.

ON THE STREET

If you live in a large, cosmopolitan

city, a stroll down almost any street can provide you an eye-popping array of fashion trends, from the en vogue to DIY.

Top designers and their teams also comb these streets for inspiration, so you're effectively leveling the field. If you're traveling, especially internationally, keep your eyes open for new looks on the streets, in airports, restaurants and clubs.

Return of Retro Fashions

You only have to run across an old movie — say “Pretty in Pink” or “Working Girl,” two 1980s classics — to develop a nostalgia for fashions of that era.

The same goes for almost any decade of the 20th century. Indeed, as the old saying goes, “Just wait awhile and it’ll come back in style” is more often true than not. The lifestyle website Pouted identified a range of retro styles of yesteryear making a bold comeback this year. Here’s a few that caught our eye for fall.

1980S LEATHER JACKETS

Fashionable, trendy and practical, leather jackets recalling the styles of the 1980s (short, loose-fitting, zipper-laden, motorcycle-style) have made a big return. It’s an elegant, cool jacket to wear over dresses, skirts or jeans.

MOM JEANS

Before they became a national joke in the early 1990s, mom jeans were typically a solid, light-blue wash,

extremely high waisted, sometimes pleated, with tapered legs and — horrors! — elastic waistbands. The comeback fortunately cures many of these fashion faux pas. The high waist remains, but most feature a low crotch, distressing or stone-washing and high back pockets.

PADDED SHOULDERS

Another ‘80s redux, padded shoulders have returned despite having thought to have been left in the cringe-worthy fashion dustbin of history. But back they are, this time featured not only in power suits and blazers but blouses, sweaters and dresses. In the age of a new women’s movement, the revived look reinforces that power while shedding any hint of a bad reputation.

BOHO

Madonna, Cyndi Lauper and Molly Ringwald all embraced a stylized, often homemade bohemian look in the 1980s, adorned with multiple bracelets, belts, hats, headbands and wraps. The revived look features all those elements with refreshed colors and patterns free of trendy colors to create a bold, transcendent and self-expressive look.





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Timeless Turtlenecks

Classic, versatile, cozy and warm, nothing says fall like a turtleneck.

From the always trendy black, to slimmed-down or slouchy, turtlenecks never really go out of style but they're notably on-trend this fall in variety of styles and colors that go with, well, almost anything! Try these stylish

looks recommended by the fashion blog Become Chic.

LAYERED

Options are virtually endless when rocking a layered look with a turtleneck. Pair it with a sleeveless vest, a poncho or an untucked button-down for casual sophistication.

TUCKED-IN

Slimming, trimming turtlenecks in

classic black look both fun and trendy tucked inside high-rise dark midi skirts or add a dramatic flair with a high-rise maxi skirt. A sexier, street-wise look is achieved with drop-down denim overalls.

SLOUCH COLLAR

Turtleneck ponchos over a slimmer turtleneck worn with skinny jeans tucked into high boots create a stylish, casual street look for weeknights or

weekends. Turn also to a slouchy turtleneck dress with long sleeveless jacket for spot-on style.

OFFICE-APPROPRIATE

Back to work? Think a lightweight black turtleneck matched with a black suit jacket over a high-rise pencil skirt. For casual Fridays, mix a lengthy sleeveless vest or jacket over a slim turtleneck, skinny black jeans and ankle boots.

The Influence of Pantone

Almost everyone interested in fashion is aware of Pantone and its color of the year. (This year's color is Living Coral, in case you hadn't heard.) But how did the company become such an influencer in the world of fashion and seemingly everything branded with color?

The answer lies in its brilliant strategy of branding color itself, a process born of necessity and established by not an artist or designer but a chemist. The company has its roots as a manufacturer of color cards for cosmetics firms, but that chemist, Lawrence Herbert, recognized that there was no widespread standard for color. The lack of consistency created confusion and extra effort on the part of designers who struggled to match shades of colors.

SETTING TRENDS

Taking ownership of the problem — and the company — Herbert introduced the Pantone Matching System in 1963, beginning with 10 standard colors that would evolve over the years in more than 10,000 variations. Pantone's familiar fan book of color



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combinations quickly became an industry standard for the graphic arts and, over the decades, extended that influence to fashion and interior designers, as well as home industries.

By 1986, the company had established the Pantone Color Institute, its color consulting and forecasting arm that became the source for designers as the leader in color trends. It was only natural, then, when Pantone intro-

duced its first color of the year in 1999 (Cerulean).

Since then, Pantone has entered the worldwide lexicon and become the established leader in color standards and trends by using not only the art and chemistry of color, but the psychology and even the economics of how colors impact feelings. Each year, the company releases a statement that addresses those feelings with its color of the year that has become a highly anticipat-

ed annual marketing event.

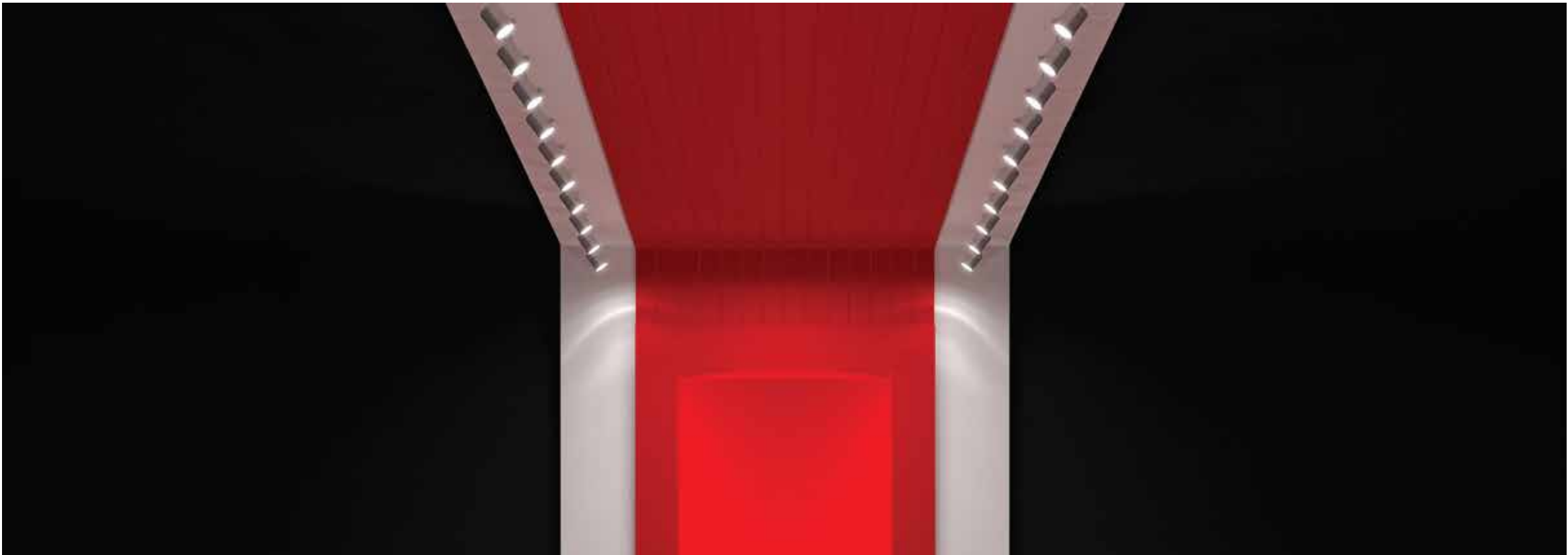
WATCH THE RUNWAY

For 2019, the company reports Living Coral “embraces us with warmth and nourishment to provide comfort and buoyancy in our continually shifting environment,” and is a “reaction to the onslaught of digital technology and social media increasingly embedding into daily life.”

Heady stuff for a color, but each year's choice and its psy-

chological impact have, according to Bloomberg, “effectively become to pigments what Anna Wintour is to the wider fashion world: part trendsetter, part enforcer.”

And while it's one of many trends each year in fashion, you won't fail to have noticed Living Coral's influence all year and this fall in coats, cardigans, bags and shoes. And a new Pantone Color of the Year is right around the corner.



Icons on Fashion and Style

It has been said that style can be taught but taste cannot. In other words, the former is a learned skill, while the latter is innate.

Not everyone agrees, especially when it comes to fashion — even icons of the industry. If you've always been confounded by this conundrum, read on for some thoughts on the subject by these famous fashionistas.

“Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to

live.” — **Gianni Versace**
“Fashion is about dressing according to what's fashionable. Style is more about being yourself.”
— **Oscar de la Renta**

“Style is something each of us already has, all we need to do is find it.” — **Diane von Furstenberg**

“Fashions fade, style is eternal.”
— **Yves Saint Laurent**

“Fashion is what you're offered four times a year by designers. And style is what you choose.”
— **Lauren Hutton**

“Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years. There's no how-to road map to style.

It's about self expression and, above all, attitude.” — **Iris Apfel**

“Style is the only thing you can't buy. It's not in a shopping bag, a label, or a price tag. It's something reflected from our soul to the outside world — an emotion.”
— **Alber Elbaz**

“I make clothes, women make fashion.” — **Azzedine Alaïa**

“Being well dressed hasn't much to do with having good clothes. It's a question of good balance and good common sense.”
— **Oscar de la Renta**

“Over the years I have learned that what is important in a dress is the woman who's wearing it.”

— **Yves Saint Laurent**
“I want people to see the dress, but focus on the woman.”
— **Vera Wang**

“Clothes mean nothing until someone lives in them.” — **Marc Jacobs**
“Style is very personal. It has nothing to do with fashion. Fashion is over quickly. Style is forever.”
— **Ralph Lauren**

“A little bad taste is like a nice splash of paprika. We all need a splash of bad taste — it's hearty, it's healthy, it's physical. I think we could use more of it. No taste is what I'm against.”
— **Diana Vreeland**

“Real style is never right or wrong. It's a matter of being yourself on purpose.” — **G. Bruce Boyer**