

CARGAZING

2020 BUICK ENCORE GX

New Encore GX: Compact Style

Spirited, efficient model occupies midground in Buick SUV lineup

PRESS RELEASE

When the Encore GX arrives in early 2020, Buick will offer four premium SUVs across the three segments customers are shopping in most: small, compact and midsize. The Encore GX will be positioned between the smaller Encore and the larger Envision and Enclave models. It will offer new standard safety technologies, and its style and functionality will be just right for many of today's buyers.

"As we look to the future of Buick, the Encore GX positions us strongly as a consideration for those who want to purchase small or compact SUVs," said Duncan Aldred, vice president, Global Buick and GMC.

Today, almost 90 percent of U.S. Buick sales come from SUVs.

The Encore GX's new standard safety and driver assistance features will include Front Pedestrian Braking, Automatic Emergency Braking, Forward Collision Alert and Lane Keep Assist with Lane Departure Warning. It will also offer the Enclave's innovative Rear Camera Mirror, which provides a wide, less-obstructed rear view while parking and



The Buick Encore GX is all-new for 2020, positioned between the smaller Encore and the larger Enclave, and offering more cargo space than its counterpart.

BY THE NUMBERS

Base price: \$26,000 (estimated)

Product specifications and pricing will be announced when the Encore GX begins arriving at U.S. dealers.

driving, and High Definition Surround Vision camera system.

Its spirited and efficient performance will be paired with a purposefully designed cargo space that's almost five cubic feet larger than the Encore and about three cubic feet smaller than the Envision.

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Buick vehicles offer sculptural designs, refined

performance, modern interiors and thoughtful personal technologies. Buick's award-winning customer service and sales experience, along with the Avenir trim, the highest expression of Buick luxury, are attracting new buyers to experience Buick's unique approach to attainable luxury.

More information about Buick vehicles is available at buick.com.



The Encore GX features modern design inside and out, along with refinements and thoughtful personal technologies.