

AUTO BRAND

SPOTLIGHT 2023



Acura



AT A GLANCE

TECHNOLOGY:

Vehicles feature satellite communication systems with real-time traffic, Super Handling All-Wheel Drive, and Variable Valve Timing and Lift Electronic Control.

HISTORY: The Acura brand was introduced in the U.S. by Honda as a separate luxury car division in 1986.

FAMOUS MODELS:

Legend, NSX, MDX.

KNOWN FOR:

Consistently scoring high in J. D. Power's quality and satisfaction surveys.

Technology and Precision

Since its debut in 1986 with just two vehicle models, Acura has grown into its niche as Honda's luxury brand. Acura's products are well known for innovation, high performance and meticulous craftsmanship. Acura's Legend was the first luxury Japanese car in the U.S. market, and it was extremely effective in competition with existing European luxury cars.

Acura's reputation for innovation was cemented in 1990 with the debut of the NSX, which offered an all-aluminum body and Acura's Variable Valve Timing and Lift Electronic Control (VTEC). The vehicles



produced by Acura expand upon Honda's technological innovation. The AcuraLink Real-Time Traffic and Weather, for example, shows weather conditions for any location and alerts the driver if a weather-related problem exists along the planned route.

Acura's sophisticated driver

aids such as automatic collision-mitigation braking, active cruise control and blind-spot detection are now nearly standard on all models. In addition, the manufacturer's Integrated Dynamics System (IDS) tailors the vehicle's independent suspension to accommodate the driver's preference for either a more sporting or a more comfortable ride.

In 2023, Acura introduces a new hatchback as well as a limited-edition TLX Type S PMC Edition that's hand built at the company's Ohio-based Performance Manufacturing Center.

VEHICLES TO WATCH

MDX



Luxury three-row SUV offers stylishness and dependability, and the Insurance Institute for Highway Safety named it a top safety pick.

INTEGRA



This new entry-level hatchback replaces the ILX in the Acura lineup, reviving a model name that's been in disuse since 2001.

TLX



Standard turbo-charged 272-HP 4-cylinder and available all-wheel drive means the TLX will perform in any driving scenario.

Audi



AT A GLANCE

TECHNOLOGY: Aluminum space frame technology allows Audi to create cars that are easier to handle, maneuver and accelerate.

HISTORY: Founded in 1910 by August Horch, the Audi symbol's four rings represent its early merger with three other German companies.

FAMOUS MODELS: TT, A4, A8, 100, S8.

KNOWN FOR: Cutting-edge technology, high-end comfort and bona fide luxury.

Innovative German Design

Few automobile manufacturers can claim a place among the top echelon of designers and innovators, and Audi is definitely one of them. Since being founded by August Horch in Germany in 1914, this automaker has enjoyed a consistently excellent reputation as a producer of luxury cars.

Since being purchased by Volkswagen in 1964, Audi has maintained a prominent place in the American auto industry. In 1980, Audi kicked things up a notch with the introduction of the Quattro at the Geneva Auto Show. That



model has since been discontinued, but the all-wheel-drive technology that made it so fresh and exciting — especially as a sport coupe — continues to be an Audi mainstay to this day. Never before had the world seen a high-performance vehicle with all-wheel drive, and Audi never looked back.

One of the most remarkable things about Audi crafts-

manship is the aluminum space frame technology it uses across the board. This design allows Audi vehicles to handle better and accelerate faster. When Audi's exquisite interiors are thrown into the mix, it's easy to see why this German brand has won over so many lifelong fans through the years.

In 1996, Audi underwent a major overhaul and launched new models like the A3 and A4. Along with the Audi TT, these vehicles have become the flagships of the Audi name. Audi's most luxurious sedan is the A8.

VEHICLES TO WATCH

Q7 CROSSOVER



This large crossover will be outfitted with a new 261 horsepower 4-cylinder, representing a 13 horsepower increase from the previous engine.

RS3 SEDAN



This second-generation car features a 5-cylinder engine which delivers 369 pound-feet of torque and 401 horsepower.

E-TRON GT



Audi's battery-electric car will see only minor tweaks after its 2022 debut, including grille finish, new 20-inch wheels and audio system.

BMW



AT A GLANCE

TECHNOLOGY: BMW's cutting-edge performance tech is the benchmark for the world.

HISTORY: The automotive portion of BMW was founded in 1928; the company allowed RollsRoyce and Bentley to start using BMW engines in the early '90s.

FAMOUS MODELS: 5 Series, Z4 Roadster.

KNOWN FOR: Precision engineering, high-performance sports sedans and advanced, forward-thinking style.

Pushing the Envelope



BMW isn't afraid to try new things. As a company with decades of experience engineering some of the finest automotive machines on the planet, BMW has made its reputation with its meticulous, highly functional design, but also has remained relevant by refusing to simply settle into a groove.

Aside from designing a new test electric vehicle, BMW also is exploring the opposite end of the sustainability spectrum with a rugged, no-doors, no-roof, no-extra-padding outdoor vehicle that makes you wonder if you're in a car

at all. The overwhelming success of the Z4 Roadster, with its incredibly sleek body and smooth handling, has kept BMW exactly where it needs to be — pushing the design envelope without sacrificing either precision or style.

Consider the classic, an intelligent vehicle that func-

tions as a family car but also has the exhilarating driving dynamics of a top-notch sports sedan. Because BMW manufactures a vehicle for every type of lifestyle and refuses to stop innovating on a variety of fronts, the company is poised to continue achieving magnificence in the years to come.

For 2023, an all-new 7 Series flagship sedan is being introduced — including a first-ever battery-electric version called the i7. It's another reason this German brand has spent decades as a leader in the auto industry.

VEHICLES TO WATCH

7 SERIES SEDAN



BMW's all-new flagship 7 Series sedan has been completely redesigned, and also includes a battery-electric version for the first time.

X3 SUV



Crossover equivalent to BMW's 3-series sedan is powered by a turbo 248-horsepower 4 cylinder, with spacious interior and great technology.

X1 CROSSOVER



This small crossover SUV is also all new in 2023, boasting a twin-turbocharged 241-horsepower engine and lots of updated amenities.

Buick



AT A GLANCE

TECHNOLOGY: The latest Buick models feature a blind spot indicator light on external mirrors and rear view cameras to improve safety.

HISTORY: The first Buick automobile was built in 1899. The company was established in Flint, Michigan, in 1903. By 1908, it was considered a leading car manufacturer.

FAMOUS MODELS: Enclave, Lucerne, Roadmaster, Regal.

KNOWN FOR: Affordability, luxury, performance and comfort.

Luxury at a Practical Price

The Buick brand name has been active in the auto industry since the very beginning. It currently serves as the entry-luxury division for General Motors, providing affordable alternatives to other luxury vehicles. Buick jumps out of the gate in 2022 with a continued focus on comfort, performance and safety. It's rolling out a long list of high-tech safety features across many vehicles in its lineup, including a Rear Cross Traffic Alert and Side Blind Zone Alert.

Many of the upscale, high-tech safety features seem more reminiscent of cutting-edge



Volvo features than what domestic family cars have traditionally offered. Buick also is moving its cars upscale and closer to what many drivers would expect from a more expensive luxury brand. The quality construction and smooth, quiet driving feel rival

even its cousins from the Cadillac brand. It's also offer 4G LTE data connectivity.

Overall, the Buick brand is in the middle of a renaissance that puts a new focus on the vehicle experience, from the silence of its engines to the precision build quality inside the cabin. Its styling also is improved in recent years, most notably on the handsome LaCrosse sedan.

With a long history and exciting future, Buick is continuing to provide quality luxury vehicles at an entry-level price. It's proving it can provide a better luxury value than ever before.

VEHICLES TO WATCH

ENCLAVE



A luxury three-row luxury midsize SUV with smart exterior design, standard tech and lots of cargo and passenger space.

ENVISION



This luxury compact SUV features a well-designed interior, impressive ride quality and acceleration, with new suspension and wheel options.

ENCORE GX



A stylish, smaller SUV with an optional 1.3-liter turbo 3-cylinder engine that's perfectly suited for closer urban road driving.

Cadillac



AT A GLANCE

TECHNOLOGY: Intelligent cruise control and blind zone alerts make it easier to stay safe; CUE digital interface is cutting-edge.

HISTORY: The Cadillac Automobile Co. was born in 1902 and quickly gained a reputation as making the world's most luxurious vehicles.

FAMOUS MODELS: Seville, Escalade, Eldorado.

KNOWN FOR: The American luxury car answer to Germany's Mercedes Benz and England's Jaguar.

True American Luxury

For decades, Cadillac, along with Chevrolet and Buick, has been one of GM's core brands. Cadillac is the brand that says "luxury" like no other American-made car. Despite a long and storied history, and despite being indelibly etched into the American imagination, Cadillac had lost some of its luster by the 1990s. After a dramatic reinvention, including the introduction of the exciting CTS sports sedan and popular Escalade luxury SUV, this American brand once again competes with the world's best. In 2022, Cadillac continues



its focus on breaking luxury boundaries. The brand is moving upmarket, competing more directly with highend cars from BMW and MercedesBenz by introducing the CT6 at the

top of its range. And it continues to focus on powerful, performance-oriented, muscular luxury vehicles like the CT5-V Blackwing.

In short, the name "Cadillac" has conveyed luxury and style in a distinctly American way for decades. As GM rebounds, the Cadillac legacy will not just survive; rather, it will continue to set the trend for both American and foreign automakers looking to design classy luxury vehicles that would make anybody proud to own one. It is, as the saying goes, becoming the Cadillac of automobiles once again.

VEHICLES TO WATCH

ESCALADE



Brand flagship comes with a gas-powered 6.2-liter V-8, diesel-power V-6 or a high-performance new V-series offering super-charged horsepower.

LYRIQ



Cadillac's initial foray into the luxury EV market boasts a spacious, modern cabin, 312 miles per charge and sharp styling.

CT5



Luxury rear-wheel drive mid-size sedan with an all-wheel option, roomy cabin, hands-free driving and attractive exterior design.

Chevrolet



AT A GLANCE

TECHNOLOGY: OnStar offers safety, convenience and information; the electric Volt is already revolutionizing the auto industry.

HISTORY: Started by race-car driver Louis Chevrolet and General Motors founder William Durant in 1911. Purchased by GM in 1918.

FAMOUS MODELS: Camaro, Corvette, Silverado, Suburban.

KNOWN FOR: Affordable family cars, V8-powered performance vehicles, and tough work trucks.

Affordable, Powerful Style

For nearly a century, Chevrolet has stood for value and style that everyone can afford. From its start as a brand to compete with Ford's Model T to today's high-tech family cars, Chevy has always been about bringing quality to the masses.

Now, more than ever before, it's also a brand in transition. Chevy is entering a new era where car buyers and the government are demanding more efficiency across the board, which means an increasing emphasis on smaller cars that sip very little fuel. The recently rede-



signed Chevy Volt — an electric car — is even designed so that it only uses gasoline for long, extended trips.

To drive home the point on efficiency, Chevrolet introduced a lineup of efficient crossover vehicles, some of which get more than 30 mpg on the highway. That's an astounding figure for a mid-size SUV, setting the bar for crossover vehicles around

the world.

At the same time, Chevy is holding onto its heritage as a maker of muscle cars and powerful, tough pickups. The Camaro harkens back to Detroit's glory days in the 1960s, and huge, rugged vehicles like the new generation Silverado pickup and full-size Suburban SUV still set the standard for American workhorses.

From its smallest commuter cars to its biggest, most luxurious SUVs, there's a century of hard-working, blue-collar strength behind every vehicle.

VEHICLES TO WATCH

CORVETTE Z06



New variant offers a wider stance, reconfigurable spoilers, and plenty of customization options with a 5.5-liter 670-horsepower engine.

BLAZER



All new two-row mid-size SUV comes standard with front-wheel drive, and either a turbo 228-horsepower 4 cylinder or a V-6 with 308.

EQUINOX



Fresh off some major updates, this family favorite has been upgraded to a smooth-riding 1.5-liter engine with 175 horsepower.

Chrysler



AT A GLANCE

TECHNOLOGY: Stow-n-Go seats in the Town & Country. uConnect delivers entertainment and navigation.

HISTORY: Founded by Walter P. Chrysler in 1925. Purchased by Fiat in 2009.

FAMOUS MODELS: 300, Town & Country, Sebring, PT Cruiser.

KNOWN FOR: Classic styling combined with performance, particularly in the 300 models.

Stylish American Value

Chrysler is the flagship American brand of Fiat Chrysler Automobiles, which also manufactures the Dodge, Jeep and Ram brands. Chrysler models generally are aimed at aspiring consumers, offering luxury features and stylish looks at reasonable prices.

In the early years, Chrysler vehicles were the first to make luxury performance features standard, including carburetor air filters and full-pressure lubrication. Chrysler also was the first to introduce innovations eventually adopted



industry-wide. In recent years Chrysler models have used interesting, classic styling to emphasize their all-American roots. The appeal of these vehicles lies in their attractive design, reminders of better days for this and other American manufacturers.

Chrysler still offers strong models that stand out among the crowd of other vehicles in

their class. These models prove to be impressively competitive and popular with buyers in a market flooded with efficient but bland options. Cars like the 300 are especially noteworthy for their good looks and impressive performance.

The 300, available with a HEMI V8 engine, offers a roomy cabin and head-turning body, while the Chrysler Pacifica is considered one of the world's best minivans after a redesign. It's also available in an efficient hybrid version.

VEHICLES TO WATCH

PACIFICA



Minivan with family-oriented features like captain's chairs, rear entertainment system and stow-n-go seating is available in gas and hybrid versions.

300



This might be the last year for car that embodies style and elegant design, without giving away anything in terms of performance.

VOYAGER



Value-oriented packaging for this minivan means plenty of standard features, even as Dodge designates the Voyager as fleet-only.

Dodge



AT A GLANCE

TECHNOLOGY: Hemi V8 engines are practically synonymous with the Dodge name, and a digital dash on the Dart broke new ground for this brand.

HISTORY: Founded by brother Horace and John Dodge in 1914, Dodge has enjoyed several ups and downs throughout its storied history.

FAMOUS MODELS: Charger, Caravan, Neon and Avenger.

KNOWN FOR: Solid, reliable and powerful vehicles.

Powerful, Sturdy Transit

The story of Dodge is very much the story of America; the fortunes and successes of this auto manufacturer have always been intricately linked to the economy and mood of the United States.

Upon being founded by brothers John and Horace Dodge in 1914, Dodge immediately took off on an ambitious course of expansion and innovation. Basic passenger vehicles were quickly followed by roadsters and four-door sedans; by 1917, Dodge was already producing trucks.

DODGE

World Wars I and II played a huge role in the development of the Dodge brand during the 20th century. After the second conflict, Dodge introduced HEMI-driven vehicles like the Coronet that brought a new level of vim and vigor to everyday automobiles.

In many ways, the 1960s was Dodge's heyday, with popular models like the Dart — along with its muscle car, the Charger — cementing

their place in households across America. It was the Caravan, in 1984, that breathed new life into Dodge's fortunes. As the first bona fide minivan, the Caravan helped make Dodge relevant once more.

Today, Dodge has doubled down on its performance-oriented heritage with its 707-horsepower Hellcat-powered models, the Challenger and Charger, which are the most powerful muscle cars ever to come from Detroit. It's setting the stage for a fun future with lots of burning rubber.

VEHICLES TO WATCH

HORNET



The GT model boasts a turbo 4-cylinder 2.0-liter engine, while the R/T is a plug-in hybrid with a “Power Shot” mode offering 25 more horsepower.

CHALLENGER SHAKEDOWN



Dodge is only making 1,000 of this muscle-car variant before bidding farewell to the Challenger. Each one has special under-hood plaques.

DURANGO SRT HELLCAT



The company's largest vehicle returns after a one-year hiatus with a supercharged V-8 engine boasting more than 700 horsepower.

Ford



AT A GLANCE

TECHNOLOGY: Ford's next generation SYNC system allows passengers to connect to the Internet; great gas and hybrid mileage.

HISTORY: Formed in 1903 by Henry Ford. This groundbreaking Detroit company introduced mass-production techniques that enhanced the capacity of all car companies.

FAMOUS MODELS: Mustang, Expedition, Ranger, Explorer, F-150

KNOWN FOR: Affordability, power, performance and durability.

Quality Cars for the Masses

The Ford Motor Company has always been careful to provide high-performance vehicles within the budgetary limitations of the average consumer. In the early 20th century, this enhanced the productive capacity of humanity as Ford cars reached critical mass.

This commitment to the provision of affordable and technologically advanced machines persists; Ford is leading the charge in the pursuit of energy efficiency. As the market calls for efficient, affordable and innovative new vehicles, Ford is prepared to



meet this challenge — including with new electric vehicles such as the Mustang Mach-E. Its SUVs and crossover vehicles remain popular for doing just that: mixing efficiency with desirable tech features.

Ford continues to dominate the truck market with its F-150 pickup. This truck not only offers the kind of raw power and durability to do the toughest jobs, but it also

has the refinement of a luxury car in many ways. Whether doing hard work at a job site or traveling across America in comfort, the new, aluminum-intensive F-150 is designed to do it all.

Ford also revived a classic nameplate that is beloved among enthusiasts: the Bronco. This hard-nosed, rugged SUV is back in a modern form that stays true to its trail-climbing roots without sacrificing comfort or modern conveniences and connectivity. It's another reason the Ford name will stand for value in the years to come.

VEHICLES TO WATCH

BRONCO HERITAGE



Heritage models have a 4-cylinder 2.3-liter engine producing up to 300 horsepower with 10-speed automatic or a 7-speed manual transmissions.

F-150 RATTLER



Rugged new entry-level addition to F-150 lineup is designed for those who want both style and off-road capability.

MUSTANG MACH-E



This wagon-like SUV gets up to 314 miles of range, hitting 60 mph in 5.2 seconds with the all-wheel-drive option.

Genesis



AT A GLANCE

TECHNOLOGY: Genesis Connected Services links to Amazon's Alexa to do several actions. It can lock and unlock the doors remotely, start the engine with climate control and more.

HISTORY: Started as a luxury spinoff from the Hyundai brand in 2017.

FAMOUS MODELS: G80, G90.

KNOWN FOR: Power, luxury and technology designed around the human experience, with an emphasis on being easy to use.

A New Kind of Luxury Car

America's newest luxury car brand, Genesis, offers a fresh take on upscale vehicles through its "human-centered" philosophy. Genesis has announced that it plans to offer a full line of six models and will compete with the most storied sellers of luxury cars around the world. The G90 sets the tone for the brand as its flagship luxury sedan.

Available with a 5.0-liter V8 engine, the G90 is a powerful, sleek and sophisticated car that is designed to make the newest technologies easy to



use. Extensive use of real wood, leather and metal trim gives the cabin of Genesis models a rich, upscale feel.

In addition to the vehicles themselves, Genesis aims to offer a firstclass ownership experience for its customers. The Genesis Experience, as they call it, includes:

- 3 years/36K miles complimentary scheduled maintenance.
- 3 years/36K miles compli-

mentary valet services

- 3 years complimentary Genesis Connected Services including Connected Care, remote and guidance .

- 3 years complimentary SiriusXM Travel Link (traffic and data) and Map Care.

- Best-in-industry warranty with enhanced roadside assistance and concierge services.

Genesis models are known for their technology, too. They aim to provide cutting-edge features that are designed in a way to make them easy and intuitive to use.

VEHICLES TO WATCH

G70



This sporty V-6 sedan is a great value with distinctive, fresh styling, 19-inch wheels, exciting new paint options and a power trunk.

G80



Luxurious, spacious interior, terrific value and an available electric model coupled with 19-inch alloys, and new interior and exterior details.

G90



Fully redesigned, this car has an array of luxury features like a new electronic suspension system that scans ahead to smooth out potholes.

GMC



AT A GLANCE

TECHNOLOGY: Developer of luxury hybrid technology for large vehicles; Denali line pushes boundaries of truck luxury.

HISTORY: Founded in 1908 to become one of the biggest automakers in the world.

FAMOUS MODELS: Yukon, Sierra.

KNOWN FOR: The premiere manufacturer of light-duty trucks and sport utility vehicles.

Tough, Luxurious Trucks

For decades, the extensive line of GMC trucks dominated the marketplace. It was more than a simple vehicle; it was a lifestyle, and a sturdy representation of the American ideology of individualism.

Today's GMC is determined to show the world what it can do best: manufacture long-lasting trucks for the working man. Greater fuel efficiency, and an emphasis on integrating electric/fuel hybrid technology into the existing models, has become a part of most of GMC's new



line of trucks and SUVs.

The company is bolstered by two things: its refusal to give up, even in a relatively difficult economic climate, and its clear determination to adapt to the changing demands of the market, without alienating its core audience. GMC's trucks are still geared toward the working man, but the working man of

the 21st century.

The company is modifying its template of the 20th century truck so that it encompasses the needs of the 21st century family, too. GMC also is known for its luxury, particularly on the high-end Denali line, which offers the features of a luxury car with the toughness of a GMC truck. In fact, the Denali line is taking on a life of its own, representing a huge portion of sales for many of GMC's models.

It shows that this brand makes a statement in both style and power.

VEHICLES TO WATCH

SIERRA 1500 DENALI ULTIMATE



This special pickup truck variant comes loaded with full-grain leather upholstery, custom styling features and massaging front seats.

CANYON



Look for a new design and a completely refreshed powertrain, along with new safety technology at both the standard and optional levels.

YUKON DENALI ULTIMATE



Upgrades include chrome exterior accents, full-grain leather, heated and ventilated massaging seats, and hands-free driving technology.

Honda



AT A GLANCE

TECHNOLOGY: Honda has made profitable and potentially market-changing advances in fuel cell, natural gas, ethanol and hybrid electric vehicles.

HISTORY: Founded in Japan in 1946 by motorcycle builder Soichiro Honda; expanded to the U.S. in 1959.

FAMOUS MODELS: Civic, Accord, CR-V.

KNOWN FOR: Efficiency, reliability and innovation.

Rock-Solid Reliability

Soichiro Honda's dream to build a fast, efficient motorcycle took him nearly 20 years and several failed attempts to achieve — until he began to trust his instincts and stop racing around at dangerous speeds.

Honda's ability to mass-produce extremely well-engineered, highly efficient and innovative vehicles has paid off on a global scale and shows no signs of slowing down. The company is aggressively developing a new fleet of vehicles that relies on alternative energy sources, including natural gas, ethanol, and fuel



cell batteries.

As a sponsor of the Copenhagen climate talks, Honda continues to champion and increase the impressive gas mileage of its vehicles. Honda's intrinsic belief that efficiency and profitability can be achieved in one package makes this global car company

a pioneer in the new realm of environmentally friendly profit.

One of its most notable cars is the Insight hybrid, an affordable and advanced vehicle — and proof that green technology can be brought to the masses. Honda also continues its reputation for reliability with cars like the rock-solid Accord, one of the world's most popular vehicles.

The Civic, available in sedan and hatchback models, and CR-V crossover continue to be hot sellers thanks to the value and reputation they bring to the table.

VEHICLES TO WATCH

CR-V



Updated SUV offers handsome exterior changes, updates to both the hybrid and turbo-four powertrains and a more spacious interior.

CIVIC TYPE R



This new version will be the most powerful ever produced, with 315 horsepower from turbo-charged 2-liter 4-cylinder engine.

HR-V



Totally redesigned with first-rate cabin features, great handling, and plenty of standard features including driver-friendly touch screen.

Hyundai



AT A GLANCE

TECHNOLOGY:

Hybrid cars, advanced infotainment systems and new safety features are setting Hyundai cars apart.

HISTORY: The Hyundai Motor Company has been around — albeit under a slightly different name — since 1947. It didn't start producing cars until 1968.

FAMOUS MODELS: Sonata, Elantra, Genesis.

KNOWN FOR: Feature-packed, reasonably priced cars.

Quality at a Great Price

After decades of struggling with a reputation for producing cheap economy cars, Hyundai has turned a corner and is now viewed positively by the vast majority of consumers. Since its humble beginnings in South Korea in 1947, to its gradual introduction into the world of automobile manufacturing beginning in 1968, Hyundai has rolled with the punches and has emerged on the other side a clear winner.

The 1970s saw Hyundai begin its true ascent into worldwide automobile manufacturing dominance. The



Pony, which became its flagship car, was marketed successfully in Latin America and then in Europe. In 1982, the Pony was redesigned and then unveiled in Canada the following year. Just one year after that, the subcompact Excel became the first Hyundai vehicle sold in the U.S. Production exploded, and Hyundai was on its way.

In order to remain relevant in the coveted American marketplace, Hyundai began producing trucks in 1987. Soon thereafter, the company unveiled what would become its most successful model: the Sonata. The Sonata was the first car produced exclusively for the North American market, and it proved to be a turning point for Hyundai.

Today, Hyundai has been ranked among the top companies on the J.D. Power Initial Quality Survey and is a respected brand among consumers. It's proof that high-quality cars can also be affordable.

VEHICLES TO WATCH

ELANTRA



A value-added compact sedan in both gas powered and hybrid versions. Multiple attractive trims, some of which include a larger 10.25-inch touchscreen.

IONIQ 5



This smaller EV crossover EV increased its towing capacity on the all-wheel-drive versions, while adding 10 more miles per charge.

PALISADE



Roomier mid-size SUV will boast new exterior details from front to back and new wheels, along with enhanced cabin materials and dashboard.

Infiniti



AT A GLANCE

TECHNOLOGY: Infiniti's Around View Monitor Package allows the driver to see the car from an above view while parking and negotiating lane changes.

HISTORY: This relatively new luxury division of Nissan Motor Company began selling automobiles in the U.S. market in 1989.

FAMOUS MODELS: Q45, G37, M, QX80d.

KNOWN FOR: Luxury, innovative options and technological sophistication.

High-Tech Opulence

Infiniti was created by Nissan Motor Company to market high-end automobiles to U.S. consumers. This Japanese automaker has provided a standard of excellence to which many big spenders return for a premium driving experience.

You can be sure the latest Infiniti models will include all the extravagant options that can enhance the comfort of a ride on the open road. Longtime fans of Infiniti will notice that its cars have a new naming scheme in recent years. While in the past, its cars and crossovers have



mixed up an alphabet soup of names, today's lineup is simplified.

Sedans are all prefixed with a Q, and crossovers and SUVs get a QX prefix, ranging from the compact QX50 to the QX80 luxury SUV with three rows of seating. It makes it easier to distinguish each vehicle's place in the lineup. The recently redesigned QX60 aims to keep the brand on top

of competitors and industry trends.

Infiniti continues to keep a finger on the pulse of the luxury consumer. Technological upgrades help these new models stand out among highend vehicles. One of the most interesting options is called the Around View Monitor Package.

This technology takes the rear-view camera a step further, using video cameras mounted around the vehicle to give a complete, 360-degree view around the car that helps with parking or backing up.

VEHICLES TO WATCH

QX55



The newest addition to the lineup comes with ton of standard tech, which higher trims offer still more driver-assistance options and interior luxury.

Q50



The last of Infiniti's sedans features the same attractive styling on a smooth-shifting 7-speed with a turbo V-6 that comes standard.

QX50



Roomy inside with comfy seating and lots of cargo space, the QX50 couples its quiet highway performance with new 12-speaker Bose systems.

Jaguar



AT A GLANCE

TECHNOLOGY: New sleek, aerodynamic lines make the new Jaguars look like the real big cats more than ever.

HISTORY: Jaguar started as a British company in 1922; Ford bought Jaguar in 1989, and recently sold to Tata Motors of India in 2008. Jaguar is now part of Jaguar Land Rover.

FAMOUS MODELS: XJ, XK, S-Type, E-Type.

KNOWN FOR: Sophistication, luxury and class.

Jaguar Land Rover was purchased for \$2.3 billion from Ford Motor Company in 2008 by Tata Motors of India. Like any newer corporation eager to prove it can compete with the big boys, Tata has brought plenty of innovation and new ideas to the Jaguar and Land Rover brands.

Now Jaguar is advancing its brand in a major way with the introduction of the F-PACE. The F-PACE is a spacious, midsize SUV that also has the excellent driving dynamics, luxurious appointments and

Poised to Pounce



sense of style that all Jaguars are known for. It represents a new and exciting direction for the future of the brand.

Fortunately, the Jaguar XF and other new models have marked a change in Jaguar's course without abandoning its celebrated past. Jaguar lovers can expect the company to continue to deliver in 2022 and beyond. New electric

models, including the I-PACE SUV, help bring the brand into a new era. And it has released the F-TYPE sports car in both convertible and coupe variants to rave reviews.

Jaguar is faced with an interesting position in the future as it balances a rich history of producing some of the most stylish cars in the world with the new needs of modern luxury buyers. Judging from its latest cars, this brand steeped in British tradition will continue excelling for years to come.

VEHICLES TO WATCH

F-TYPE



This curvy coupe is powered by a supercharged V8, with 444 to 575 horsepower depending on the trim, plush seats and four attractive color choices.

I-PACE



All-electric vehicles is equipped with two motors that combine for 394 horsepower, pushing forward to 60 mph from a standstill in just 4.5 seconds.

F-PACE



Performance, speed, comfort, fuel efficiency and lots of modern technology — all in an SUV. Leave it to Jaguar to show others how it's done.

Jeep



AT A GLANCE

TECHNOLOGY: Jeep continues to excel in rock-climbing and all-terrain durability; the company receives awards for its new safety features.

HISTORY: Commissioned by the U.S. government as a war vehicle in 1941; purchased by Chrysler in 1987.

FAMOUS MODELS: Cherokee, Wrangler, Patriot.

KNOWN FOR: Indestructibility in almost any environment.

Safety and Adventure

Although the stories about Jeep's name being a combination of "General" and "Purpose" are questionable, the company's desire to create a vehicle that could travel on paved, unpaved or even nonexistent roads, is obvious for anyone to see.

Enthusiasts from around the world quickly embraced Jeep as the perfect vehicle in which to experience the outdoors. Years of innovation and refinement in engineering have increased Jeep's ability to not only handle rough terrain, but to do so safely.

Jeep occupies an unusual



place in the automotive industry; neither car nor truck, Jeep has forged its own identity as a rugged, reliable off-road machine, a welcome and trustworthy companion of adventuresome individuals. The spirit of Jeep is best exemplified in the Wrangler, the classic Jeep.

This vehicle is designed entirely for off-road driving, with the kind of high ground clearance and robust four-wheel-drive system that allow it to cross virtually any terrain on the planet.

The Wrangler, Jeep's most iconic vehicle, has a new design that stays true to its heritage while also gaining efficiency and refinement. By resisting pressure to significantly change the intent of its vehicles, Jeep has based its future survival on being exactly what it has always been — and by all accounts, this seems to be a lucrative path.

VEHICLES TO WATCH

WRANGLER



Featuring updated colors and a new limited-edition package, Wrangler offers six powertrain options for any essentially off-road situation.

WAGONEER



The full-size off-roader returns with a roomy interior, a towing capacity of 10,000 pounds and three different all-wheel-drive options.

CHEROKEE



The sturdy Cherokee retains a rugged look defined by its seven-slotted Jeep grille, with three engine options running on an automatic 9-speed transmission.

KIA



AT A GLANCE

TECHNOLOGY: Surprising perks abound for these cars, including USB ports, Sirius Satellite Radio and advanced safety features.

HISTORY: From the 1940s to the 1970s, Kia produced bicycles and scooters. Today, it is one of the top budget auto manufacturers in the world.

FAMOUS MODELS: Forte, Optima and Rio.

KNOWN FOR: Budget-friendly vehicles that are bursting with a surprising number of amenities and features.

Sporty Cars to Fit a Budget

In many ways, Kia Motors learned the art of auto manufacturing from the ground up. Upon debuting in South Korea back in 1944, the company produced bicycle parts and tubing. Over time, it segued into manufacturing the actual bicycles themselves; later, scooters and other motorbikes came along.

Finally, in the 1970s Kia made the leap into manufacturing cars. After partnering with Ford for some time to produce Mazda-derived cars for the South Korean market, Kia became incorporated in the United States in 1992.



Starting in Portland, Ore., the car manufacturer began marketing its wares in 1994.

Gradually, it expanded its radius out of the Pacific Northwest and operates hundreds of dealers in the United States today. The first model debuted by Kia in the U.S. was the Sephia; from there, the car manufacturer jumped into the SUV craze of the mid-1990s with its Sportage model.

Kia has emerged as one of the foremost budget vehicle manufacturers in the United States today. Enhanced warranty programs and the inclusion of several key features and innovations have made models like the Optima, Sedona and Forte immensely popular.

In fact, while Kia was once known exclusively for budget-oriented cars, its vehicles are increasingly moving upmarket and becoming more luxurious. The powerful and aggressive Stinger is a perfect example of how Kia is changing today.

VEHICLES TO WATCH

SPORTAGE



Latest version is more than 7 inches longer than the last, but there are also new features, style power with a 4-cylinder 2.5-liter engine.

TELLURIDE



Boasts an impressive 5,500-pound towing capacity from its V-6, while still boasting confident handling and a refined, quiet cabin.

SELTOS



Small but roomy, with impressive space in the cabin and cargo areas, Seltos also boast intuitive tech and a range of standard safety features.

Land Rover



AT A GLANCE

TECHNOLOGY: Touch-screen infotainment systems; advanced traction control systems; efficient Evoque bucks the energy-inefficient Land Rover stereotype.

HISTORY: Land Rover began in 1948 in the UK when auto designer Maurice Wilks was inspired by a tough World War II American Jeep.

FAMOUS MODELS: Range Rover, Range Rover Sport, Discovery LR3.

KNOWN FOR: Pricy and luxurious but powerful and safe.

Entering a New Era

Perhaps the worldwide financial crisis will turn out to be a good thing for Land Rover. Under Ford's leadership, Land Rovers gained a reputation for guzzling gas. Ford sold both Jaguar and Land Rover to the up-and-coming Tata Motors of India for \$2.3 billion in 2008.

Like all the brands and former brands of the big three automakers, Land Rover stands poised to enter into a new era. Nowhere is this more evident than in the introduction of its iconic high-end off-roader, the Range Rover. It's been completely rede-



signed from the ground up recently, and by all accounts it raises the bar for what is possible in a rugged, luxurious SUV. It's as comfortable as it is tough, capable of helping drivers relax on the highway or get to destinations far from pavement.

The Evoque also is turning heads for all the right reasons. A gorgeous, modern-looking

vehicle, it's also designed to be the most efficient Land Rover ever. As other brands struggled through the recession, just hoping to survive, Jaguar Land Rover reported a jump in its sales recently. Those are all good signs for this iconic British brand.

The reputation it's built — for constructing comfortable, luxurious off-road vehicles that can travel anywhere with the amenities of home — is just as secure as it ever was. As it enters a new era, Land Rover is showing how a brand can thrive when it makes great products.

VEHICLES TO WATCH

RANGE ROVER



Longer new wheelbase enables a three-row option, while elegant styling and powerful power chains help extend its run as a flagship luxury SUV.

DISCOVERY METROPOLITAN



This new loaded edition includes a 355-horsepower engine and 22-inch wheels, along with heated steering wheels and seats — in every row.

RANGE ROVER SPORT



Completely redesigned with a sleek exterior, four available engines, and all-terrain must-haves like standard AWD and adaptive off-road cruise.

Lexus



AT A GLANCE

TECHNOLOGY: Lexus has led the way in key, up-and-coming innovations like pedestrian detection, driver facial recognition monitoring and lane keep assistance.

HISTORY: Since being launched in the U.S. as the luxury branch of Toyota in 1989, Lexus has enjoyed an impeccable reputation.

FAMOUS MODELS: LS, IS and HS sedans and the GX and RX SUVs.

KNOWN FOR: Reliable luxury cars that bring technology, comfort and elegance to the table.

World-Class Luxury

From the very start, Lexus has been a force to be reckoned with in the luxury vehicle market. Since being introduced by Toyota in 1989, the goal of this brand has been to bring exquisite craftsmanship and unrivaled performance to United States consumers. Considering that Lexus sold its 1 millionth vehicle in 1999 — just in time for its 10th anniversary — it is safe to say that it got off to a phenomenal start.

Since then, Lexus has consistently produced solid, reliable cars that routinely earn top marks for design and quali-



ty. Silent cabins and powerful engines are hallmarks of the Lexus brand and can be expected regardless of model.

Initially devoted to producing luxury sedans — the ES 250 and the LS 400 were its inaugural models — Lexus has

expanded over the last two decades to include a line of luxury performance sedans like the GS, SUVs like the LX and even several hybrid-powered cars like the RX and LS 600h in recent years. Lexus' styling has taken a new, much more aggressive turn in recent years, going from one of the automotive world's most conservative brands to one of its more forward-looking.

The NX and RX crossovers both turn heads with sharp styling, and the latest generation of the full-size LS flagship also looks more sleek and coupe-like than ever before.

VEHICLES TO WATCH

RX



Redesign includes new look, new powertrains (including a plug-in-hybrid option), and a new all-wheel-drive setup that Lexus calls Direct4.

ES



Four-cylinder, all-wheel drive comes standard, though there's a more powerful V-6 option. Either way, the ES focuses on comfort and style.

RZ



Lexus enters the EV game with a posh cabin, upscale exterior styling and a powerful dual-motor Direct4 option with 308 horsepower.

Lincoln



AT A GLANCE

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History of Luxury Excellence

Lincoln was founded in 1917 by former General Motors executive, Henry Leyland, to build aircraft engines for WW II military airplanes. After the war it was converted to luxury automobile manufacture.

Henry Ford acquired the floundering company in 1922 to be the luxury car division of Ford Motor Company. Lincoln competed successfully with the likes of Pierce Arrow, Packard, Cadillac and other luxury brands with well-made touring cars like their 1929 model.

In 1936 a 4.4 liter V-12



engine was developed and installed in an attractive, flowing design coupe and sedan called "Zephyr." This model was so successful that it became a separate brand name under the Lincoln banner. The Town Car name first appeared in 1922 on huge, limousine style vehicles. It appeared again 1959 as a trim package on Lincoln sedans. In 1981

Town Car became a separate model, about the time the Continental became a smaller Lincoln model.

Lincoln is expanding its success today into crossovers, including the Aviator with its focus on an extremely quiet, comfortable ride and an upscale, sophisticated cabin. The smaller Corsair combines power and technology beautifully. In addition, the family-friendly Navigator offers spacious, first-class accommodations that will continue to raise the bar for luxury for years to come.

VEHICLES TO WATCH

NAVIGATOR



Lincoln's all-SUV lineup is led by the Navigator, with deluxe features like leather and wood trim, 30-way adjustable seats and a powerful V-6.

AVIATOR



Spacious, elegant SUV that harkens back to the era of powerful American luxury, with a comfortable cabin, potent engine choices and tons of style.

NAUTILUS



This mid-size 5-passenger SUV fits in between the larger Aviator and smaller Corsair, offering comfort, tech and safety at a great price.

Maserati



AT A GLANCE

TECHNOLOGY: Maserati has always focused on sophisticated engineering solutions to improve performance. Ultralight alloys, hydraulic brakes, turbochargers and LED lighting were all moved forward by this company's engineers.

HISTORY: Founded in 1914 in Bologna, Italy, its reputation was forged on the racetrack.

FAMOUS MODELS: 250F, Bora, Quattroporte, GranTurismo.

KNOWN FOR: Exclusive Italian speed and style.

Italian Style and Speed

Any car fan can tell you what Maseratis are about: mixing race-bred speed with classy Italian styling that no other company can match.

The brand traces its roots to the five Maserati brothers who were pioneers of European car engineering in the early 20th century. They were experts at extracting the most speed from race cars, and after honing their skills for other companies, they went independent under their own name in 1926. One of their first race cars won the famous Targa Florio that



same year, setting the stage for countless wins in sports car and grand prix racing in the decades to come.

By the late 1950s, the company turned its attention more fully to road cars. It used many of the same innovations that brought the company so much success on the racetrack and incorporated them into beautiful, stun-

ningly styled street-legal cars. Some of the world's most iconic performance vehicles were built by Maserati in the 1960s and '70s', including the mid-engined Bora, with its futuristic, eye-catching body.

Today, Maserati continues to build on its foundations of speed and style. Its cars are more luxurious than ever, and they retain an air of exclusivity and taste that few vehicles can match. As new Maserati vehicles are rolled out, this is a brand to watch as it blends its heritage with a forward-looking vision.

VEHICLES TO WATCH

MC20



This street car drives like a European racer, from its exotic shape and butterfly-style doors to its twin-turbo 621-horsepower V-6 engine.

LEVANTE



Powerful and luxurious with a base V-6 twin-turbo engine (it upgrades to a V-8 with 580 horsepower) and a leather-and-silk upholstery option.

GRECALE



Their second-ever SUV, after the Levante, comes standard with a 296-horsepower turbo-four. The all-electric Grecale Folgore will follow.

Mazda



AT A GLANCE

TECHNOLOGY: Mazda has distinguished itself for years by including innovative and efficiently-designed engines, like the Wankel and the Miller cycle engine, in its vehicles.

HISTORY: Began as a machine tool manufacturer in Hiroshima during the 1920s; first entered the car manufacturing world in the 1960s.

FAMOUS MODELS: Miata, Protege, 323, 626.

KNOWN FOR: Cars with exciting designs and fun-to-drive performance.

Budget-Minded Excitement

From machine tools to three-wheeled vehicles, all the way through to the sleek, slick — and wildly popular — cars that it produces today, there is no question that Mazda has long been an innovative and adventurous automobile manufacturer.

Indeed, this Japanese automaker has proved its mettle in more ways than one, and enjoys a reputation for manufacturing exciting cars for the general public these days. Mazda's first four-wheeled car was produced in 1960. The R360 took off like wildfire, and set the stage for the brand's later popularity in North



America.

The following decade marked the beginning of Mazda's presence in the United States; the RX-2 was its first American offering and it fared very well. Wankel engines and other innovative perks enhanced the brand's reputation considerably throughout

the 1970s. Following a series of financial troubles, Ford purchased a 25 percent stake in Mazda in 1979.

Since then, the two have been linked, and the merger has been a fruitful one. With it, the Mazda brand was reborn and enjoyed a major boost throughout the 1980s. In 1990, the Mazda's MX-5 Miata — with its exceptional handling and overall aesthetic appeal — made a huge splash.

Today, the Miata is the best-selling roadster in the world. Mazda also won the Le Mans race with its 787B model, cementing its reputation for producing fast, zippy cars.

VEHICLES TO WATCH

CX-50



New compact crossover offers a 187-horsepower engine or a turbocharged version boasting 256, with a hybrid in the works.

3



Available as a hatchback or sedan, this agile, attractive vehicle gets updates to the powertrain options while keeping its interior luxury.

CX-5



Interior refinement meets nimble handling in this small SUV, with engine options between 187 and 256 horsepower and standard all-wheel drive.

Mercedes-Benz



AT A GLANCE

TECHNOLOGY: The new BlueEFFICIENCY technology harnesses detailed user profiles to enhance energy efficiency based on the driver habits.

HISTORY: Karl Benz invented the first petrol-fueled motorcycle in 1886. A Mercedes vehicle was marketed for sale in 1901. In 1926, the company began mass producing cars.

FAMOUS MODELS: C-Class, E-Class, S-Class, CL-Class, G-Class.

KNOWN FOR: Luxury, dependability, performance.

Sophisticated Engineering

Mercedes-Benz has remained at the forefront of quality and reliability in the market of luxury automobiles. The company has maintained steady innovation in driving comfort throughout the 20th century, and its engineering is peerless. Mercedes-Benz automobiles are of legendary durability.

The Mercedes-Benz GL looks to be a true sales leader for large luxury SUVs. This model is back with brilliant options, making this comfortable and durable car a better value. The E-Class models are equipped with a variety of safety features.



Attention assist technology helps motorists stay awake on the road. Automatic emergency braking, lane tracking, and speed limit programs are included in a package of the latest intelligent technologies

that put driver safety first.

The Mercedes-Benz also has been recently redesigned with a long list of world-first technologies designed to make the driving experience more comfortable and safe. Mercedes also offers a full line of practical, family-friendly SUVs, ranging from the nimble GLC to the luxurious GLS.

With new innovations in safety, energy efficiency and comfort, the Mercedes-Benz brand is poised to thrive in a market that craves more value for the money. Its cars have long been the most cutting-edge the world has ever seen.

VEHICLES TO WATCH

GLC



The new 258-horsepower GLC is nearly 2 and a half inches longer than its predecessor, offering a big increase in luggage capacity.

C-CLASS



An elegant new redesign, with solid construction and tons of tech. Also one of the last all-new products before Mercedes goes all electric.

EQE53



Mercedes' latest EV boasts all-wheel-drive powertrain options between 617 and 677 horsepower, and a range of some 250 miles.

Mini



AT A GLANCE

TECHNOLOGY: Designed with a transverse-mounted 4-cylinder engine and front-wheel drive so 80% of body area could be used for passengers.

HISTORY: Designed by Sir Alec Issigonis in 1959 for British Motor Cars and introduced as an Austin Mini and Morris Mini.

FAMOUS MODELS: Mini Cooper, Clubman.

KNOWN FOR: Small, compact, transverse engine, sporty cars.

Sophisticated Engineering

It's interesting that the Mini — perhaps the most well-known British car — was re-made for the modern age by a thoroughly German company. BMW acquired the foundering Rover Group/BMC, which produced the original Mini, in 1994 and continued production of the small car through the 2000 model year.

The original Mini was offered in the 3-door hatchback and estate car (a woodie) as well as a pickup. A Jeep-like Mini Moke was offered briefly. A John Cooper Works



Mini model was very successful as a racing and rally car.

In 2003, BMW introduced an all new Mini Cooper — changing the name to all caps at the same time. Using the original design intent, the car was all new, but resembled the classic version. The larger, more powerful MINI was an immediate hit. The vehicle

is fun to drive, carries four passengers in relative comfort, is quite fast and nimble and gets good fuel mileage. The Bavarian owners supplied engineering and production assistance, and the Mini is made to BMW's standards of excellence.

For 2022, Mini has expanded to a wider lineup than ever before, ranging from the sporty Hardtop 2 Door to the spacious and practical Countryman. It's proving that this brand's fun-to-drive appeal isn't limited exclusively to one kind of vehicle.

VEHICLES TO WATCH

COOPER



Offered as a two- or four-door hatchback, the Cooper comes with a standard 3-cylinder 134-horsepower engine, and an option to 189.

COUNTRYMAN



Cooper's larger cousin offers more passenger and cargo space with a turbo-charged 3- or 4-cylinder engine, and a plug-in hybrid model.

COOPER ELECTRIC



One of the most inexpensive EVs on the market, the Cooper Electric has tons of attractive standard features and it's simply loads of fun.

Mitsubishi



AT A GLANCE

TECHNOLOGY: Exciting perks like magnesium paddle shifters on late model cars are Mitsubishi's way of promoting its close racecar driving ties.

HISTORY: With roots going all the way back to the 1870s shipping industry in Japan, Mitsubishi has enjoyed a long and storied history in the world of automobile manufacturers.

FAMOUS MODELS: Lancer, Eclipse, Galant.

KNOWN FOR: Sleekly modern vehicles that boast top safety features and accessories.

Adventurous, Sporty and Safe

As Japan's first mass producer of automobiles — the model A first rolled off the line back in 1917 — Mitsubishi is a venerable name in that country. Its roots actually go way back to 1870, when the company focused on shipping and mining operations, among other things.

Throughout World War II, Mitsubishi focused its efforts on producing vehicles and ships for Japan's war efforts. The company didn't get into serious vehicle production and design until 1960, when the compact Mitsubishi 500 became its largest scale pas-



senger vehicle yet.

In 1971, Mitsubishi — with a 15 percent contribution by Chrysler — produced the Colt in the United States. Its alliance with Chrysler also meant that the car was marketed under the Dodge brand. Beginning in 1982, Mitsubishi

began selling its cars in the U.S. under its name. It really became successful during the 1990s with the 3000GT and the Eclipse.

Today, Mitsubishi's focus on safety features and exotic perks are helping it increase its market share. Mitsubishi has also gained a reputation for its performance vehicles, especially the Evolution series that draws inspiration from European-style rally racing.

Its emphasis has shifted to more efficient cars in recent years, including electric models, matching the demands of today's drivers.

VEHICLES TO WATCH

ECLIPSE CROSS



Featuring bold styling and a turbocharged 1.5-liter engine with 152 horsepower, a continuously variable automatic transmission and all-wheel drive.

OUTLANDER



A three-row SUV with a 4-cylinder 181-horsepower, front-wheel drive engine, the Outlander also comes in all-wheel drive with a hybrid on the way.

MIRAGE



One of the most affordable cars on the market today is also one of the most fuel efficient, thanks for the Mirage's continuously variable automatic transmission.

Nissan



AT A GLANCE

TECHNOLOGY: Nissan's VQ engines, which are configured much like V6 engines, have routinely been placed near the top of the list in terms of performance and craftsmanship.

HISTORY: Officially founded under the Nissan name in 1933, the company marketed its vehicles under the Datsun brand for several decades.

FAMOUS MODELS: Altima, Sentra and Maxima.

KNOWN FOR: Edgy, high-performance vehicles that span a broad array of categories.

History of Luxury, Speed

Although a relative newcomer to the average American — after all, Nissan didn't start using that name until 1981 — this automobile manufacturer has enjoyed a long history that spans all the way back to 1933. The company initially restricted its focus to Japan. After World War II, though, it expanded its efforts worldwide using the Datsun name.

A 1960s merger with Prince Motor Company spurred the company to shift its focus to luxury vehicles. The first car that it designed exclusively for the U.S. market, the Datsun 510 sedan, increased its overall



popularity considerably.

During the 1970s, the Datsun 240Z sports car became a favorite of car enthusiasts around the world. In 1981, though, the Datsun name was phased out and the Nissan name was put into exclusive use. Fun cars like the 300ZX, the Sentra and the Maxima

helped give Nissan an edge over the competition, especially among sporty luxury vehicles.

A slight slump during the late 1990s was more than made up for after 2000, when Nissan unveiled the redesigned Altima and Sentra models — along with the Titan and the Armada — winning over new fans once more and proving yet again that it is a true force to be reckoned with in the world of slick, sleek cars that everyday people can enjoy.

No matter what name it has, it's good to see Nissan continue its focus on affordable luxury and performance.

VEHICLES TO WATCH

Z



Powered by a twin turbo-charged 400-horsepower engine, the new Zs gets a tech update with new touchscreen, digital gauges, and driver assistance.

ARIYA



Nissan's first all-electric crossover comes with two different battery options, infotainment technology and driver-assistance features.

MURANO



Mid-size SUV with character and value, based on a show-stopping exterior, generous standard tech, a powerful engine and comfy cabin.

Porsche



AT A GLANCE

TECHNOLOGY: Porsche has always been at the forefront of automotive technology. Most recently it has led in direct-shift gearboxes.

HISTORY: Porsche was started by Ferdinand Porsche in 1931 in Maffersdorf, Austria-Hungary.

FAMOUS MODELS: 911 Carrera, Cayenne, Boxster, Cayman.

KNOWN FOR: Speed, performance, luxury and maneuverability.

Limitless German Speed

Since the Porsche 356 first attained road certification in June of 1948, this brand name has been associated with vehicles of premium performance and legendary luxury. Classic models like the 911 Turbo have captivated fans of sports cars for decades.

While Porsche has always been known for its top racers, the company has entered the sedan market with the Porsche Panamera. This high performance luxury vehicle serves double duty as a daily driver and a speed demon that can hold its own on the autobahns. It also gives a nod to practicality with the Cayenne, one of the



highest performance SUVs ever sold.

Its sparkling handling and finely honed, powerful lineup of engines makes it a true Porsche that just happens to be family-friendly. In addition,

Porsche is at the forefront of electric car technology.

As an engineering giant, this company continues to push the limits of performance while also seeking advanced hybrid drivetrains and other ways to produce power and speed without doing too much harm to the environment. Porsche always produces cars at the pinnacle of automotive capability, and today's lineup is no exception.

It builds on a long history of exceptional German engineering and subtly evolved styling. That makes for a sturdy combination of heritage and technology.

VEHICLES TO WATCH

911



Standard 911s still boast twin-turbo engines (and 473 horsepower), with even higher-performance GT3 and Turbo models available.

TAYCAN



Porsche's take on the EV is still predictably quick, with a base model of 402 horsepower and a higher-end option that goes to 750.

MACAN



A compact SUV with all of the performance and quality you'd expect from Porsche, including a powerful engine and handsome interior.

Ram



AT A GLANCE

TECHNOLOGY: HEMI V8 engines and the innovative RamBox storage system set Ram trucks apart from the competition.

HISTORY: While Dodge trucks have been around since the early 20th Century, the Ram truck name first appeared in 1981.

FAMOUS MODELS: The Ram 1500, 2500 and 3500 all offer different levels of capability and comfort.

KNOWN FOR: Tough, powerful pickup trucks with distinctive big-rig styling.

A Truck Brand With Deep Roots

Ram may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella. Until the last decade, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish.

It only made sense for the Chrysler Corporation's new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009. Today, Ram trucks still have that reputation for durability and capability, but they're no longer consid-



ered Dodge vehicles.

Dodge focuses on cars, and Ram focuses on trucks. The Ram truck name dates back to 1981, when it was named for the ram's head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work

trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today's new-generation Ram trucks build on that foundation by offering pickups designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort.

VEHICLES TO WATCH

1500



The 1500's biggest configuration can tow a massive 12,750 pounds, while still boasting cool tech like a 12-inch touchscreen and cargo-bed built ins.

2500



This large heavy-duty truck has a maximum capacity of 20,000 pounds, giving it far more towing capability than most drivers will ever need.

PROMASTER



Ram's fleet of full-size vans gets a facelift in 2023, including new options like a roll up-style rear door and a higher roof.

Subaru



AT A GLANCE

TECHNOLOGY: Standard AWD vehicles and Vehicle Dynamics Control make Subaru reputed for excellent traction and handling.

HISTORY: Subaru, founded in 1953, debuted vehicles in 1954. Initially, vehicles were made in Japan from the conglomerate Fuji Heavy Industries.

FAMOUS MODELS: Impreza, Legacy and Forester.

KNOWN FOR: Competitively priced all-wheel drive vehicles and safety.

Affordable, Safe AWD Rides

Since its inception in the 1950s Subaru has manufactured reliable, inexpensive vehicles. Most vehicles contain boxer engines, and some models have turbo-charged engines that enhance acceleration and speed. From 1995 to 1997, the Impreza WRX and WRX STi, made Subaru known for its expert handling and speed when modified Imprezas won the title World Rally Championship.

In a time of dual-family wage earners and economic decline, Subaru continues to be an excellent choice for pur-



chasers seeking excellent handling, traction and fuel efficiency. The all-wheel drive system (AWD) helps Subaru vehicles hug the road and offer a quality ride at a reasonable price. Modern Subaru models are sleek and attractive, combining styling with the reliability and price tags that promote

customer loyalty.

Safety continues to be a priority in 2022, and Subaru — the only manufacturer to recently have top ratings for all models by the Insurance Institute for Highway Safety — continues to provide vehicles that protect its consumers. The excellent safety ratings make Subaru vehicles ideal for the casual or frequent driver.

Increasingly, high-performance models like the STi and WRX are also giving this brand an exciting reputation to go along with its tradition of reliability.

VEHICLES TO WATCH

OUTBACK



When you think space, cargo, all-wheel drive and ground clearance, SUVs come to mind. The Outback offers all of that, in a nifty wagon format.

SOLTERRA



The Solterra arrives with a sleek sedan-like appearance, great power and all-terrain capability, but also the efficiency of an EV.

CROSTREK



This subcompact SUV is both safe and exciting, with a host of standard tech and AWD, but also high ground clearance and cool off-road features.

Toyota



AT A GLANCE

TECHNOLOGY: As the first major automotive manufacturer to mass produce hybrid vehicles, Toyota is well known for its electric technology.

HISTORY: Toyota's first prototype, the A1, was unveiled in 1935. A decade later, the company had sold more than 100,000 cars.

FAMOUS MODELS: Camry, Corolla, 4Runner, Land Cruiser.

KNOWN FOR: Durability and reliability that aren't matched by other brands.

Ahead of the Curve



Since being founded in 1937, Toyota has stood apart from the crowd with its attention to detail and the quality of its craftsmanship. This Japanese auto maker became a genuine brand to be reckoned with in the United States over the ensuing decades. Its influence extends beyond the borders of the U.S., though.

Toyota was recently named the top vehicle manufacturing company by volume. Initially, Toyota exclusively designed and produced compact cars. In fact, compact vehicles were Toyota's bread and butter for

some time. During the 1990s, demand increased for larger, roomier cars and Toyota responded in kind. At the top of the list in terms of popularity were Toyota's SUV offerings, including the RAV4 and the 4Runner.

As concerns about gas prices started to loom large in the 2000s, Toyota was once again

on the cusp of emerging trends and innovations. The launch of its hybrid vehicle, the Prius, in 1997 proved once more that Toyota was keeping its finger firmly on the pulse of public opinion. The popularity of several of its smaller, more fuel-efficient cars — including the Corolla and the Yaris — also confirmed that the company was on the right track.

Going forward, Toyota continues to demonstrate a dedication to innovation in terms of a reduced reliance on oil. Hybrids, plug-in hybrids and plug-in cars are all part of its current lineup.

VEHICLES TO WATCH

SEQUOIA



This completely modernized three-row SUV comes standard with a hybrid powertrain combining a V-6 with an electric motor, and all the latest tech.

CIVIC CROWN



Produced by Toyota in Japan since 1955, the Crown is a mid-size luxury car that is marketed as an upmarket offering in the Toyota lineup.

HIGHLANDER



The V-6 is replaced with a turbo 2.4-liter 4-cylinder, but after that it's all about choice: There are 11 trims, and hybrid or non-hybrid platforms, too.

Volkswagen



AT A GLANCE

TECHNOLOGY: Highly efficient diesel engines have been a VW hallmark in recent years.

HISTORY: Volkswagen was initially formed in Germany by Ferdinand Porsche in 1937 to accommodate production of a new family car prototype.

FAMOUS MODELS: Beetle, Golf, Passat, Jetta, Rabbit.

KNOWN FOR: Safety, diesel engines, reliability and fuel economy

Attainable German Cars

Volkswagen has been delivering affordable and reliable family vehicles to the average consumer since the 1930s. This German automaker began as a reasonably priced alternative to the Porsche brand.

While Volkswagen has always enjoyed a reputation for safety and efficiency, the 21st century brand looks to lead the pack in fuel economy. Turbocharged Direct Injection engines deliver high-mileage performance. Volkswagen has proven responsive to the consumer demand for better motion at a reduced



energy cost.

For people who enjoy driving, one of the best aspects of Volkswagen's vehicles is their sense of fun from behind the steering wheel. They seem to have a cheerful, playful personality and are designed to make drivers smile with their

sporty handling.

The brand also has expanded into the SUV market with the Touareg and Tiguan. The sporty Volkswagen GTI gained its second Automobile of the Year award from Automobile magazine recently. Increasingly, Volkswagen is known for its European styling, including the sleek, Mercedes-like Arteon and the always-popular Jetta.

With top safety ratings on numerous vehicles, innovative new prototypes and a new factory in Chattanooga, Tennessee, Volkswagen has a bright future.

VEHICLES TO WATCH

ATLAS



Comfortable and roomy three-row SUV is the largest Volkswagen sells, with family-friendly infotainment system and driver-assistance tech.

ID.4



Models with rear-wheel drive feature one EV motor and 201 horsepower, while the all-wheel drive adds a second motor — upping the output to 295.

TAOS



Volkswagen introduced this small crossover in 2022, and adds a range of driver-assistant features as well as wheel and sunroof upgrades in some trims.

Volvo



AT A GLANCE

TECHNOLOGY: Volvo has long been a leader in safety innovation. Its cars today use a range of sensors and cameras to help keep their occupants protected.

HISTORY: Founded in 1927 by Gustaf Larsson and Assar Gabrielsson; purchased by Ford in 1999.

FAMOUS MODELS: C30, XC90, XC60.


KNOWN FOR: Solid design and the best safety technology in the world.

Total Focus On Safety

Latin for “I Roll,” Volvo has always been associated with diligent craftsmanship and sustainability. If you’re driving a Volvo, it’s difficult not to feel safe. Severe Swedish weather prompted the company to engineer cars that would remain impenetrable to the cold.

This weather restriction inadvertently started a legacy of solid durability and design. Volvo’s recent moves toward using electric batteries to power certain models is extremely exciting for both the company and the larger electric battery movement.

Although smaller outfits



have created pure electric vehicles, and other companies have launched successful hybrid lines, no company with the stature, class and refined engineering sense of Volvo has seriously pursued creating a mass-market electric vehicle.

Unlike other electric vehicles, Volvo aims to preserve its trademark sensible-yet-roomy luxury in an electrically powered form.

In December of 2009, Zhejiang Geely Holding Group, a Chinese company, reached an agreement to purchase Volvo from Ford. This expansion of Volvo into the Asian market increases the potential major impact that its fleet of vehicles could have on the world at large.

No matter who owns Volvo, it’s safe to say that this brand will still leave its drivers with a feeling of safety for a long time to come.

VEHICLES TO WATCH

XC90



With seating for up to seven, this three-row SUV is Volvo’s biggest. All powertrains are eight-speed automatic, but their luxury sets the XC90 apart.

S60



Handsome, roomy sedan features a standard turbo-four power plant and luxury details, with a quicker plug-in hybrid and a sportier Polestar edition.

XC40 RECHARGE



This thoughtfully designed, earth-friendly SUV is quite simply built for speed, with two electric motors providing an impressive 402 horsepower.