

CARGAZING

2023 DODGE HORNET

Power, Style and Value

All-New Dodge Hornet Creates Buzz Around Muscular Speed, Modern Looks

PRESS RELEASE

Dodge is introducing the all-new 2023 Dodge Hornet, delivering the quickest, fastest, most powerful compact utility vehicle (CUV) under \$30,000. The 2023 Dodge Hornet disrupts the fast-growing CUV segment, building buzz with a distinctive Dodge combination of muscular styling wrapped around best-in-class standard performance from a multi-energy powertrain roster and a swarm of class-exclusive performance features.

The all-new 2023 Dodge Hornet was revealed today at M1 Concourse in Pontiac, Michigan, with three vehicles showcasing the Dodge brand's new entry in the CUV segment: the "Head of the Hive" Dodge Hornet R/T; the Dodge Hornet GT, the industry's quickest, most powerful utility vehicle under \$30,000; and the Dodge Hornet GT GLH Concept, which showcases available Direct Connection performance parts upgrades for the newest entry in the four-car Dodge vehicle lineup.

"The Dodge brand's electrified transformation has left the starting line, with the all-new Dodge Hornet R/T representing the first electrified performance vehicle from Dodge," said Tim Kuniskis, Dodge brand chief executive officer - Stellantis. "The Dodge Hornet is poised to jolt



MANUFACTURER PHOTO

the mainstream compact utility vehicle segment with looks, feel and performance that are unmistakably Dodge. Hornet shakes up the status quo with aggressive Dodge styling, the most power in the segment from our multi-energy lineup, the best driving dynamics, a full lineup of segment-exclusive performance features, the best standard technology, as well available Direct Connection factory-backed performance

upgrades. And this is just the start of the Dodge brand's electrification journey."

DODGE DNA

The Dodge Hornet earns its spot in the brand's vehicle lineup with distinctive Dodge DNA, including hood and front fascia design elements that bring to life the Dodge attitude. The hood features integrated heat extractors for a performance-focused appearance while the front

also incorporates a "mail slot"-style grille opening sculpted into the fascia. The "mail slot" also reinforces the horizontal brow of the upper grille and lamp graphics - creating a serious, all-business demeanor. Flanked by two smaller inserts, these design elements telegraph a mission of performance and functionality while also delivering a muscular front-end appearance that follows the look of the Dodge vehicle

lineup.

Inside, the performance interior follows the driver-focused design that is a calling card of the Dodge brand vehicle lineup. Center stack controls, display screens and more are subtly "tipped" toward the driver, putting the individual in the cockpit at the center of the action. The instrument panel utilizes a wrapped and stitched mid-bolster that extends through the instrument panel

BY THE NUMBERS

Base Price: \$29,995
Wheelbase: 103.8 in.
Length: 178 in.
Width: 82 in.
Height: 63.8 in.
Engine: 2.0-liter turbo (268 hp, 295 ft-lbs)
Transmission: Nine-speed automatic
EPA Mileage: Not released yet

and achieves a cross-car read, creating a lighter feeling while adding visual width. Red stitching accents, standard on Hornet, flow throughout the black interior, including on the mid-bolster, seats and armrest. Accents on the vents and center switches provide a slim, technical detail that enhances the performance appearance of the interior.

PERFORMANCE

The entry-level Dodge Hornet GT model is the industry's quickest, most powerful utility vehicle under \$30,000. The GT is powered by the Hurricane4 engine, a 2.0-liter turbocharged inline four-cylinder with direct fuel injection and engine stop-start technology, providing iconic dynamic performance to the tune of 265-plus horsepower and 295 lb.-ft. of torque, combined with low emissions.