

## ACUITA.



#### AT A GLANCE

**TECHNOLOGY:** Vehicles feature satellite communication systems with real-time traffic, Super Handling All-Wheel Drive, and Variable Valve Timing and Lift Electronic Control.

**HISTORY:** The Acura brand was introduced in the U.S. by Honda as a separate luxury car division in 1986.

**FAMOUS MODELS:** Legend, NSX, MDX.

**KNOWN FOR:** Consistently scoring high in J. D. Power's quality and satisfaction surveys.

## Technology and precision

since its debut in 1986 with just two vehicle models, Acura has grown into its niche as Honda's luxury brand. Acura's products are well known for innovation, high performance and meticulous craftsmanship. Acura's Legend was the first luxury Japanese car in the U.S. market, and it was extremely effective in competition with existing European luxury cars.

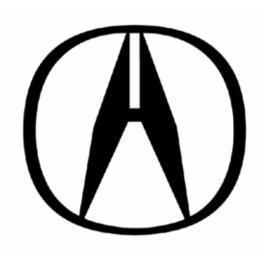
Acura's reputation for innovation was cemented in 1990 with the debut of the NSX, which offered an all-aluminum body and Acura's Variable Valve Timing and Lift Electronic Control (VTEC).

The vehicles produced by Acura expand upon Honda's technological innovation. The AcuraLink Real-Time

Traffic and Weather, for example, shows weather conditions for any location and alerts the driver if a weather-related problem exists along the planned route.

Acura's sophisticated driver aids such as automatic collision-mitigation braking, active cruise control, and blind-spot detection are now nearly standard on all models. In addition, the manufacturer's Integrated Dynamics System (IDS) tailors the vehicle's independent suspension to accommodate the driver's preference for either a more sporting or a more comfortable ride.

In 2017, Acura's focus on future vehicle designs will continue to combine power, performance, and style with a car that's fun to drive.



#### **2017 VEHICLES TO WATCH**

#### **RLX**



Acura's most lavishly equipped sedan comes standard with AcuraWatch safety technology this year.

#### **MDX**



The comfortable and luxurious MDX crossover gets a major update for 2017, including fresh styling.

#### NSX



Twenty-five years after the original debuted, Acura has an all-new supercar NSX to serve as inspiration for its lineup.

## Audi





#### **AT A GLANCE**

**TECHNOLOGY:** Aluminum space frame technology allows Audi to create cars that are easier to handle, maneuver and accelerate.

**HISTORY:** Founded in 1910 by August Horch, the Audi symbol's four rings represent its early merger with three other German companies.

**FAMOUS MODELS:** TT, A4, A8, 100, S8.

**KNOWN FOR:** Cutting-edge technology, high-end comfort and bona fide luxury.

### Innovative German design

ew automobile manufacturers can claim a place among the top echelon of designers and innovators, and Audi is definitely one of them. Since being founded by August Horch in Germany in 1914, this automaker has enjoyed a consistently excellent reputation as a producer of luxury cars. Since being purchased by Volkswagen in 1964, Audi has maintained a prominent place in the American auto industry.

In 1980, Audi kicked things up a notch with the introduction of the Quattro at the Geneva Auto Show. That model has since been discontinued, but the all-wheel-drive technology that made it so fresh and exciting — especially as a sport coupe — continues to be an Audi mainstay to this

day. Never before had the world seen a high-performance vehicle with allwheel drive, and Audi never looked back.

One of the most remarkable things about Audi craftsmanship is the aluminum space frame technology it uses across the board. This design allows Audi vehicles to handle better and accelerate faster. When Audi's exquisite interiors are thrown into the mix, it's easy to see why this German brand has won over so many lifelong fans through the years.

In 1996, Audi underwent a major overhaul and launched new models like the A3 and A4. Along with the Audi TT, these vehicles have become the flagships of the Audi name. Audi's most luxurious sedan is the A8.

#### **2017 VEHICLES TO WATCH**

#### **Q7**



With striking design and light construction, the all-new 2017 Audi Q7 sets a new standard in the luxury SUV segment.

#### **R8**



Faster, more efficient, and more capable, the all-new 2017 R8 is the most powerful Audi production model ever.

#### **A4**



The all-new 2017 A4, with innovative design and advanced technologies, sets a new benchmark for the luxury sedan segment.



#### **AT A GLANCE**

**TECHNOLOGY:** BMW's cutting-edge performance tech is the benchmark for the world.

HISTORY: The automotive portion of BMW was founded in 1928; the company allowed Rolls-Royce and Bentley to start using BMW engines in the early '90s.

**FAMOUS MODELS:** 5 Series, Z4 Roadster.

**KNOWN FOR:** Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

## Pushing the envelope

MW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but also has remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW also is exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car at all.

The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be —

pushing the design envelope without sacrificing either precision or style. Consider the classic, an intelligent vehicle that functions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan.

Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2017, BMW's continued focus on "efficient dynamics" and the evolution of its aggressive styling make the brand as compelling as ever.

It's another reason this German brand has spent decades as a leader in the auto industry.



#### **2017 VEHICLES TO WATCH**

**i3** 



With an all-new version for 2017, the advanced i3 electric car gets a more powerful battery that boosts its range to 114 miles.

#### 2 Series



The new 2017 BMW 2 Series now features the latest generation of BMW TwinPower Turbo 4-cylinder and 6-cylinder inline engines.

X4



With the introduction of the new BMW X4 M40i, the successful X4 activity vehicle has gained a new top model.

## Buick



#### **AT A GLANCE**

**TECHNOLOGY:** The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

**HISTORY:** The first Buick automobile was built in 1899. The company was established in Flint, Michigan, in 1903. By 1908, it was considered a leading car manufacturer.

**FAMOUS MODELS:** Enclave, Lucerne, Roadmaster, Regal.

**KNOWN FOR:** Affordability, luxury, performance and comfort

## Luxury at a practical price

he Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles.

Buick jumps out of the gate in 2017 with a continued focus on comfort, performance and safety.

It's rolling out a long list of hightech safety features across many vehicles in its lineup, including Rear Cross Traffic Alert and Side Blind Zone Alert. Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge Volvo features than what domestic family cars have traditionally offered.

Buick also is moving its cars upscale and closer to what many

drivers would expect from a more expensive luxury brand. The quality construction and smooth, quiet driving feel rival even its cousins from the Cadillac brand.

It's also adding 4G LTE data connectivity.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling also is improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.



#### **2017 VEHICLES TO WATCH**

#### **Envision**



With a standard turbocharged engine and ample cargo space, the new Buick Envision is a luxurious crossover vehicle.

#### Cascada



The 2017 Cascada is a four-seat convertible with distinctive design, premium features and refinement.

#### Lacrosse



The LaCrosse is redesigned to offer full-size sedan customers a striking, all-new look and sophisticated technologies.

## Cadillac



#### **AT A GLANCE**

**TECHNOLOGY:** Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

**HISTORY:** The Cadillac Automobile Company was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

**FAMOUS MODELS:** Seville, Escalade, Eldorado.

**KNOWN FOR:** The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

### True American luxury

or decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car.

Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best.

In 2017, Cadillac continues its focus on breaking luxury boundaries.

The brand is moving upmarket, competing more directly with high-

end cars from BMW and Mercedes-Benz by introducing the all-new CT6 at the top of its range. And it continues to focus on powerful, performance-oriented, muscular luxury vehicles like the CTS-V and ATS-V.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one.

It is, as the saying goes, becoming the Cadillac of automobiles once again.



#### **2017 VEHICLES TO WATCH**

#### XT5



The first-ever 2017 XT5 is a comprehensively upgraded luxury crossover and the first of Cadillac's new series of high-end vehicles.

#### **ATS**



Cadillac's ATS adds key refinements for 2017, including new, more streamlined trim levels that emphasize the car's driving dynamics.

#### CT6



Cadillac's new prestige sedan is loaded with advanced technologies and will be adding a plug-in hybrid version for 2017.

## SPOTLIGHT ON COLOR COLOR





#### AT A GLANCE

**TECHNOLOGY:** OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

HISTORY: Started by racecar driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

**FAMOUS MODELS:** Camaro, Corvette, Silverado, Suburban.

**KNOWN FOR:** Affordable family cars, V8-powered performance vehicles, and tough work trucks.

### Affordable, powerful style

or nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition.

Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently redesigned Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on efficiency, Chevrolet introduced a lineup of efficient crossover vehicles, some of which get more than 30 mpg on the highway.

That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro hearkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

#### **2017 VEHICLES TO WATCH**

#### **Bolt**



The Bolt electric vehicle offers more than 200 miles of range on a full charge and advanced connectivity technologies to enhance driving.

#### **Cruze Hatchback**



Chevrolet adds a functional and stylish hatchback to its Cruze lineup for 2017, giving buyers a sporty option.

#### Sonic



A freshly redesigned Sonic offers a more expressive, fun-to-drive take on the brand's small car.

# Chrysler on Chrysler Chrysle Chrysler Chrysler Chrysler Chrysler Chrysler Chrysler Chrysler C



#### **AT A GLANCE**

**TECHNOLOGY:** Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

**HISTORY:** Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

**FAMOUS MODELS:** 300, Town & Country, Sebring, PT Cruiser.

**KNOWN FOR:** Classic styling combined with performance, particularly in the 300 models.

### Stylish, American value

hrysler is the flagship American brand of Fiat Chrysler
Automobiles, which also manufactures the Dodge, Jeep and Rambrands. Chrysler models generally are aimed at aspiring consumers, offering luxury features and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler also was the first to introduce innovations eventually adopted industry-wide.

In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal of these vehi-

hrysler is the flagship American brand of Fiat Chrysler cles lies in their attractive design, reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in their class. These models prove to be surprisingly competitive in a market flooded with efficient but bland options.

Cars like the 300 are especially noteworthy for their good looks and impressive performance. The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the new Chrysler Pacifica is considered one of the world's best minivans after a complete redesign and new name for 2017. It replaces the aging Town & Country nameplate.

#### **2017 VEHICLES TO WATCH**

#### **Pacifica**



The 2017 Chrysler Pacifica and Pacifica Hybrid are revolutionizing the minivan segment with nearly 40 new minivan firsts.

#### 300



Chrysler is updating its bold and blacked-out Chrysler 300S model with even more athletic and aggressive styling this year.

#### 200



A new Dark Appearance Package on 200 Touring features 18-inch black wheels and headlamps with black molding, and more.







#### **AT A GLANCE**

**TECHNOLOGY:** Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

HISTORY: Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

**FAMOUS MODELS:** Charger, Caravan, Neon and Avenger.

**KNOWN FOR:** Solid, reliable and powerful vehicles.

### Powerful, sturdy transit

he story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States. Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced Hemi-powered vehicles like the Coronet that brought a new level of vim and vigor to everyday automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing their place in households across America.

It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge has doubled down on its performance-oriented heritage with its 707-horsepower Hellcat-powered models, the Challenger and Charger, which are the most powerful muscle cars ever to come from Detroit. It's setting the stage for a fun future with lots of burning rubber.

#### **2017 VEHICLES TO WATCH**

#### Charger



New Charger Daytona models offer even more performance and heritage-inspired styling to the naturally aspirated HEMI lineup.

#### **Grand Caravan**



Dodge simplifies the 2017 Grand Caravan lineup from six to four models, giving minivan customers an even better value.

#### **Journey**



The 2017 Dodge Journey is the most affordable and most powerful three-row mid-size crossover priced less than \$30,000.

## Fiat



#### **AT A GLANCE**

**TECHNOLOGY:** FIAT's new MultiJet diesel engine has taken Europe by storm. It's the result of more than 30 years of research and is a big reason the new 500 is so popular in Europe.

**HISTORY:** Its roots actually date back to the 19th century. The first FIAT car was exported to the United States in 1908.

**FAMOUS MODELS:** Topolino, 500, 1500, 850 Spider, 850 Coupe.

**KNOWN FOR:** Passionate Italian styling and fun-to-drive compact cars.

### Classic Italian styling

iat was founded in 1899 by a man with the wonderfully Italian name of Giovanni Angelli — a family that is still associated with the business today. His company exported its first car to the United States in 1908, but it had to pull out of the American market in 1984 after ever-increasing competition from Japanese brands.

It seemed that Fiat had said "ciao," never to return again, mainly because Italian cars had earned a reputation as, shall we say, finicky. Americans didn't want them when Japanese cars were seen as being more reliable.

Fast-forward to the financial crisis of 2008, and Fiat — which had been growing into a massive European industrial conglomerate all along — saw an opportunity to rescue the bank-

rupt Chrysler company and sell its own cars in America at the same time.

By 2009, Fiat took control of Chrysler and paved the way for its return to the U.S. market.

The first new car bearing the FIAT name was the 500, a compact car that competes most directly with the Mini Cooper.

Where the Mini has a spirit that's 100-percent British — complete with an available Union Jack on the roof — the Fiat 500 prides itself on its Italian personality.

This is a cute car, with round headlamps and a bubble shape, and it's become somewhat of an icon for the Italian brand. It's also paved the way for bigger cars like the 500L and 500X, along with the gorgeous new 124 Spider sports car.



#### **2017 VEHICLES TO WATCH**

#### 124 Spider



The all-new 2017 Fiat 124 Spider revives a storied nameplate, bringing its classic Italian styling and performance to a new generation.

#### **500**



The lovable Fiat 500 is more affordable than ever, starting at \$14,995 this year for the funto-drive Italian car.

#### **500X**



Fiat simplifies the 2017 500X lineup to three models, while offering customers the opportunity to better personalize their car.







#### **AT A GLANCE**

**TECHNOLOGY:** Ford's next generation SYNC system allows passengers to connect to the Internet; great gas and hybrid mileage.

HISTORY: Ford was formed in 1903 by Henry Ford. This ground-breaking Detroit company introduced mass-production techniques that enhanced the capacity of all car companies.

**FAMOUS MODELS:** Mustang, Expedition, Taurus, Ranger, Explorer, F-150

**KNOWN FOR:** Affordability, power, performance and durability

### Quality cars for the masses

he Ford Motor Company has always been careful to provide high-performance vehicles within the budgetary limitations of the average consumer.

In the early 20th century, this enhanced the productive capacity of humanity as Ford cars reached critical mass. This commitment to the provision of affordable and technologically advanced machines persists; Ford is leading the charge in the pursuit of energy efficiency.

The Fiesta SFE gets 41 MPG fuel efficiency at a price that most consumers can easily afford. This vehicle satisfies the demand for an inexpensive and practical car that offers innovative features. Voice activation, satellite radio and Bluetooth compatibility make your new Ford into a convenient

media center.

The Fusion series includes a hybrid version that gets well over 40 mpg. This is one of the more affordable entries into the hybrid genre. The market calls for efficient, affordable and innovative new vehicles, and Ford is prepared to meet this challenge.

Ford also continues to dominate the truck market with its F-150 pickup. This truck not only offers the kind of raw power and durability to do the toughest jobs, but it also has the refinement of a luxury car in many ways. Whether doing hard work at a job site or traveling across America in comfort, the new, aluminum-intensive F-150 is designed to do it all.

It's another reason the Ford name will stand for value in the years to come.

#### **2017 VEHICLES TO WATCH**

#### **Super Duty**



With a major redesign, the 2017 Ford F-Series Super Duty raises the bar with multiple new chassis, powertrain and technology features.

#### **Fusion**



This year offers Fusion's most technologically advanced lineup ever, including two hybrid models and a new all-wheel-drive V6 Sport.

#### **Escape**



The new Escape gives SUV customers even more of what they want, including more smart features to make their daily drive safer.

## G/VC





#### AT A GLANCE

**TECHNOLOGY:** Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

**HISTORY:** Founded in 1908 to become one of the biggest automakers in the world.

FAMOUS MODELS: Yukon, Sierra.

**KNOWN FOR:** The premiere manufacturer of light-duty trucks and sport utility vehicles.

### Tough, luxurious trucks

or decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to

show the world what it can do best: manufacture long-lasting trucks for the working man.

Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new line of trucks and SUVs. The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the changing demands of the market, without alienating its core audi-

GMC's trucks are still geared toward the working man, but the working man of the 21st century. The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too.

GMC also is known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck.

In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

#### **2017 VEHICLES TO WATCH**

#### Sierra



The Sierra 1500's 12,500-pound max trailering rating tops the segment for crew cab models for 2017.

#### Acadia



The all-new Acadia is a reimagined crossover aimed at the heart of the midsize segment, designed to offer great refinement.

#### **Terrain**



The Terrain adds a Nightfall Edition, which includes a charcoal grille with gloss black surround and accents.

## SPOTLIGHT ON COLOR



#### **AT A GLANCE**

**TECHNOLOGY:** Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol and hybrid electric vehicles.

**HISTORY:** Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

**FAMOUS MODELS:** Civic, Accord, CR-V.

**KNOWN FOR:** Efficiency, reliability and innovation.

### Rock-solid reliability

oichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve — until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale and shows no signs of slowing down.

The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel cell batteries.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the impres-

sive gas mileage of its vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, the most affordable hybrid on the market — and proof that green technology can be brought to the masses.

Honda recently unveiled new versions of the Civic sedan, one of the America's most popular cars for its combination of fun and practicality.

Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles.



#### **2017 VEHICLES TO WATCH**

#### **Civic Hatchback**



One of the world's most popular cars, the Honda Civic has been redesigned for a new generation, including a Euro-inspired hatch.

#### **Accord Hybrid**



The new Accord Hybrid is dramatically more efficient with a 49-mpg city rating and impressive performance.

#### Ridgeline



Honda's all-new Ridgeline pickup has a refreshingly original design with lots of thoughtful features for usability.

# SPOTLIGHT ON COLUMN SPOTLI



#### **AT A GLANCE**

**TECHNOLOGY:** Hybrid cars, advanced infotainment systems and new safety features are setting Hyundai cars apart.

HISTORY: The Hyundai Motor Company has been around albeit under a slightly different name — since 1947. It didn't start producing cars until 1968.

**FAMOUS MODELS:** Sonata, Elantra, Genesis.

**KNOWN FOR:** Feature-packed, reasonably priced cars.

## Quality at a great price

A fter decades of struggling with a reputation for producing cheap economy cars, Hyundai has turned a corner and is now viewed positively by the vast majority of consumers. Since its humble beginnings in South Korea in 1947, to its gradual introduction into the world of automobile manufacturing beginning in 1968, Hyundai has rolled with the punches and has emerged on the other side a clear winner.

The 1970s saw Hyundai begin its true ascent into worldwide automobile manufacturing dominance. The Pony, which became its flagship car, was marketed successfully in Latin America and then in Europe. In 1982, the Pony was redesigned and then unveiled in Canada the fol-

lowing year. Just one year after that, the subcompact Excel became the first Hyundai vehicle sold in the U.S. Production exploded, and Hyundai was on its way.

In order to remain relevant in the coveted American marketplace, Hyundai began producing trucks in 1987. Soon thereafter, the company unveiled what would become its most successful model: the Sonata. The Sonata was the first car produced exclusively for the North American market, and it proved to be a turning point for Hyundai.

Today, Hyundai has been ranked within the top few companies on the J.D. Powers Initial Quality Survey and is a respected brand among consumers. It's proof that high-quality cars can also be affordable.



#### **2017 VEHICLES TO WATCH**

#### **Elantra**



An all-new Elantra brings advanced design and premium conventience to the compact car segment.

#### Ioniq



The Hyundai Ioniq, an eco-focused vehicle, is the first in the world to offer three distinct electrified powertrains.

#### Sonata



Dynamic Bending Light is a new technology added to the long list of safety features on the popular Sonata for 2017.

## Infiniti





**TECHNOLOGY:** Infiniti's Around View Monitor Package allows the driver to see the car from an above view while parking and negotiating lane changes.

**HISTORY:** This relatively new luxury division of Nissan Motor Company began selling automobiles in the U.S. market in 1989.

**FAMOUS MODELS:** Q45, G37, M, QX80d.

**KNOWN FOR:** Luxury, innovative options and technological sophistication.

## High-tech opulence

nfiniti was created by Nissan Motor Company to market highend automobiles to U.S. consumers. This Japanese automaker has provided a standard of excellence to which many big spenders return for a premium driving experience.

You can be sure the latest Infiniti models will include all the extravagant options that can enhance the comfort of a ride on the open road.

Longtime fans of Infiniti will notice that its cars have a new naming scheme in recent years. While in the past, its cars and crossovers have mixed up an alphabet soup of names, today's lineup is simplified.

Sedans are all prefixed with a Q, and crossovers and SUVs get a QX prefix, ranging from the compact

QX50 to the QX80 luxury SUV with three rows of seating. It makes it easier to distinguish each vehicle's place in the lineup.

Infinity continues to keep a finger on the pulse of the luxury consumer; new technological upgrades help these new models stand out among high-end vehicles.

Infiniti's flagship sedan, the Q70, is available in a long-wheelbase form.

One of the most interesting options is called the Around View Monitor Package. This technology takes the rear-view camera a step further, using video cameras mounted around the vehicle to give a complete, 360-degree view around the car. It's as if you're looking at your car from above while you park, an amazing feat.



#### **2017 VEHICLES TO WATCH**

#### **Q60**



The new Q60 sports coupe is designed for performance, including a V6 powertrain that offers 400 horsepower.

#### **QX30**



The all-new QX30 was created for a new generation of premium buyers who appreciate category-defying design inside and out.

#### **Q50**



Infiniti has enhanced the 2017 Q50 sports sedan with new exterior and interior design features and fresh in-car technologies.

# Jaguar





#### **AT A GLANCE**

**TECHNOLOGY:** New sleek, aerodynamic lines make the new Jaguars look like the real big cats more than ever.

HISTORY: Jaguar started as a British company in 1922; Ford bought Jaguar in 1989, and recently sold to Tata Motors of India in 2008. Jaguar is now part of Jaguar Land Rover.

**FAMOUS MODELS:** XJ, XK, S-Type, E-Type.

**KNOWN FOR:** Sophistication, luxury and class.

### Poised to pounce in 2017

aguar Land Rover was purchased for \$2.3 billion from Ford Motor Company in 2008 by Tata Motors of India. Like any newer corporation eager to prove it can compete with the big boys, Tata has brought plenty of innovation and new ideas to the Jaguar and Land Rover brands.

Now Jaguar is advancing its brand in a major way with the introduction of the F-PACE as a 2017 model.

The F-PACE is a spacious, midsize SUV that also has the excellent driving dynamics, luxurious appointments and sense of style that all Jaguars are known for. It represents a new and exciting direction for the future of the brand.

Fortunately, the Jaguar XF and other new models have marked a

change in Jaguar's course without abandoning its celebrated past. Jaguar lovers can expect the company to continue to deliver in 2017 and beyond.

Jaguar also recently redesigned its classic XJ sedan, updating it with a far more modern design akin to the XF. And it has released the F-TYPE sports car in both convertible and coupe variants to rave reviews.

Jag is faced with an interesting position in the future as it balances a rich history of producing some of the most stylish cars in the world with the new needs of modern luxury buyers.

Judging from its latest cars, this brand steeped in British tradition will continue excelling for years to come.

#### **2017 VEHICLES TO WATCH**

#### F-PACE



The all-new 2017 F-PACE is a luxury SUV designed and engineered to offer agility, responsiveness and refinement.

#### XE



Updates for the award-winning sedan in 2017 include an optional torque on-demand all-wheel-drive powertrain and new technology.

#### XF



The first-ever diesel powertrain for U.S. XF customers combines improved fuel economy of up to 42 MPG on the highway.

JEED



#### **AT A GLANCE**

**TECHNOLOGY:** Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

**HISTORY:** Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

**FAMOUS MODELS:** Cherokee, Wrangler, Patriot

**KNOWN FOR:** Indestructibility in almost any environment.

### Safety and adventure

Ithough the rumors about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have increased Jeep's ability to not only handle rough terrain, but to do so safely. The Jeep Patriot won an award from the Insurance Institute for Highway Safety for its multi-stage air bags and brake assist and anti-lock braking system.

Jeep occupies an unusual place in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road machine, a welcome and trustworthy companion of adventuresome individuals.

The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep. This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

By resisting pressure to significantly change the intent or look of the vehicles, Jeep has based its future survival on being exactly what it has always been—and by all accounts, this seems to be a lucrative path.



#### **2017 VEHICLES TO WATCH**

#### **Compass**



The all-new Jeep Compass is expected to be the most capable compact SUV ever built, building on 75 years of Jeep heritage.

#### **Grand Cherokee**



A new Trailhawk model expands Jeep's Grand Cherokee lineup with the most capable version ever produced.

#### Renegade



The Renegade is offering more content for 2017, including standard Keyless Go entry on all trim levels.

## Kia





#### **AT A GLANCE**

**TECHNOLOGY:** Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

**HISTORY:** From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

**FAMOUS MODELS:** Forte, Optima and Rio.

**KNOWN FOR:** Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

### Sporty cars to fit a budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along. Finally, in the 1970s Kia made the leap into manufacturing cars.

After partnering with Ford for some time to produce Mazdaderived cars for the South Korean market, Kia became incorporated in the United States in 1992. Starting in Portland, Ore., the car manufacturer began marketing its wares in 1994. Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in the

United States today.

The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The K900 luxury sedan is the perfect example of this new direction.

#### **2017 VEHICLES TO WATCH**

#### Cadenza



The stunningly beautiful Cadenza improves upon the elements that made its predecessor an award-winning success.

#### Niro



Niro is a no-compromise package, maintaining the appeal of a utility vehicle while offering great fuel economy, with a targeted 50 mpg.

#### **Sportage**



The new Sportage boasts a sophisticated design, a premium interior and significant ride and handling upgrades for 2017.

## Land Rover





**TECHNOLOGY:** Touch-screen infotainment systems; advanced traction control systems; efficient Evoque bucks the energy-inefficient Land Rover stereotype.

HISTORY: Land Rover began in 1948 in the UK when auto designer Maurice Wilks was inspired by a tough World War II American Jeep.

**FAMOUS MODELS:** Range Rover, Range Rover Sport, Discovery LR3.

**KNOWN FOR:** Pricey and luxurious but powerful and safe.

### Entering a new era

erhaps the worldwide financial crisis will turn out to be a good thing for Land Rover. Under Ford's leadership, Land Rovers gained a reputation for guzzling gas. Ford sold both Jaguar and Land Rover to the up-and-coming Tata Motors of India for \$2.3 billion in 2008.

Like all the brands and former brands of the big three automakers, Land Rover stands poised to enter into a new era.

Nowhere is this more evident than in the introduction of its iconic highend off-roader, the Range Rover. It's been completely redesigned from the ground up recently, and by all accounts it raises the bar for what is possible in a rugged, luxurious SUV. It's as comfortable as it is tough,

capable of helping drivers relax on the highway or get to destinations far from pavement.

The Evoque also is turning heads for all the right reasons. A gorgeous, modern-looking vehicle, it's also designed to be the most efficient Land Rover ever. As other brands struggled through the recession, just hoping to survive, Jaguar Land Rover reported a jump in its sales recently.

reported a jump in its sales recently.

Those are all good signs for this iconic British brand. The reputation it's built — for constructing comfortable, luxurious off-road vehicles that can travel anywhere with the amenities of home — is just as secure as it ever was.

As it enters a new era, Land Rover is showing how a brand can thrive when it makes great products.



#### **2017 VEHICLES TO WATCH**

#### **Range Rover**



The Range Rover SVAutobiography Dynamic combines Range Rover capability, desirability and refinement with better road performance.

#### **Discovery**



The fifth generation Discovery combines a radical exterior design with a highly versatile interior that's capable of seating up to seven.

#### **Discovery Sport**



The Discovery Sport adds a new Dynamic Design Pack and the availability of the advanced Land Rover InControl Touch Pro.

## EXUS



#### **AT A GLANCE**

**TECHNOLOGY:** Lexus has led the way in key, up-and-coming innovations like pedestrian detection, driver facial recognition monitoring and lane keep assistance.

**HISTORY:** Since being launched in the U.S. as the luxury branch of Toyota in 1989, Lexus has enjoyed an impeccable reputation.

**FAMOUS MODELS:** LS, IS and HS sedans and the GX and RX SUVs.

**KNOWN FOR:** Reliable luxury cars that bring technology, comfort and elegance to the table.

### World-class luxury

rom the very start, Lexus has been a force to be reckoned with in the luxury vehicle market.
Since being introduced by Toyota in 1989, the goal of this brand has been to bring exquisite craftsmanship and unrivaled performance to United States consumers. Considering that Lexus sold its 1 millionth vehicle in 1999 — just in time for its 10th anniversary — it is safe to say that it got off to a phenomenal start.

Since then, Lexus has consistently produced solid, reliable cars that routinely earn top marks for design and quality. Silent cabins and powerful engines are hallmarks of the Lexus brand and can be expected regardless of model.

Initially devoted to producing luxury sedans — the ES 250 and the LS 400 were its inaugural models — Lexus has expanded over the last two decades to include a line of luxury performance sedans like the GS, SUVs like the LX and even several hybrid-powered cars like the RX and LS 600h in recent years.

It's these hybrid vehicles that have really begun to define the new Lexus. Built to the same luxury standards as all other Lexus vehicles, hybrids like the CT — the world's first luxury car only offered as a hybrid — have green credentials to go along with their luxurious reputation. Even Lexus' top-of-the-line model, the LS 600h L, is a hybrid vehicle.



#### **2017 VEHICLES TO WATCH**

#### IS



The IS gets transformed looks and Lexus Safety System+ with Automatic Emergency Braking as standard equipment this year.

#### CT 200h



The 2017 Lexus CT 200h delivers the brand's signature design and luxury experience in a unique compact hybrid package.

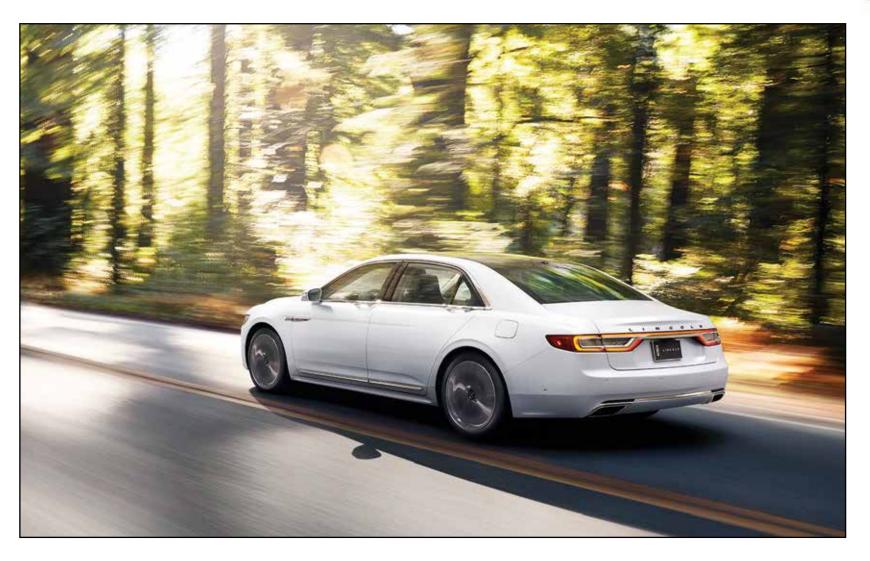
#### **RX**



After a bold redesign last year, the RX looks to continue its success as a leading-edge luxury crossover in 2017.

## SPOTLIGHT ON COMMITTEE OF THE PROPERTY OF THE

## ↓ LINCOLN



#### **AT A GLANCE**

**TECHNOLOGY:** Intelligent Access with push-button start; collision warning with brake support

HISTORY: Founded in 1917 by Henry Leland, a former GM executive. Bought by Henry Ford in 1922 to become the luxury car division of Ford Motor Company.

**FAMOUS MODELS:** Zephyr (1936), Continental (1939), Town Car (1922, 1959, 1981-Present), Navigator SUV, MK Series.

**KNOWN FOR:** Large luxury cars, luxury SUVs.

## History of luxury excellence

incoln was founded in 1917 by former General Motors executive, Henry Leyland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12 engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln ban-

ner.

The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again 1959 as a trim package on Lincoln sedans. In 1981 Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

Lincoln is expanding its success today into crossovers, including the all-new MKX with its focus on an extremely quiet, comfortable ride and an upscale, sophisticated cabin. It's also a safety leader with a five-star crash rating.

In addition, two new luxury sedan models will bring the brand lots of attention in the coming year: the allnew MKZ and the hotly anticipated Continental.

#### **2017 VEHICLES TO WATCH**

#### **Continental**



The Lincoln Motor Company heralds the return of its flagship, the all-new Lincoln Continental, an elegant, serene sedan.

#### **MKC**



For 2017, the Lincoln MKC brings even more standard features and technologies, including a standard power liftgate on all models.

#### MKZ



The new Lincoln MKZ combines intuitive technology, effortless performance and distinctive design.

## SPOTLIGHT ON A SECRETARY OF THE S



#### **AT A GLANCE**

**TECHNOLOGY:** Maserati has always focused on sophisticated engineering solutions to improve performance. Ultralight alloys, hydraulic brakes, fuel injection, turbochargers and LED lighting were all moved forward by this company's engineers.

**HISTORY:** Founded in 1914 in Bologne, Italy, its reputation was forged on the racetrack including Formula One and sports cars.

**FAMOUS MODELS:** 250F, Bora, Quattroporte, GranTurismo.

**KNOWN FOR:** Exclusive Italian speed and style.

## Italian style and speed

A maseratis are about: mixing race-bred speed with classy Italian styling that no other company can match.

The brand traces its roots to the five Maserati brothers who were pioneers of European car engineering in the early 20th century. They were experts at extracting the most speed from race cars, and after honing their skills for other companies, they went independent under their own name in 1926.

One of their first race cars won the famous Targa Florio that same year, setting the stage for countless wins in sports car and grand prix racing in the decades to come.

By the late 1950s, the company turned its attention more fully

to road cars. It used many of the same innovations that brought the company so much success on the racetrack and incorporated them into beautiful, stunningly styled street-legal cars.

Some of the world's most iconic performance vehicles were built by Maserati in the 1960s and '70s, including the mid-engined Bora, with its futuristic, eye-catching body.

Today, Maserati continues to build on its foundations of speed and style. Its cars are more luxurious than ever, and they retain an air of exclusivity and taste that few vehicles can match.

As new Maserati vehicles are rolled out, this is a brand to watch as it blends its heritage with a forward-looking vision.



#### **2017 VEHICLES TO WATCH**

#### **Quattroporte**



The flagship Maserati model is relaunched for 2017 with an exterior restyling, refinement for the interior and additional high-tech features.

#### Levante



With a V6 engine manufactured by Ferrari in Maranello, the luxurious and beautiful Levante is blowing through the SUV segment.

#### Ghibli



For 2017, the Ghibli adds more high-tech content and driver assistance while offering an even higher degree of customization.

## SPOTLIGHT ON A COLOR OF THE COL



#### **AT A GLANCE**

**TECHNOLOGY:** Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

**HISTORY:** Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

**FAMOUS MODELS:** Miata, Protege, 323, 626.

**KNOWN FOR:** Cars with exciting designs and fun-to-drive performance.

### Budget-minded excitement

rom machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days.

Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North America. The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was its first American offering

and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout the 1970s.

Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979. Since then, the two have been linked, and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s.

In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash. Today, the Miata is the best-selling roadster in the world. Mazda also won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.



#### **2017 VEHICLES TO WATCH**

#### Mazda6



Mazda6 again raises the bar with Mazda's first application of the all-new G-Vectoring Control system for 2017.

#### Mazda3



The current-generation Mazda3 has become a standard by which compact cars are judged, and it gets even better for 2017.

#### CX-3



The 2017 CX-3 returns for its second model year a proven companion for whatever the road may throw its way.

## Merceces-Benz



#### **AT A GLANCE**

**TECHNOLOGY:** The new BlueEFFICIENCY technology harnesses detailed user profiles to enhance energy efficiency based on the habits of Mercedes-Benz drivers.

**HISTORY:** Karl Benz invented the first petrol-fueled motorcycle in 1886. A Mercedes vehicle was marketed for sale in 1901. In 1926, the company began mass producing cars.

**FAMOUS MODELS:** C-Class, E-Class, S-Class, CL-Class, G-Class

**KNOWN FOR:** Luxury, dependability, performance.

## Sophisticated engineering

ercedes-Benz has remained at the forefront of quality and reliability in the market of luxury automobiles. The company has maintained steady innovation in driving comfort throughout the 20th century, and its engineering is peerless. Mercedes-Benz automobiles are of legendary durability.

The Mercedes-Benz GL looks to be a true sales leader for large luxury SUVs. This model is back with brilliant options, making this comfortable and durable car a better value.

The E-Class models are equipped with a variety of safety features. Attention assist technology helps motorists stay awake on the road. Automatic emergency braking, lane

tracking, and speed limit programs are included in a package of the latest intelligent technologies that put driver safety first.

The Mercedes-Benz also has been recently redesigned with a long list of world-first technologies designed to make the driving experience more comfortable and safe.

Mercedes also offers a full line of practical, family-friendly SUVs, ranging from the nimble GLC to the traditional ML.

With new innovations in safety, energy efficiency and comfort, the Mercedes-Benz brand is poised to thrive in a market that craves more value for the money. Its cars have long been the most cutting-edge the world has ever seen.



#### **2017 VEHICLES TO WATCH**

#### **E-Class**



Mercedes-Benz is taking a big step into the future with the new E-Class, an intelligent and sophisticated sedan.

#### **SLC**



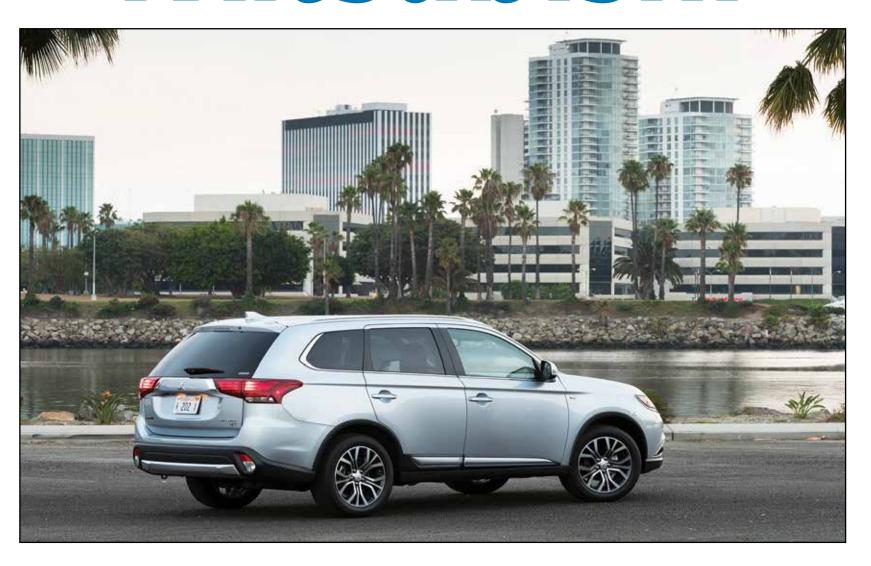
Twenty years after defining a new segment, the new SLC gets significantly optimized technology and an enhanced look.

#### **S65 Cabriolet**



With the new S65 Cabriolet, Mercedes-AMG combines V12 performance with open-top driving for four.

## Mitsubishi



#### **AT A GLANCE**

**TECHNOLOGY:** Exciting perks like magnesium paddle shifters on late model cars are Mitsubishi's way of promoting its close racecar driving ties.

**HISTORY:** With roots going all the way back to the 1870s shipping industry in Japan, Mitsubishi has enjoyed a long and storied history in the world of automobile manufacturers.

**FAMOUS MODELS:** Lancer, Eclipse, Galant.

**KNOWN FOR:** Sleekly modern vehicles that boast top safety features and accessories.

### Adventurous, sporty, safe

s Japan's first mass producer of automobiles — the model A first rolled off the line back in 1917 — Mitsubishi is a venerable name in that country. Its roots actually go way back to 1870, when the company focused on shipping and mining operations, among other things.

Throughout World War II, Mitsubishi focused its efforts on producing vehicles and ships for Japan's war efforts. The company didn't get into serious vehicle production and design until 1960, when the compact Mitsubishi 500 became its largest scale passenger vehicle yet.

In 1971, Mitsubishi — with a 15 percent contribution by Chrysler — produced the Colt in the United

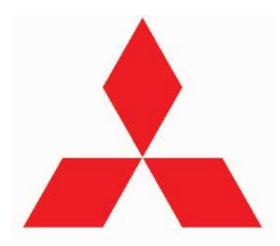
States. Its alliance with Chrysler also meant that the car was marketed under the Dodge brand.

Beginning in 1982, Mitsubishi began selling its cars in the U.S. under its name. It really became successful during the 1990s with the 3000GT and the Eclipse.

Today, Mitsubishi's focus on safety features and exotic perks are helping it increase its market share.

Mitsubishi has also gained a reputation for its performance vehicles, especially the Evolution series that draws inspiration from Europeanstyle rally racing.

Its emphasis has shifted to more efficient cars in recent years, including electric models, matching the demands of today's drivers.



#### **2017 VEHICLES TO WATCH**

#### Mirage G4



Mirage G4 brings a fresh dose of clean style, environmental consciousness, affordability, value, agility and connectivity.

#### Lancer



The popular Lancer gets even better for 2017 with the addition of a standard rear camera and standard display audio.

#### **Outlander Sport**



With a roomy cabin and efficient engine, the Outlander Sport adds standard automatic climate control for 2017.

## SPOTLIGHT ON SPOTL



#### **AT A GLANCE**

**TECHNOLOGY:** Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

**HISTORY:** Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

**FAMOUS MODELS:** Altima, Sentra and Maxima.

**KNOWN FOR:** Edgy, high-performance vehicles that span a broad array of categories.

### History of luxury, speed

A lthough a relative newcomer to the average American—after all, Nissan didn't start using that name until 1981—this automobile manufacturer has enjoyed a long history that spans all the way back to 1933.

The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall popularity considerably. During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981, though, the

Datsun name was phased out and the Nissan name was put into exclusive use.

Fun cars like the 300ZX, the Sentra and the Maxima helped give Nissan an edge over the competition, especially among sporty luxury vehicles. A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.



#### **2017 VEHICLES TO WATCH**

#### Armada



An all-new generation of Nissan's flagship SUV gets a standard 390-horsepower 5.6-liter Endurance V8.

#### Titan



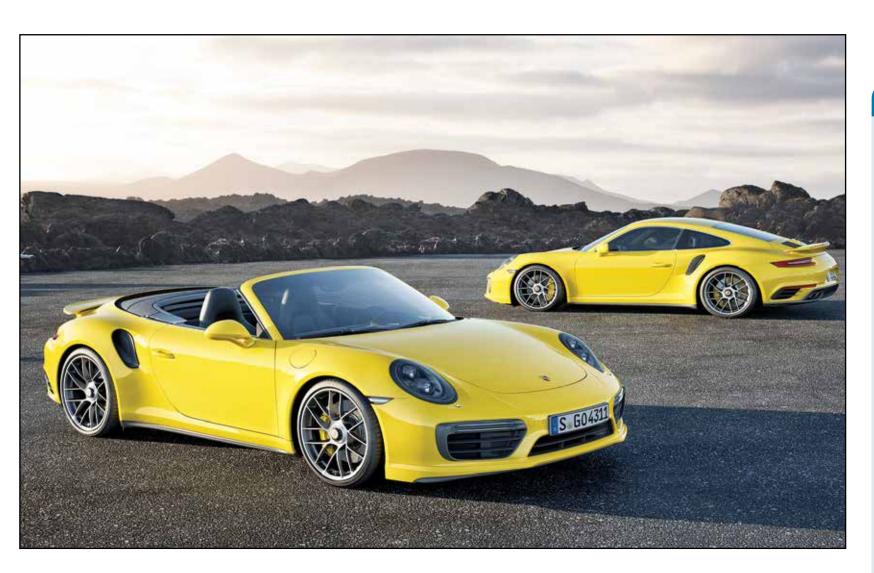
The Titan follows the critically acclaimed Titan XD into the truck market, offering dramatically upgraded refinement and capability.

#### **Pathfinder**



A major redesign includes a bold new front end and a new 3.5-liter V6 engine that makes 284 horsepower.

## POISCNE SPOTLIGHT ON Control of the second of the second



#### **AT A GLANCE**

**TECHNOLOGY:** Porsche has always been at the forefront of automotive technology. Most recently it has led in direct-shift gearboxes.

**HISTORY:** Porsche was started by Ferdinand Porsche in 1931 in Maffersdorf, Austria-Hungary.

**FAMOUS MODELS:** 911 Carrera, Cayenne, Boxster, Cayman.

**KNOWN FOR:** Speed, performance, luxury and maneuverability.

### Limitless German speed

since the Porsche 356 first attained road certification in June of 1948, this brand name has been associated with vehicles of premium performance and legendary luxury. Classic models like the 911 Turbo have captivated fans of sports cars for decades.

While Porsche has always been known for its top racers, the company has entered the sedan market with the Porsche Panamera. This high performance luxury vehicle serves double duty as a daily driver and a speed demon that can hold its own on the autobahns.

It also gives a nod to practicality with the Cayenne, one of the highest performance SUVs ever sold. Its sparkling handling and finely honed, powerful lineup of engines makes it a true Porsche that just happens to be family-friendly.

family-friendly.

In addition, Porsche is at the fore-front of electric car technology. As an engineering giant, this company continues to push the limits of performance while also seeking advanced hybrid drivetrains and other ways to produce power and speed without doing too much harm to the environment.

Porsche always produces cars at the pinnacle of automotive capability, and today's lineup is no exception. It builds on a long history of exceptional German engineering and subtly evolved styling.

It's a wonderful combination of heritage and technology.



#### **2017 VEHICLES TO WATCH**

#### **Boxster**



The new 2017 718 Boxster models are powered by turbocharged flat-four-cylinder engines with direct fuel injection.

#### Cayman



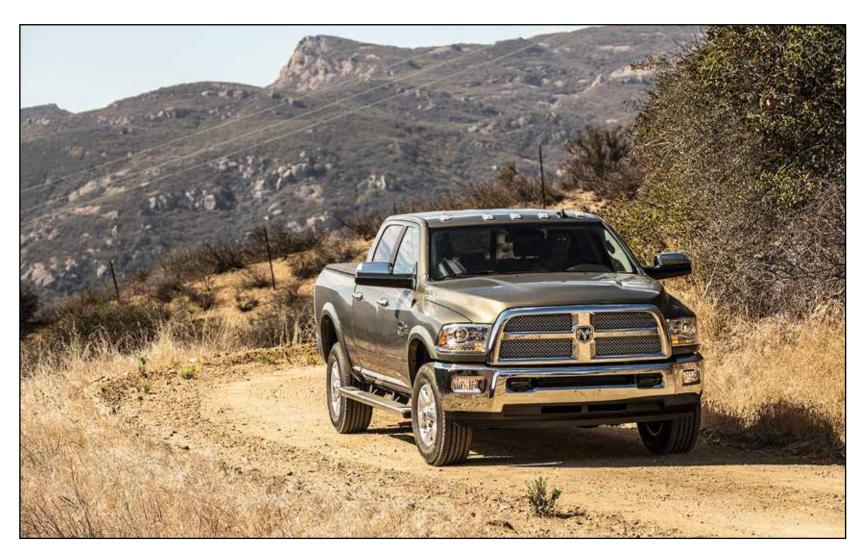
In addition to a new turbo engine, the Cayman also features a completely retuned chassis and the latest generation of PCM.

#### Macan



The new Macan features a 252 horsepower turbocharged four-cylinder engine mated to Porsche's famous PDK transmission.

## SPOTLIGHT ON CONTRACT OF THE PROPERTY OF THE P



#### **AT A GLANCE**

**TECHNOLOGY:** HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

**HISTORY:** While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

**FAMOUS MODELS:** The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

**KNOWN FOR:** Tough, powerful pickup trucks with distinctive bigrig styling.

### Truck brand has deep roots

R am may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella.

Until recently, Ram was the name

Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation's new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Řam trucks still have that reputation for durability and capability, but they're no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the ram's head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's Ram trucks build on that foundation by offering pickups designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.



#### **2017 VEHICLES TO WATCH**

#### Ram 1500



The Ram 1500 Rebel, a popular new model after it was introduced last year, adds more standard equipment for 2017.

#### Ram HD



America's off-road truck leader adds to its lineup with a new Power Wagon and new Ram 2500 4x4 Off-Road Package.

#### **ProMaster City**



With best-in-class fuel economy and new refinements for 2017, the ProMaster City is designed for big jobs.

## SPOTLIGHT ON STORY SPOTLIGHT ON Control Spotlight on Spotlight on



#### AT A GLANCE

**TECHNOLOGY:** Smarts are small enough to nose into parallel spots and have an innovative shape to maximize efficiency.

**HISTORY:** Started by the Swiss watch manufacturer, Swatch, with Daimler-Benz in 1994. Smart officially came to American markets in 2008.

**FAMOUS MODELS:** Pure coupe, Passion, Passion Cabriolet.

**KNOWN FOR:** Subcompact futuristic "concept" design, high miles per gallon

### Status in miniature

Mercedes ART) is a European import that has spread all over the world. Founded by Swatch CEO Nicolas Hayek in partnership with Daimler-Benz, smart filled an existing need in markets like Europe and Hong Kong for subcompact vehicles. When gas prices in the United States rose and global warming became a major political issue, American demand for fuel-efficient cars skyrocketed. The time was ripe to offer the futuristic smart subcompact to the American market.

A common misconception about these eye-catching vehicles is that they are all-electric or hybrid vehicles. While the look is futuristic and the gas-mileage numbers are high, a regular gasoline-powered engine is standard equipment under the hood.

However, a new smart fortwo electric drive was recently released, letting buyers scoot around town under battery power.

With hybrid vehicles on the rise in American markets, the smart has held its own as a "green" status symbol. Each model is instantly recognizable, and the futuristic design implies unusual levels of efficiency. In fact, many hybrid models are less efficient, but at a much higher price, giving smart the advantage among younger consumers.

While it's a relatively new brand, the smart combination of standout styling, efficient powertrains and great timing mean a bright future.



#### **2017 VEHICLES TO WATCH**

#### electric drive



The new smart electric drive makes opting into electric mobility very attractive, mixing overall agility with emission-free driving.

#### fortwo coupe



The smart fortwo coupe has undergone improvements in virtually all areas and is markedly more comfortable.

#### fortwo cabriolet



The all-new smart fortwo cabrio represents a particularly iconic variant of the model known for efficiency and modern styling.

## SUDALU





**TECHNOLOGY:** Standard AWD vehicles, boxer engines and Vehicle Dynamics Control make Subaru reputed for excellent traction and handling.

**HISTORY:** Subaru, founded on July 7, 1953, debuted vehicles in 1954. Initially, vehicles were made in Japan from the conglomerate Fuji Heavy Industries.

**FAMOUS MODELS:** Impreza, Legacy and Forester.

**KNOWN FOR:** Competitively priced AWD vehicles and safety.

### Affordable, safe AWD rides

Since its inception in the 1950s Subaru has manufactured reliable, inexpensive vehicles. Most vehicles contain boxer engines, and some models have turbocharged engines that enhance acceleration and speed.

From 1995 to 1997, the Impreza WRX and WRX STi, made Subaru known for its expert handling and speed when modified Imprezas won the title World Rally Championship.

In a time of dual family wage earners and economic decline, Subaru continues to be an excellent choice for purchasers seeking excellent handling, traction and fuel efficiency. The all-wheel drive system (AWD) helps Subaru vehicles hug the road and offer a quality ride at a reasonable

price.

Modern Subaru models are sleek and attractive, combining styling with the reliability and price tags that promote customer loyalty.

Safety continues to be a priority in 2017, and Subaru — the only manufacturer to recently have top ratings for all models by the Insurance Institute for Highway Safety — continues to provide vehicles that protect its consumers.

The excellent safety ratings make Subaru vehicles ideal for the casual or frequent driver.

And, increasingly, high-performance models like the STi and WRX are giving this brand an exciting reputation to go along with its tradition of reliability.



#### **2017 VEHICLES TO WATCH**

#### **Impreza**



An all-new 2017 Impreza debuts Subaru's global architecture that's designed to deliver significantly higher levels of driving pleasure.

#### **Forester**



This year's update includes upgraded exterior styling, driver assist technology, better comfort, performance and fuel economy.

#### BRZ



A comprehensive update includes improved handling, increased performance, revised styling and new convenience features.

# SPOTLIGHT ON COLUMN COL



#### **AT A GLANCE**

**TECHNOLOGY:** As the first major automotive manufacturer to mass produce hybrid vehicles, Toyota is well known for its electric technology.

**HISTORY:** Toyota's first prototype, the A1, was unveiled in 1935. A decade later, the company had sold more than 100,000 cars.

**FAMOUS MODELS:** Camry, Corolla, 4Runner, Land Cruiser.

**KNOWN FOR:** Durability and reliability that aren't matched by other brands.

### Ahead of the curve

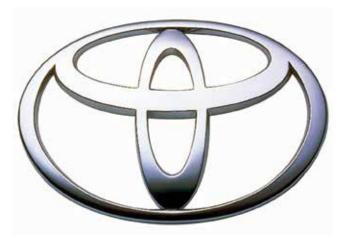
Since being founded in 1937,
Toyota has stood apart from the crowd with its attention to detail and the quality of its craftsmanship.
This Japanese auto maker became a genuine brand to be reckoned with in the United States over the ensuing decades. Its influence extends beyond the borders of the U.S., though.
Toyota was recently the top vehicle manufacturing company by volume.

Initially, Toyota exclusively designed and produced compact cars. In fact, compact vehicles were Toyota's bread and butter for some time. During the 1990s, demand increased for larger, roomier cars and Toyota responded in kind. At the top of the list in terms of popularity were Toyota's SUV offerings, including the

RAV4 and the 4Runner.

As concerns about gas prices started to loom large in the 2000s, Toyota was once again on the cusp of emerging trends and innovations. The launch of its hybrid vehicle, the Prius, in 1997 proved once more that Toyota was keeping its finger firmly on the pulse of public opinion. The popularity of several of its smaller, more fuel-efficient cars — including the Corolla and the Yaris — also confirmed that the company was on the right track.

Going forward, Toyota continues to demonstrate a dedication to innovation in terms of a reduced reliance on oil. Hybrids, plug-in hybrids and plug-in cars are all part of its current lineup.



#### **2017 VEHICLES TO WATCH**

#### **Prius Prime**



This new model is the most technologically advanced, best-equipped Prius ever, earning a 55 mpg city rating.

#### Corolla



The Toyota Corolla marks its 50th anniversary with refreshed styling and, more significantly, a new safety system.

#### Highlander



A new 3.5-liter V6 makes the Highlander more powerful and fuel efficient for 2017. A Start and Stop (S&S) system is available.

# VOISSVARE DE LA CONTRACTION DE



#### **AT A GLANCE**

**TECHNOLOGY:** Highly efficient diesel engines have been a VW hallmark in recent years.

**HISTORY:** Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

**FAMOUS MODELS:** Beetle, Golf, Passat, Jetta, Rabbit.

**KNOWN FOR:** Safety, diesel engines, reliability and fuel economy.

### Attainable German cars

olkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel econo-

Turbocharged Direct Injection engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced energy

For people who enjoy driving, one of the best aspects of Volkswagen's

vehicles is their sense of fun from behind the steering wheel. They seem to have a cheerful, playful personality and are designed to make drivers smile with their sporty handling.

The brand also has expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently.

Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like CC and the always-popular Beetle.

With top safety ratings on numerous vehicles, innovative new prototypes and a new factory in Chattanooga, Tenn., Volkswagen has a bright future.



#### **2017 VEHICLES TO WATCH**

#### **Beetle**



Offered in its own unique shade of Fresh Fuchsia Metallic paint, the limited-edition #PinkBeetle model is eye-catching.

#### **Golf Alltrack**



The Golf Alltrack combines practicality and a fun-to-drive nature with the capabilities of 4Motion all-wheel drive and rugged styling.

#### Jetta



Volkswagen's most popular model in the U.S. gets a simplified lineup and represents a better value with added equipment this year.

## Volvo



#### **AT A GLANCE**

**TECHNOLOGY:** Volvo has long been a leader in safety innovation. Its cars today use a range of sensors and cameras to help keep their occupants protected.

**HISTORY:** Founded in 1927 by Gustaf Larsson and Assar Gabrielsson; purchased by Ford in 1999.

FAMOUS MODELS: C30, XC90, XC60.

**KNOWN FOR:** Solid design and the best safety technology in the world.

## Total focus on safety

atin for "I Roll," Volvo has always been associated with diligent craftsmanship and sustainability. If you're driving a Volvo, it's difficult not to feel safe.

Severe Swedish weather prompted the company to engineer cars that would remain impenetrable to the cold. This weather restriction inadvertently started a legacy of solid durability and design.

Volvo's recent moves toward using electric batteries to power certain models is extremely exciting for both the company and the larger electric battery movement.

Although smaller outfits have created pure electric vehicles, and other companies have launched successful hybrid lines, no company with the

stature, class and refined engineering sense of Volvo has seriously pursued creating a mass-market electric vehicle.

Unlike other electric vehicles, Volvo aims to preserve its trademark sensible-yet-roomy luxury in an electrically powered form.

In December of 2009, Zhejiang Geely Holding Group, a Chinese company, reached an agreement to purchase Volvo from Ford. This expansion of Volvo into the Asian market increases the potential major impact that its fleet of vehicles could have on the world at large.

It's safe to say that, no matter who owns Volvo, this brand will still leave its drivers with a feeling of safety for a long time to come.



#### **2017 VEHICLES TO WATCH**

**S90** 



The all-new S90 has been widely praised since its reveal to the world's press for its stunning exterior and sumptuous interior.

**V90** 



The stylish and versatile V90 is the latest in the luxury car maker's top-of-the-line 90 series, building on Volvo's wagon heritage.

**XC90** 



An all-new design introduced last year, the XC90 has continued to rack up some of the auto industry's most prestigious awards.