



2023 Content Calendar

EVERY WEEK

- Garage Sale Page
- Homewise Real Estate Page
- Cargazing Automotive Review
- Get the Job Employment Page

JANUARY

Big Game Preview (late in month)
 Black History Month
 Puzzle Book
 Salute to Unsung Heroes
 Giving Blood
 Heart Health
 Presidential Profiles
 Spring Home & Garden
 Spring Car Care
 Rental Guide
 Farm & Ranch — Spring
 Health Care Careers
 Finance for Seniors

FEBRUARY

Spring Coloring Book
 NASCAR preview section
 Easter Family Fun
 Resource Conservation
 Estate and Pre-Planning Guide
 How-To Guide
 Wine Guide
 Senior Living
 Home Building Guide
 Personal Finance
 Pet Care

MARCH

Small Business Appreciation
 Boating
 Women in History
 Golf Guide
 Women in Leadership
 Everything on Wheels
 New Car Buying Guide —
 Spring Edition
 Green Earth
 Real Estate — Second Quarter
 Your Health — Second Quarter
 Emergency Preparedness
 Tornado Preparedness
 Used Car Buying Guide
 Men's Health
 On the Grill

APRIL

Graduation Section
 At Your Service — Home Service Pros
 Motorcycles
 Mixology
 Health Care Careers
 Outdoor Living
 Mother's Day Section
 Summer Recreation Guide
 Summer Home & Garden
 Summer Weddings
 Salute to Nurses
 Flag Etiquette
 Senior Living

MAY

Mental Health Awareness
 Driving Safety
 Staycation Guide
 Recreational Vehicles
 Hurricane Preparedness
 Father's Day Section
 Shop Local
 Furniture and Design Trends
 Women's Health
 Locally Grown Food
 Personal Finance
 Pride Month
 Pet Care
 Summer Drinks

JUNE

Managing Risk — Insurance Section
 Fall Fashion
 Back to School
 Your Health — Third Quarter
 Real Estate — Third Quarter
 Fall Brides
 Senior Living
 Health Care Careers
 College Prep Guide
 Fall Home & Garden

JULY

Holiday package:

- Senior Living for the Holidays
- Black Friday section
- New Year's Resolutions
- The Christmas Story
- Letters to Santa templates
- Stay Healthy for the Holidays
- Holiday Salute
- Holiday Flavors
- Holiday Traditions
- Shop Local for the Holidays
- Holiday Decorating
- Christmas Coloring Book
- Holiday Gift Guide
- Illustrated Children's Story
- Holiday Puzzle Book
- Holiday Drinks

AUGUST

Mental Health Careers
 Oktoberfest
 New Car Buying Guide — Fall Edition
 Hunting Guide
 Home Improvement
 Breast Cancer Awareness
 Fall Car Care
 Craft Beer Guide
 Baby Care
 Senior Living
 Personal Finance
 Pet Care

SEPTEMBER

Why You Should Vote
 Alzheimer's Awareness
 Farm & Ranch — Fall
 Keeping Kids Safe
 Real Estate — Fourth Quarter
 Your Health — Fourth Quarter
 Winter Weddings
 Fire Prevention
 Halloween Guide

OCTOBER

Get Crafty: Trends in Crafting
 Tax Guide
 Winter Home & Garden
 Auto Brand Spotlight
 Parent and Teacher Resource Guide
 Health Care Careers
 Senior Living

NOVEMBER

Hit the Gym
 Personal Finance
 Pet Care
 Eye Care
 Dental Care
 Wellness (Spas, Salons, Yoga)

DECEMBER

Big Game Party Planning
 Valentine's Day
 Spring Brides
 Your Health — First Quarter
 Real Estate — First Quarter
 Fitness for Seniors
 Senior Living

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